OUTDOOR PRODUCTS (OP)

OP 101. INTRODUCTION TO THE OUTDOOR PRODUCTS INDUSTRY. (4 Credits)

OP 231. EXPERIENCE OUTDOOR PRODUCTS - WATER. (2 Credits)
Hands-on experience with multiple water-related outdoor products in classroom and outdoor settings. Identifying key characteristics for consumers and implications for design, development, marketing, business, and sustainability. Evaluating product performance and developing ideas for objective improvements. Includes one mandatory weekend outdoor-experience outing.