**GRAPHIC DESIGN (GD)**

**GD 121. ADOBE SOFTWARE BASICS. (3 Credits)**
Instruction in drawing, editing, and layout techniques using Adobe Illustrator, and Photoshop CS6 and CC.

**GD 126. GRAPHIC DESIGN PRO APPLICATION. (2 Credits)**
Required pre-graphic design course. Course will focus on the development of a final portfolio to be reviewed by the graphic design faculty at the end of the spring term. Lec/lab/studio.
**Prerequisites:** ART 101 with C- or better and ART 115 [C-] and ART 121 [C-] and ART 131 [C-]
**Recommended:** ART 120 and ART 122 and DHE 121

**GD 200. GRAPHIC DESIGN TECHNOLOGY AND PRODUCTION 1. (4 Credits)**
A second year level course (2 series) covering software skills and production techniques aimed at building a confident understanding and demonstration of the tools of design, making, craft, and delivery.

**GD 220. GRAPHIC DESIGN TECHNOLOGY AND PRODUCTION 2. (4 Credits)**
A second-year level course (2 series) covering software skills and production techniques aimed at building a confident understanding and demonstration of the tools of design, making, craft, and delivery.
**Prerequisites:** GD 200 with C- or better

**GD 224. INTERACTIVE DESIGN 1. (4 Credits)**
Introductory class to interactive design principles in the graphic design professional core.
**Prerequisites:** GD 126 with C- or better and GD 226 (may be taken concurrently) [C-] and GD 228 (may be taken concurrently) [C-]

**GD 226. TYPOGRAPHY 1. (4 Credits)**
An introduction to the discipline, function, and tradition of typography as it relates to visual and verbal communication.
**Prerequisites:** GD 126 with C- or better

**GD 228. PROCESS: MAKING AND MEANING. (4 Credits)**
Course utilizes creative problem solving techniques, communication theories, combined with media explorations to bring together message, meaning, medium, and form.
**Prerequisites:** GD 126 with C- or better

**GD 230. GRAPHIC DESIGN PROFESSIONAL DEVELOPMENT. (2 Credits)**
A required professional development course for graphic design sophomores aimed at preparing and empowering students to navigate professional opportunities ‘as students’. This course is a prerequisite for GD 430 Graphic Design Practicum.

**GD 269. GRAPHIC DESIGN HISTORY. (3 Credits)**
A historical and theoretical overview of the evolution and innovations in graphic design.
**Prerequisites:** GD 126 with D- or better
**Equivalent to:** GD 369

**GD 312. *CONTEMPORARY ISSUES IN DESIGN. (3 Credits)**
For all graphic design students in the professional graphic design program. The course examines contemporary design issues through reading, research, writing, presentations and discussion. (Writing Intensive Course)
**Attributes:** CWIC – Core, Skills, WIC
**Prerequisites:** GD 126 with D- or better
**Equivalent to:** GD 412

**GD 325. GRAPHIC DESIGN: COLLABORATIVE PROCESSES. (4 Credits)**
Intermediate course in graphic design. Emphasis on collaborative projects exploring principles of group problem solving in typography.

**GD 326. TYPOGRAPHY 2. (4 Credits)**
An intermediate course exploring the design of organizational typographic structures and systems.
**Prerequisites:** GD 126 with C- or better

**GD 327. TYPOGRAPHY 3. (4 Credits)**
An intermediate course exploring the visual, expressive vocabulary of typography, using innovative experimentation.
**Prerequisites:** GD 126 with C- or better

**GD 328. INTERACTIVE 2. (4 Credits)**
An introduction to the contemporary issues of interactive design: experience design, application design, e-publication design, and from a visual communications perspective.
**Prerequisites:** GD 126 with C- or better

**GD 369. GRAPHIC DESIGN HISTORY. (3 Credits)**
An intermediate lecture course providing a historical and theoretical overview of the evolution and innovation in graphic design.
**Equivalent to:** GD 269
**Recommended:** ART 204 and ART 205 and ART 206 and ART 367

**GD 412. *CONTEMPORARY ISSUES IN DESIGN. (3 Credits)**
How contemporary culture shapes the practice of graphic design and how design shapes the culture in which we live. Issues examined through lectures, readings, discussion and writing. (Writing Intensive Course)
**Attributes:** CWIC – Core, Skills, WIC

**GD 419. PORTFOLIO REVIEW. (3 Credits)**
A course to advise students during their final portfolio preparation. The objective is to complete the portfolio and hone presentation skills and techniques.
**Prerequisites:** GD 420 with C- or better

**GD 420. PROFESSIONAL PRACTICES. (3 Credits)**
Professional ethics and standards, business practices and tactics, and pre-press production techniques and concerns for graphic designers.
**Prerequisites:** GD 126 with D- or better

**GD 421. INFORMATION AND PUBLICATION DESIGN. (4 Credits)**
Theoretical and historical issues of organizing and visualizing statistics, numbers, and/or complex relationships. Emphasis on conceptualization, visual diagramming, and analysis of subtle visual relationships.

**GD 422. NEW MEDIA: INTERACTIVE. (4 Credits)**
An advanced course designing digital experiences with emphasis on innovative navigation, architectural structures, theoretical, and historical issues of new media.
**Recommended:** Junior block in graphic design and CS 295.

**GD 423. EXPERIMENTAL TYPOGRAPHY. (4 Credits)**
An advanced course in experimental typography focusing on intent, meaning, and method.

**GD 424. BRAND IDENTITY SYSTEMS. (4 Credits)**
Studio course that explores both the theory and the practice of brand identity systems, through the creation of a comprehensive visual branding project.
**Prerequisites:** GD 126 with C- or better
**This course is repeatable for 12 credits.

**GD 426. GRAPHIC DESIGN CAPSTONE 1. (3 Credits)**
The first in a two-course sequence of senior-level graphic design capstone courses. The focus is on applying more in-depth design research methods to graphic design senior capstone projects.
GD 427. CAPSTONE 2. (4 Credits)
The second in a two-course sequence of senior-level graphic design capstone courses. The focus is on the design and development of the senior capstone project.
Prerequisites: GD 126 with C- or better and GD 426 [C-]

GD 429. GRAPHIC DESIGN STUDIO. (4 Credits)
Provides opportunity for students to work with clients on actual projects in a professional environment. Lec/lab.
This course is repeatable for 16 credits.

GD 430. GRAPHIC DESIGN PRACTICUM. (2 Credits)
Works from the skills and lessons learned in GD 230, Professional Development, to provide a system of evaluation and reflection in a structured class environment for students in a graphic design internship or project-based practicum.
Prerequisites: GD 230 with C- or better
This course is repeatable for 8 credits.

GD 499. SPECIAL TOPICS. (1-16 Credits)
This course is repeatable for 16 credits.