COMMUNICATION (COMM)

COMM 111. *PUBLIC SPEAKING. (3 Credits)
Public communication as it relates to informative and persuasive discourse. The theory and practice of public speaking in informative and persuasive contexts. Lec/rec. (Bacc Core Course)
Attributes: CSW3 – Core, Skills, Speech
Equivalent to: COMM 111H

COMM 111H. *PUBLIC SPEAKING. (3 Credits)
Public communication as it relates to informative and persuasive discourse. The theory and practice of public speaking in informative and persuasive contexts. Lec/rec. (Bacc Core Course)
Attributes: CSW3 – Core, Skills, Speech; HNRS – Honors Course Designator
Equivalent to: COMM 111

COMM 114. *ARGUMENT AND CRITICAL DISCOURSE. (3 Credits)
Examination of argumentation as a part of human interaction and investigation. The course emphasizes the processes by which people give reasons to gain adherence and to justify beliefs and actions. The course includes readings, writing, and presentations concerned with the nature of arguments, processes of arguing, and argument criticism. Lec/rec. (Bacc Core Course)
Attributes: CSW3 – Core, Skills, Speech
Equivalent to: COMM 114H

COMM 114H. *ARGUMENT AND CRITICAL DISCOURSE. (3 Credits)
Examination of argumentation as a part of human interaction and investigation. The course emphasizes the processes by which people give reasons to gain adherence and to justify beliefs and actions. The course includes readings, writing, and presentations concerned with the nature of arguments, processes of arguing, and argument criticism. Lec/rec. (Bacc Core Course)
Attributes: CSW3 – Core, Skills, Speech; HNRS – Honors Course Designator
Equivalent to: COMM 114

COMM 180. INTRODUCTION TO THE RHETORIC OF THE FILM. (3 Credits)
The motion picture from prephotographic eras to the present; individuals responsible for major advances in theory and technique. The motion picture and social influence. Films viewed for discussion and analysis. Film fee required.

COMM 199. SPECIAL TOPICS. (1-16 Credits)
This course is repeatable for 16 credits.

COMM 211. *COMMUNICATING ONLINE. (3 Credits)
In our increasingly technological world, we use mediated communication to build relationships. Introduces students to the theoretical and practical dimensions on online communication in order to facilitate more informed analysis and performance of online communication as a means of developing both interpersonal and public relationships. (Bacc Core Course)
Attributes: CSW3 – Core, Skills, Speech

COMM 218. *INTERPERSONAL COMMUNICATION. (3 Credits)
Introduction to dyadic and relational communication. Overview of current research in such areas as verbal and nonverbal messages, self-concept and perception, culture and gender stereotypes and styles, relational development and dissolution, deception, compliance gaining and conflict management. (Bacc Core Course)
Attributes: CSW3 – Core, Skills, Speech
Equivalent to: COMM 218H

COMM 221. FORENSICS. (3 Credits)
Laboratory experience in debate, public speaking, and interpretation of literature. Preparation for intercollegiate debate and forensics participation.

COMM 280. MEDIA COMMUNICATION IN THE INFORMATION AGE. (3 Credits)
A survey of the traditional media of mass communication and the new and emerging media technologies: their development, role in contemporary society and impact upon the public. The influence of mediated communication upon living in the information society. (SS)
Attributes: LACS – Liberal Arts Social Core

COMM 299. SPECIAL TOPICS. (1-16 Credits)
This course is repeatable for 16 credits.

COMM 312. ADVANCED PUBLIC SPEAKING. (3 Credits)
Advanced theory and practice in public speaking. Simulated public speaking situations, audience analysis, and rhetorical strategies will be emphasized. Students will prepare and present a variety of public speeches.
Prerequisites: COMM 111 with D- or better or COMM 111H with D- or better or COMM 114 with D- or better or COMM 114H with D- or better

COMM 314. ARGUMENTATION. (3 Credits)
Concepts and processes of argumentation, systems of logic, critical analysis of contemporary efforts to influence. Examination of arguing to gain adherence and argumentation as a way of knowing. Development of cases and argument briefs for presentation. (H)
Attributes: LACH – Liberal Arts Humanities Core
Prerequisites: COMM 114 with D- or better or COMM 114H with D- or better

COMM 316. ADVANCED PERSUASION. (3 Credits)
Advanced theory and practice in persuasion, with evidence on social and behavioral science research. Examination of the cognitive and affective aspects of persuasion, focusing particularly on the audience. Consideration of persuasion in interpersonal relations, organizations, public advocacy, and public relations. (H)
Attributes: LACH – Liberal Arts Humanities Core

COMM 318. ADVANCED INTERPERSONAL COMMUNICATION. (3 Credits)
Advanced theory and practice in communication in interpersonal relations. (SS)
Attributes: LACS – Liberal Arts Social Core
Prerequisites: COMM 218 with D- or better or COMM 218H with D- or better

COMM 320. INTRODUCTION TO RHETORICAL THEORY. (3 Credits)
Introduction to the basic theories of rhetoric, as well as the background of rhetoric as a discipline in speech communication. (H)
Attributes: LACH – Liberal Arts Humanities Core

COMM 321. INTRODUCTION TO COMMUNICATION THEORY. (3 Credits)
Introduction to 20th century models, theories, and empirical research programs in communication. Survey of selected theories and social scientific methods across diverse contexts in communication. (SS)
Attributes: LACS – Liberal Arts Social Core

COMM 322. SMALL-GROUP PROBLEM SOLVING. (3 Credits)
Theory and practice of small-group decision making. Group processes of problem solving and decision by consensus. The history and role of group problem solving in a democratic society. Group power, leadership, and roles. Experience with problems of fact, value, and policy. (SS)
Attributes: LACS – Liberal Arts Social Core
COMM 323. COMMUNITY DIALOGUE. (4 Credits)
Examination of the nature and role of community dialogue in formal and informal social scenes in which participants communicate differing perspectives, values and beliefs. Taught at OSU-Cascades only.

COMM 324. COMMUNICATION IN ORGANIZATIONS. (3 Credits)
Examination of the nature and role of communication in formal and informal organizations. Introductory survey of central issues in the study of organizations, including corporate communication, leadership, organizational effectiveness, power, organizational culture, management styles, organizational conflict, and decision making. (SS)
Attributes: LACS – Liberal Arts Social Core

COMM 325. COMMUNICATING LEADERSHIP. (4 Credits)
Theory and practice of communicating leadership. Communication processes of facilitating productive climates, innovative and creative leading, and goal-oriented community leading. Offered at OSU-Cascades only.

COMM 326. INTERCULTURAL COMMUNICATION. (3 Credits)
Perspectives, theories, and experiences of communication in intercultural, cross-cultural, and pan-cultural relations. (SS)
Attributes: LACS – Liberal Arts Social Core

COMM 328. NONVERBAL COMMUNICATION. (3 Credits)
The study of human communication behavior that transcends the spoken and written word; nondiscursive symbolism. The course examines the relationship between nonverbal and verbal communication behavior and nonverbal communication skill development. Topics addressed include space, distance, the environment, touch, gesture, facial expression, and gaze as communication. (SS)
Attributes: LACS – Liberal Arts Social Core

COMM 332. FAMILY COMMUNICATION. (3 Credits)
How various elements of communication impact familial relationships. Two main discussions: general communication patterns in the family, and various understudied types of family relationships. Provides students with insights into past familial experiences and skills for future family relationships.
Prerequisites: COMM 218 with D or better

COMM 350. DEBATE AND FORENSICS WORKSHOP (1-3 Credits)
Laboratory experience in debate, public speaking, and interpretation of literature. Preparation for intercollegiate debate and forensics participation.
This course is repeatable for 15 credits.

COMM 368. PROPAGANDA AND SOCIAL CONTROL. (3 Credits)
Case studies, examples, and analyses of direct and indirect influences upon thought, belief, and action involving mass media of communication, including film, theatre, radio, television, posters, and art objects. Historical approach using film, tape, and recordings for student analysis and discussion. (SS)
Attributes: LACS – Liberal Arts Social Core

COMM 372. VISUAL RHETORIC. (3 Credits)
The course will survey the major theories of semiotics. Using semiotics as a foundation, students will explore the nature of the rhetoric of the visual image. (H)
Attributes: LACH – Liberal Arts Humanities Core

COMM 380. IMAGE AND MYTH IN FILM. (3 Credits)
Film as a medium for creating, reflecting, and defining values, roles, styles, conflicts, problems, strategies, expectations, and institutions in American life. Various methods of analysis and evaluation are applied to film as an agent and artifact. Film images of the frontier, war, women, men, justice, America, progress, and beauty are explored. Film fee required. (H)
Attributes: LACH – Liberal Arts Humanities Core

COMM 382. TELEMEDIA DESIGN AND PRODUCTION. (4 Credits)
Study and practice of communication through telemedia (video, audio, computer), and emphasis on the principles of telemedia authorship. The study includes telemedia distribution systems and effects on audiences. Lec/lab.

COMM 385. COMMUNICATION AND CULTURE IN CYBERSPACE. (3 Credits)
Covers history and culture of the Internet, as well as social, political, and economic issues of computer-mediated communication. (H)
Attributes: LACH – Liberal Arts Social Core

COMM 388. SOCIAL MEDIA AND INTERPERSONAL RELATIONSHIPS. (3 Credits)
Examines how individuals build and maintain close relationships through new media and social networks. Currently, scholars are seeing a shift in how individuals self-report building close relationships, as people use elements of new media more and more frequently. This course is designed to look into the similarities and differences of these relationships as compared to face-to-face relationships. CROSSLISTED as NMC 388.
Equivalent to: NMC 388

COMM 399. SPECIAL TOPICS. (1-16 Credits)
This course is repeatable for 16 credits.

COMM 401. RESEARCH. (1-16 Credits)
This course is repeatable for 16 credits.

COMM 402. INDEPENDENT STUDY. (1-16 Credits)
This course is repeatable for 16 credits.

COMM 403. THESIS. (1-16 Credits)
This course is repeatable for 16 credits.

COMM 405. READING AND CONFERENCE. (1-16 Credits)
This course is repeatable for 16 credits.

COMM 406. PROJECTS. (1-16 Credits)
This course is repeatable for 16 credits.

COMM 407. SEMINAR. (1-16 Credits)
This course is repeatable for 16 credits.

COMM 408. WORKSHOP. (1-16 Credits)
This course is repeatable for 16 credits.

COMM 410. COMMUNICATION INTERNSHIP. (1-16 Credits)
An assignment in a private or public business or agency. The student observes or works in one or more departments of the enterprise, perhaps in one area of interest or specialization (e.g., public relations, training, personnel, research and planning). Work is supervised by the agency staff, supervising school faculty member(s) provide academic evaluation. 12 credits maximum.
This course is repeatable for 12 credits.

COMM 412. TOPICS IN SPEECH COMMUNICATION. (3 Credits)
Contemporary issues in speech communication: appraisal and discussion of current theories, trends, research methods, problems, or applications.
This course is repeatable for 9 credits.
COMM 414. COMMUNICATION RESEARCH METHODS. (3 Credits)
Communication research and its relationship to theory. Quantitative and qualitative methods of investigation in speech communication. Experimental and non-experimental research design; naturalistic observation; issues of reliability and validity; statistical analysis. Standards and principles of writing and reporting research.
Prerequisites: COMM 321 with D- or better

COMM 416. ETHNOGRAPHY OF COMMUNICATION. (3 Credits)
Study and practice of using ethnography of communication as a research method for developing theory in communication studies; topics include data collection, analysis, and writing ethnographic reports. (SS)
Attributes: LACS – Liberal Arts Social Core
Prerequisites: COMM 321 with D- or better

COMM 418. *INTERPERSONAL COMMUNICATION THEORY AND RESEARCH. (3 Credits)
Current theory, research, and practice in interpersonal communication. Issues addressed may include compliance gaining, nonverbal behavior, family communication, gender issues, impression formation, rules, and human relations. (SS) (Writing Intensive Course)
Attributes: CWIC – Core, Skills, WIC; LACS – Liberal Arts Social Core
Prerequisites: COMM 321 with D- or better

COMM 422. *SMALL-GROUP COMMUNICATION THEORY AND RESEARCH. (3 Credits)
Current theory, research, and practice in communication and small-group communication. Issues addressed may include leadership, decision making, problem solving, training, and human relations. (SS) (Writing Intensive Course)
Attributes: CWIC – Core, Skills, WIC; LACS – Liberal Arts Social Core
Prerequisites: COMM 321 with D- or better

COMM 425. COMMUNICATION AND YOUTH OUTREACH. (4 Credits)
Examines the role of communication outreach when working with youth. Study and examination of applied youth communication theory and research. Topics may include establishing communication boundaries, communicating identity, anti-smoking and anti-drug campaigns, social exclusion, effects of media, and pro-social communication. Students are required to volunteer in a youth context coordinated by the instructor. Taught only on the OSU-Cascades Campus.

COMM 426. INTERCULTURAL COMMUNICATION: THEORIES AND ISSUES. (3 Credits)
Advanced study in intercultural communication theoretical developments and research directions. Topics addressed may include intercultural research methods, training, language and culture, acculturation, and intercultural effectiveness. (SS)
Attributes: LACS – Liberal Arts Social Core
Prerequisites: COMM 321 with D- or better and COMM 326 [D-]

COMM 427. CULTURAL CODES IN COMMUNICATION. (3 Credits)
Study and examination of the contextualized use of communication within speech communities and cultures; topics include the cultural patterning of communication and cultural communication theory.

COMM 430. THEORETICAL ISSUES IN COMMUNICATION INQUIRY. (3 Credits)
Review of conceptual, philosophical, ontological, epistemological, and methodological issues in the development of theories in human communication; application to contemporary, empirical human communication research. (SS)
Attributes: LACS – Liberal Arts Social Core
Prerequisites: COMM 321 with D- or better

COMM 432. GENDER AND COMMUNICATION. (3 Credits)
Investigation of impact of sex and gender on communication in conflict, decision-making, leadership, nonverbal messages, language, and interpersonal relationships. Focus on definitions of sex and gender in regard to knowledge, social constructs, and self-development.
Prerequisites: COMM 321 with D- or better

COMM 435. SCIENTIFIC, TECHNICAL, & PROFESSIONAL COMMUNICATION CAPSTONE. (1 Credit)
Students complete a portfolio comprised of material generated throughout previous courses in the Certificate in Scientific, Technical, and Professional Communication. CROSSLISTED as WR 435. Equivalent to: WR 435

COMM 437. HEALTH COMMUNICATION. (3 Credits)
This class is designed to unpack various elements of how communication impacts health, and vice versa. There are three main sections to this course: 1) discussing doctor-patient communication, 2) discussing the effects of health campaigns, and 3) discussing the link between communication and both psychological and physiological health.

COMM 440. THEORIES OF CONFLICT AND CONFLICT MANAGEMENT. (3 Credits)
Conflict on a variety of levels: intrapersonal, interpersonal, group, public, and social. Conflict in a variety of contexts: relationships, family, organizations, community, and society. Constructive and destructive means of confronting and managing conflict; social and psychological aspects of conflict; conflict analysis; causes of conflict; conflict and peace, social order, and social change; case studies of conflict. (SS)
Attributes: LACS – Liberal Arts Social Core

COMM 442. BARGAINING AND NEGOTIATION PROCESSES. (3 Credits)
Theory and practice of bargaining and negotiation as means of settling disputes, with emphasis on the role of communication. Strategies and tactics of distributive and integrative bargaining orientations. Negotiation preparation and experience through case studies and simulations. (SS)
Attributes: LACS – Liberal Arts Social Core

COMM 444. THIRD PARTIES IN DISPUTE RESOLUTION: MEDIATION AND ARBITRATION. (3 Credits)
Philosophies, strategies, practices, and characteristics of mediation and arbitration processes in the settlement of conflicts and disputes. Study of the role of the third party neutral in the peace making process. Case studies and simulations in mediation and arbitration. (SS)
Attributes: LACS – Liberal Arts Social Core

COMM 446. *COMMUNICATION IN INTERNATIONAL CONFLICT AND DISPUTES. (3 Credits)
Examination of the nature of international conflicts and disputes and the roles culture and communication play in resolving them constructively. Analysis of negotiation, mediation, and international law as approaches to dealing with international political, economic, cultural, and religious disputes. Scrutiny of contemporary world conflicts. (SS) (Bacc Core Course)
Attributes: CSGI – Core, Synth, Global Issues; LACS – Liberal Arts Social Core
COMM 454. ADVANCED ARGUMENTATION. (3 Credits)
Advanced study in classical and current theories of the persuasive and epistemological functions of argumentation. Examination of the dominant contemporary theorists, including Toulmin, Perelman, and Willard. Analysis of research and applied perspectives, including conversational argument, argument fields, the philosophy of argument, argument as rhetoric, and argument in contexts. (H)
Attributes: LACH – Liberal Arts Humanities Core
Prerequisites: COMM 320 with D- or better

COMM 456. RHETORIC: 500 BC TO 500 AD. (3 Credits)
History and philosophy of rhetorical principles. (H) (Writing Intensive Course)
Attributes: CWIC – Core, Skills, WIC; LACH – Liberal Arts Humanities Core
Prerequisites: COMM 320 with D- or better

COMM 458. RHETORIC: 500 AD TO 1900. (3 Credits)
History and philosophy of rhetorical principles. (H) (Writing Intensive Course)
Attributes: CWIC – Core, Skills, WIC; LACH – Liberal Arts Humanities Core
Prerequisites: COMM 320 with D- or better

COMM 459. CONTEMPORARY THEORIES OF RHETORIC. (3 Credits)
A survey of contemporary rhetorical theories from 1900 to the present. (H) (Writing Intensive Course)
Attributes: CWIC – Core, Skills, WIC; LACH – Liberal Arts Humanities Core
Prerequisites: COMM 320 with D- or better

COMM 460. RHETORIC OF REVOLUTIONARIES AND REACTIONARIES: 1750 TO 1900. (3 Credits)
Speech criticism; great American speakers, relation of their speaking to the history of ideas; rhetoric and political, social, and religious movements. (H)
Attributes: LACH – Liberal Arts Humanities Core
Prerequisites: COMM 320 with D- or better

COMM 462. RHETORIC OF REVOLUTIONARIES AND REACTIONARIES: 1900-PRESENT. (3 Credits)
Speech criticism; great American speakers; relation of their speaking to the history of ideas; rhetoric and political, social, and religious movements. (H)
Attributes: LACH – Liberal Arts Humanities Core
Prerequisites: COMM 320 with D- or better

COMM 464. RHETORICAL CRITICISM. (3 Credits)
Examines the ethical questions raised by the use of persuasive discourse, including the derivation of standards of ethical persuasion and approaches to ethical judgment about persuasion. (H)
Attributes: LACH – Liberal Arts Humanities Core
Prerequisites: COMM 320 with D- or better

COMM 466. ETHICS OF RHETORIC. (3 Credits)
Examines the theories and practices involved in the development of speech communication as a field and a discipline, with a special emphasis on the central roles played by rhetorical theory and criticism.
Prerequisites: COMM 320 with D- or better and COMM 321 [D-]

COMM 470. HISTORY OF SPEECH COMMUNICATION. (3 Credits)
Examines the theories and practices involved in the development of speech communication as a field and a discipline, with a special emphasis on the central roles played by rhetorical theory and criticism.
Prerequisites: COMM 320 with D- or better and COMM 321 [D-]

COMM 472. THE RHETORIC OF POPULAR CULTURE. (3 Credits)
A survey of theories of popular culture from Arnold to Hall. Students will examine various artifacts of popular culture and the influences they exert. (H)
Attributes: LACH – Liberal Arts Humanities Core

COMM 476. ISSUES IN THE FREEDOM OF SPEECH. (3 Credits)
Examination of the theories of free expression and case materials related to tests of free speech in key U.S. Supreme Court cases. The course emphasizes the context of social and political movements from which the cases arise. (H)
Attributes: LACH – Liberal Arts Humanities Core

COMM 478. POLITICAL CAMPAIGN RHETORIC. (3 Credits)
Theory, research and methods of political campaign rhetoric. Topics include rhetorical strategies and tactics in advertising, national conventions, broadcast debates, media coverage and public opinion polls. (H)
Attributes: LACH – Liberal Arts Humanities Core

COMM 482. THE MEDIA IN CULTURE AND SOCIETY. (3 Credits)
The study of the societal-cultural impact on the media, and their effect upon individuals, social, cultural, political, economic, and leisure structures and systems. Special focus on the issues of media in shaping values, molding opinions, and reflecting/projecting attitudes, beliefs, and behaviors, including media's role in racial, gender, and familial relations. (SS)
Attributes: LACH – Liberal Arts Humanities Core

COMM 484. MEDIA CRITICISM. (3 Credits)
A critical examination of the media analysis of content, forms and deployment of media messages and products. A critical study of the structure, functions and economics of media systems. A consideration of media ethics and responsibilities in relation to news and information, entertainment, advertising and marketing, and social-cultural influence. (SS)
Attributes: LACH – Liberal Arts Humanities Core

COMM 499. SPECIAL TOPICS. (1-16 Credits)
This course is repeatable for 16 credits.

COMM 501. RESEARCH. (1-16 Credits)
This course is repeatable for 16 credits.

COMM 502. INDEPENDENT STUDY. (1-16 Credits)
This course is repeatable for 16 credits.

COMM 503. THESIS. (1-16 Credits)
This course is repeatable for 999 credits.

COMM 505. READING AND CONFERENCE. (1-16 Credits)
This course is repeatable for 16 credits.

COMM 506. PROJECTS. (1-16 Credits)
This course is repeatable for 16 credits.

COMM 507. SEMINAR. (1-16 Credits)
This course is repeatable for 16 credits.

COMM 508. WORKSHOP. (1-16 Credits)
This course is repeatable for 16 credits.

COMM 510. COMMUNICATION INTERNSHIP. (1-12 Credits)
An assignment in a private or public business or agency. The student observes or works in one or more departments of the enterprise, perhaps in one area of interest or specialization (e.g., public relations, training, personnel, research and planning). Work is supervised by the agency staff, supervising school faculty member(s) provide academic evaluation. 12 credits maximum. Graded P/N. This course is repeatable for 12 credits.

COMM 512. TOPICS IN SPEECH COMMUNICATION. (3 Credits)
Contemporary issues in speech communication: appraisal and discussion of current theories, trends, research methods, problems, or applications. This course is repeatable for 9 credits.
COMM 514. COMMUNICATION RESEARCH METHODS. (3 Credits)
Communication research and its relationship to theory. Quantitative and qualitative methods of investigation in speech communication. Experimental and non-experimental research design; naturalistic observation; issues of reliability and validity; statistical analysis. Standards and principles of writing and reporting research.

COMM 516. ETHNOGRAPHY OF COMMUNICATION. (3 Credits)
Study and practice of using ethnography of communication as a research method for developing theory in communication studies; topics include data collection, analysis, and writing ethnographic reports.

COMM 518. INTERPERSONAL COMMUNICATION THEORY AND RESEARCH. (3 Credits)
Current theory, research, and practice in interpersonal communication. Issues addressed may include compliance gaining, nonverbal behavior, family communication, gender issues, impression formation, rules, and human relations.

COMM 520. INTRODUCTION TO GRADUATE STUDY IN SPEECH COMMUNICATION. (3 Credits)
Introductory graduate seminar in the field of communication. Emphasis on the breadth and depth of the discipline, graduate study, and research directions.

COMM 522. SMALL-GROUP COMMUNICATION THEORY AND RESEARCH. (3 Credits)
Current theory, research, and practice in communication and small-group communication. Issues addressed may include leadership, decision making, problem solving, training, and human relations.

COMM 524. COMMUNICATION IN ORGANIZATIONS: THEORIES AND ISSUES. (3 Credits)
Analysis of human interaction within the informal and formal systems of organizations. Theory, research, and practice relevant to the analysis of the nature and role of communication within small, mid-range and highly complex organizations. The course addresses structural, functional, and cultural features of communication in organizational environments.

COMM 526. INTERCULTURAL COMMUNICATION: THEORIES AND ISSUES. (3 Credits)
Advanced study in intercultural communication theoretical developments and research directions. Topics addressed may include intercultural research methods, training, language and culture, acculturation, and intercultural effectiveness.

COMM 527. CULTURAL CODES IN COMMUNICATION. (3 Credits)
Study and examination of the contextualized use of communication within speech communities and cultures; topics include the cultural patterning of communication and cultural communication theory.

COMM 530. THEORETICAL ISSUES IN COMMUNICATION INQUIRY. (3 Credits)
Review of conceptual, philosophical, ontological, epistemological, and methodological issues in the development of theories in human communication; application to contemporary, empirical human communication research.

COMM 532. GENDER AND COMMUNICATION. (3 Credits)
Investigation of impact of sex and gender on communication in conflict, decision-making, leadership, nonverbal messages, language, and interpersonal relationships. Focus on definitions of sex and gender in regard to knowledge, social constructs, and self-development.

COMM 537. HEALTH COMMUNICATION. (3 Credits)
This class is designed to unpack various elements of how communication impacts health, and vice versa. There are three main sections to this course: 1) discussing doctor-patient communication, 2) discussing the effects of health campaigns, and 3) discussing the link between communication and both psychological and physiological health.

COMM 540. THEORIES OF CONFLICT AND CONFLICT MANAGEMENT. (3 Credits)
Conflict on a variety of levels: intrapersonal, interpersonal, group, public, and social. Conflict in a variety of contexts: relationships, family, organizations, community, and society. Constructive and destructive means of confronting and managing conflict; social and psychological aspects of conflict; conflict analysis; causes of conflict; conflict and peace, social order, and social change; case studies of conflict.

COMM 542. BARGAINING AND NEGOTIATION PROCESSES. (3 Credits)
Theory and practice of bargaining and negotiation as means of settling disputes, with emphasis on the role of communication. Strategies and tactics of distributive and integrative bargaining orientations. Negotiation preparation and experience through case studies and simulations.

COMM 544. THIRD PARTIES IN DISPUTE RESOLUTION: MEDIATION/ARBITRATION. (3 Credits)
Philosophies, strategies, practices, and characteristics of mediation and arbitration processes in the settlement of conflicts and disputes. Study of the role of the third party neutral in the peace making process. Case studies and simulations in mediation and arbitration.

COMM 546. COMMUNICATION IN INTERNATIONAL CONFLICT AND DISPUTES. (3 Credits)
Examination of the nature of international conflicts and disputes and the roles culture and communication play in resolving them constructively. Analysis of negotiation, mediation, and international law as approaches to dealing with international political, economic, cultural, and religious disputes. Scrutiny of contemporary world conflicts.

COMM 550. COMMUNICATION AND THE PRACTICE OF SCIENCE. (3 Credits)
Communication is central to science-based decision-making, the function of science teams, the reporting and critique of scientific knowledge, and the interface between science and policy making. This seminar emphasizes communication competence in the arena of applied science; that is, science as practiced in government agencies, private corporations, and nonprofit organizations.

COMM 554. ADVANCED ARGUMENTATION. (3 Credits)
Advanced study in classical and current theories of the persuasive and epistemological functions of argumentation. Examination of the dominant contemporary theorists, including Toulmin, Perelman, and Willard. Analysis of research and applied perspectives, including conversational argument, argument fields, the philosophy of argument, argument as rhetoric, and argument in contexts.

COMM 556. RHETORIC: 500 BC TO 500 AD. (3 Credits)
History and philosophy of rhetorical principles.

COMM 558. RHETORIC: 500 AD TO 1900. (3 Credits)
History and philosophy of rhetorical principles.

COMM 559. CONTEMPORARY THEORIES OF RHETORIC. (3 Credits)
A survey of contemporary rhetorical theories from 1900 to the present.
COMM 560. RHETORIC OF REVOLUTIONARIES AND REACTIONARIES: 1750 TO 1900. (3 Credits)
Speech criticism; great American speakers, relation of their speaking to the history of ideas; rhetoric and political, social, and religious movements.

COMM 562. RHETORIC OF REVOLUTIONARIES AND REACTIONARIES: 1900-PRESENT. (3 Credits)
Speech criticism; great American speakers; relation of their speaking to the history of ideas; rhetoric and political, social, and religious movements.

COMM 564. RHETORICAL CRITICISM. (3 Credits)
Explores the approaches to the criticism of rhetoric, including aesthetic, social movement, genre, feminist, and other modes of criticism.

COMM 565. RESEARCH METHODS IN RHETORIC. (3 Credits)
A graduate-level introduction to research methods in rhetorical studies. Topics include rhetorical criticism, discourse analysis, and historiography. Course goals include the ability to understand and critique common methodological approaches in rhetorical studies.

COMM 566. ETHICS OF RHETORIC. (3 Credits)
Examines the ethical questions raised by the use of persuasive discourse, including the derivation of standards of ethical persuasion and approaches to ethical judgment about persuasion.

COMM 572. THE RHETORIC OF POPULAR CULTURE. (3 Credits)
A survey of theories of popular culture from Arnold to Hall. Students will examine various artifacts of popular culture and the influences they exert.

COMM 576. ISSUES IN THE FREEDOM OF SPEECH. (3 Credits)
Examination of the theories of free expression and case materials related to tests of free speech in key U.S. Supreme Court cases. The course emphasizes the context of social and political movements from which the cases arise.

COMM 578. POLITICAL CAMPAIGN RHETORIC. (3 Credits)
Theory, research and methods of political campaign rhetoric. Topics include rhetorical strategies and tactics in advertising, national conventions, broadcast debates, media coverage and public opinion polls.

COMM 582. THE MEDIA IN CULTURE AND SOCIETY. (3 Credits)
The study of the societal-cultural impact on the media, and their effect upon individuals, social, cultural, political, economic, and leisure structures and systems. Special focus on the issues of media in shaping values, molding opinions, and reflecting/projecting attitudes, beliefs, and behaviors, including media’s role in racial, gender, and familial relations.

COMM 584. MEDIA CRITICISM. (3 Credits)
A critical examination of the media analysis of content, forms and deployment of media messages and products. A critical study of the structure, functions and economics of media systems. A consideration of media ethics and responsibilities in relation to news and information, entertainment, advertising and marketing, and social-cultural influence.

COMM 590. GRADUATE SEMINAR IN RHETORIC. (3 Credits)
Examines topics dealing with the current state of research in rhetorical studies. This includes discussing a number of approaches to the history, theory, and criticism of rhetoric, as well as to the relationship between rhetoric and related disciplines. Course goals include increased competence in understanding the current state of rhetorical theory and research in the area being explored.

COMM 599. SPECIAL TOPICS. (1-16 Credits)
This course is repeatable for 16 credits.

COMM 808. WORKSHOP. (1-16 Credits)
Through reading, dialogue, reflection, and appreciative inquiry, participants will become more aware of our differences and similarities from an intercultural perspective. Through study and practice, participants will develop skills to more effectively communicate with culturally different others.

This course is repeatable for 16 credits.