BUSINESS ADMINISTRATION (BA)

BA LDEA, LOWER DIVISION ED ABROAD, 0-16 Credits

This course is repeatable for 99 credits.

BA UDEA, UPPER DIVISION ED ABROAD, 0-16 Credits

This course is repeatable for 99 credits.

BA 002, LEADERSHIP, 0 Credits

Provides students with basic personal and interpersonal leadership skills that can be used within and outside of a work setting. Through practice, the leadership experience help students explore motivation, decision-making, time management, power, team building, conflict, ethics, dealing with change, communication skills, and diversity issues.

BA 004, INTERNSHIP, 0 Credits

Engage in a hands-on learning experience that complements the theoretical knowledge acquired through academic coursework to foster personal and professional development.

BA 100, +TRANSITIONS, 2 Credits

Supports students beginning their Oregon State journey by introducing them to the university's mission and goals, sharing the tools and resources it offers its students, and assisting students in developing strategies for their personal and academic success and well-being.
Attributes: CSTR — Core Ed - Transitions
Corequisites: BA 160
Equivalent to: CORE 100, ED 100, ENGR 110, ENGR 110H, LA 100, SCI 100
Available via Ecampus

BA 101Z, INTRODUCTION TO BUSINESS, 4 Credits

Presents an integrated view of both established and entrepreneurial businesses by studying their common characteristics and processes in a global context. Introduces theory and develops basic skills in the areas of accounting, finance, management, and marketing, with an emphasis on social responsibility and ethical practices. Explores how businesses can create value for themselves and society by addressing environmental and social challenges.
Equivalent to: BA 101
Available via Ecampus

BA 140, FINANCIAL LITERACY FOR COLLEGE LIFE, 2 Credits

Helps you learn the fundamentals of personal finance. It is crucial you are prepared to be prudent managers of your financial resources, enabling you to achieve long- and short-term financial goals and security. In addition, this course will examine how your background experiences, values, goals, and decisions can impact your financial future.
Available via Ecampus

BA 150, EXPLORING ENTREPRENEURSHIP, 1 Credit

Explore business concepts while designing a start-up company. Listen to inspirational speakers, practice networking skills and learn business etiquette as part of the Business Beavs in Action summer camp.

BA 152, EXPLORING SOCIAL ENTREPRENEURSHIP, 1 Credit

Provides an immersive experience regarding responsible business practices. In addition, from an entrepreneurial prospective, students have the opportunity to explore ways in which real social change is being conducted worldwide.

BA 154, EXPLORING MARKETING, 1 Credit

Students will understand the process of developing and executing a marketing plan in the context of a business model. Each student will participate in a Case Study conducting a small business-marketing plan.

BA 160, +COB CAREER AND MAJOR EXPLORATION, 1 Credit

Understand College of Business major and academic options as they relate to one's professional career path. Explore one's interests, values, strengths and abilities through self-assessments. Connect with faculty, alumni and peers while developing one's professional brand and building business and communication skills. Create tangible career relevant artifacts.
Attributes: CSC1 — Core Ed - Beyond OSU Career Preparation
Prerequisite: BA 100 (may be taken concurrently) with D- or better or BA 300 (may be taken concurrently) with D- or better or CORE 100 (may be taken concurrently) with D- or better or CORE 300 (may be taken concurrently) with D- or better or ED 100 (may be taken concurrently) with D- or better or ED 300 (may be taken concurrently) with D- or better or ENGR 110 (may be taken concurrently) with D- or better or ENGR 110H (may be taken concurrently) with D- or better or ENGR 310 (may be taken concurrently) with D- or better or LA 100 (may be taken concurrently) with D- or better or LA 300 (may be taken concurrently) with D- or better or SCI 100 (may be taken concurrently) with D- or better or SCI 300 (may be taken concurrently) with D- or better
Equivalent to: BA 160H, BA 163
Available via Ecampus

BA 161, INNOVATION NATION--AWARENESS TO ACTION, 3 Credits

First course in a two-course sequence. Begins a conversation on self-management, offering opportunities for active reflection on critical skill sets necessary for success in today's global market. Builds a foundation of entrepreneurial knowledge and gaining a competitive edge while becoming aware of your role in managing your own career.
Equivalent to: BA 161H, BA 167
Available via Ecampus

BA 161H, INNOVATION NATION--AWARENESS TO ACTION, 3 Credits

First course in a two-course sequence. Begins a conversation on self-management, offering opportunities for active reflection on critical skill sets necessary for success in today's global market. Builds a foundation of entrepreneurial knowledge and gaining a competitive edge while becoming aware of your role in managing your own career.
Attributes: HNRS – Honors Course Designator
Equivalent to: BA 161, BA 167

BA 162, INNOVATION NATION--IDEAS TO REALITY, 3 Credits

Second course in a two-course sequence. Topics include evaluating entrepreneurial capabilities, creativity and innovation, opportunity recognition, impression management, and responsible business practices. Continues a conversation on self-management, offering opportunities for active reflection on critical skill sets necessary for success in today's global market.
Prerequisite: BA 161 with C- or better or BA 161H with C- or better
Equivalent to: BA 162H, BA 168
Available via Ecampus

BA 162H, INNOVATION NATION--IDEAS TO REALITY, 3 Credits

Second course in a two-course sequence. Topics include evaluating entrepreneurial capabilities, creativity and innovation, opportunity recognition, impression management, and responsible business practices. Continues a conversation on self-management, offering opportunities for active reflection on critical skill sets necessary for success in today's global market.
Attributes: HNRS – Honors Course Designator
Prerequisite: BA 161 with C- or better or BA 161H with C- or better
Equivalent to: BA 162, BA 168

BA 167, LAUNCH PAD I, 3 Credits

Begins a conversation on self-management, offering opportunities for active reflection on critical skill sets necessary for success in today's global market. Focused on building a foundation of entrepreneurial knowledge and gaining a competitive edge while becoming aware of your role in managing your own career. BA 167/BA 168 presents an integrated view of both established and entrepreneurial business organizations by studying their common processes and characteristics. The series introduces theory and develops basic skills in the areas of management, finance, accounting, and marketing.
Equivalent to: BA 161, BA 161H

BA 168, LAUNCH PAD II, 3 Credits

Continues the conversation on self-management, focused on building a foundation of entrepreneurial knowledge and gaining a competitive edge while becoming aware of your role in managing your own career. BA 167/BA 168 presents an integrated view of both established and entrepreneurial business organizations by studying their common processes and characteristics. The series introduces theory and develops basic skills in the areas of management, finance, accounting, and marketing.
Prerequisite: BA 167 with C- or better
Equivalent to: BA 162, BA 162H

BA 169Z, DATA ANALYSIS USING MICROSOFT EXCEL, 4 Credits

Covers Microsoft Excel software skills necessary for evidence-based problem-solving, including workbook editing, formula creation, charting, and pivot tables. Emphasizes hands-on learning, using Excel functions to perform data analysis to enhance decision-making.
Equivalent to: BA 131
Available via Ecampus

BA 199, SPECIAL STUDIES, 1-6 Credits

This course is repeatable for 12 credits.

BA 210, INTERNSHIP, 1-6 Credits

This course is repeatable for 16 credits.

BA 211HZ, PRINCIPLES OF FINANCIAL ACCOUNTING, 4 Credits

Imparts an understanding of the purpose of accounting, common financial statement items, and the principles of internal controls. Focuses on recording the impact of economic events on account balances using U.S. Generally Accepted Accounting Principles, and the creation and analysis of financial statements to aid in external decision making.
Attributes: HNRS – Honors Course Designator
Prerequisite: MTH 111 with C- or better or MTH 111Z with C- or better or MTH 241 with C- or better or MTH 251Z with C- or better or MTH 251HZ with C- or better or MTH 251 with C- or better or MTH 251H with C- or better or Math Placement - ALEKS with a score of 060 or Math Placement Test with a score of 24
Equivalent to: BA 211, BA 211H, BA 211Z

BA 211Z, PRINCIPLES OF FINANCIAL ACCOUNTING, 4 Credits

Imparts an understanding of the purpose of accounting, common financial statement items, and the principles of internal controls. Focuses on recording the impact of economic events on account balances using U.S. Generally Accepted Accounting Principles, and the creation and analysis of financial statements to aid in external decision making.
Prerequisite: MTH 111 with C- or better or MTH 111Z with C- or better or MTH 241 with C- or better or MTH 251Z with C- or better or MTH 251HZ with C- or better or MTH 251 with C- or better or MTH 251H with C- or better or Math Placement - ALEKS with a score of 060 or Math Placement Test with a score of 24
Equivalent to: BA 211, BA 211H, BA 211HZ
Available via Ecampus

BA 213HZ, PRINCIPLES OF MANAGERIAL ACCOUNTING, 4 Credits

Builds an understanding of the role of managerial accounting in a business, focusing on the development and use of information to evaluate production costs and operational performance in support of short- and long-term organizational decision-making.
Attributes: HNRS – Honors Course Designator
Prerequisite: BA 211Z with C- or better or BA 211HZ with C- or better or BA 211 with C- or better or BA 211H with C- or better
Equivalent to: BA 213, BA 213H, BA 213Z

BA 213Z, PRINCIPLES OF MANAGERIAL ACCOUNTING, 4 Credits

Builds an understanding of the role of managerial accounting in a business, focusing on the development and use of information to evaluate production costs and operational performance in support of short- and long-term organizational decision-making.
Prerequisite: BA 211Z with C- or better or BA 211HZ with C- or better or BA 211 with C- or better or BA 211H with C- or better
Equivalent to: BA 213, BA 213H, BA 213HZ
Available via Ecampus

BA 223, PRINCIPLES OF MARKETING, 4 Credits

Covers concepts and principles used by marketing professionals. Designed explicitly for business majors, it's an introduction to the relationships between customers, products, and companies in a competitive and dynamically evolving marketplace.
Equivalent to: BA 223H
Recommended: ECON 201Z with a minimum grade of C-

BA 223H, PRINCIPLES OF MARKETING, 4 Credits

Covers concepts and principles used by marketing professionals. Designed explicitly for business majors, it's an introduction to the relationships between customers, products, and companies in a competitive and dynamically evolving marketplace.
Attributes: HNRS – Honors Course Designator
Equivalent to: BA 223
Recommended: ECON 201Z with a minimum grade of C-

BA 226HZ, INTRODUCTION TO BUSINESS LAW, 4 Credits

Provides a comprehensive overview of U.S. business law, including the legal system, contracts, torts, intellectual property, agency, employment, and business organization forms. Emphasizes practical legal knowledge and explores how laws impact business operations with a focus on risk management, contract disputes, business formation, and compliance with government regulation. Introduces legal challenges in business through real cases and legal terminology.
Attributes: HNRS – Honors Course Designator
Equivalent to: BA 226Z, BA 230, BA 230H

BA 226Z, INTRODUCTION TO BUSINESS LAW, 4 Credits

Provides a comprehensive overview of U.S. business law, including the legal system, contracts, torts, intellectual property, agency, employment, and business organization forms. Emphasizes practical legal knowledge and explores how laws impact business operations with a focus on risk management, contract disputes, business formation, and compliance with government regulation. Introduces legal challenges in business through real cases and legal terminology.
Equivalent to: BA 226HZ, BA 230, BA 230H
Available via Ecampus

BA 240, FINANCE, 4 Credits

Introduces basic tools of finance and applications of financial theory in use today. Explores rates of return, the time value of money, and other tools that can be applied to capital budgeting decisions, and the logic and fundamentals of financial statements. Focuses on students' approach to financial decision-making and emphasizes quantitative approaches to decision making. Introduces students to equity and debt markets and securities, and serves as a stepping stone to advanced courses in finance.
Prerequisite: (BA 211Z with C- or better or BA 211HZ with C- or better or BA 211 with C- or better or BA 211H with C- or better or BA 315 with C- or better) and (ECON 201Z [C-] or ECON 201HZ [C-] or ECON 201 [C-] or ECON 201H [C-] or AEC 250 [C-] or AEC 250H [C-] or AEC 251 [C-])
Equivalent to: BA 240H, BA 360, BA 360H
Available via Ecampus

BA 240H, FINANCE, 4 Credits

Introduces basic tools of finance and applications of financial theory in use today. Explores rates of return, the time value of money, and other tools that can be applied to capital budgeting decisions, and the logic and fundamentals of financial statements. Focuses on students' approach to financial decision-making and emphasizes quantitative approaches to decision making. Introduces students to equity and debt markets and securities, and serves as a stepping stone to advanced courses in finance.
Attributes: HNRS – Honors Course Designator
Prerequisite: (BA 211Z with C- or better or BA 211HZ with C- or better or BA 211 with C- or better or BA 211H with C- or better or BA 315 with C- or better) and (ECON 201Z [C-] or ECON 201HZ [C-] or ECON 201 [C-] or ECON 201H [C-] or AEC 250 [C-] or AEC 250H [C-] or AEC 251 [C-])
Equivalent to: BA 240, BA 360, BA 360H

BA 251, MANAGING ORGANIZATIONS, 4 Credits

Explores a systems perspective to understanding the management functions of planning, organizing, leading and controlling. Addresses ethical and diversity issues as they are relevant in entrepreneurial and established ventures.
Available via Ecampus

BA 252, INTRODUCTION TO ORGANIZATIONAL BEHAVIOR, 4 Credits

Diagnoses individual and small-group behavior and develops skills in improving individual and small-group performance in entrepreneurial and established ventures. Emphasizes professional skill development and the practical application of theory and research. Integrates concepts of ethics, diversity, and cross-cultural relations.
Prerequisite: COMM 111Z with C- or better or COMM 111HZ with C- or better or COMM 111 with C- or better or COMM 111H with C- or better or COMM 114 with C- or better or COMM 114H with C- or better or COMM 218Z with C- or better or COMM 218HZ with C- or better or COMM 218 with C- or better or COMM 218H with C- or better
Equivalent to: BA 252H
Available via Ecampus

BA 252H, INTRODUCTION TO ORGANIZATIONAL BEHAVIOR, 4 Credits

Diagnoses individual and small-group behavior and develops skills in improving individual and small-group performance in entrepreneurial and established ventures. Emphasizes professional skill development and the practical application of theory and research. Integrates concepts of ethics, diversity, and cross-cultural relations.
Attributes: HNRS – Honors Course Designator
Prerequisite: COMM 111Z with C- or better or COMM 111HZ with C- or better or COMM 111 with C- or better or COMM 111H with C- or better or COMM 114 with C- or better or COMM 114H with C- or better or COMM 218Z with C- or better or COMM 218HZ with C- or better or COMM 218 with C- or better or COMM 218H with C- or better
Equivalent to: BA 252

BA 260, FOUNDATIONS OF THE ENTREPRENEURIAL MINDSET, 4 Credits

Topics include evaluating entrepreneurial capabilities, creativity, business plan creation, opportunity assessment and feasibility analysis, business implementation, new product introduction, and seeking funds.
Equivalent to: BA 260H
Available via Ecampus

BA 260H, FOUNDATIONS OF THE ENTREPRENEURIAL MINDSET, 4 Credits

Topics include evaluating entrepreneurial capabilities, creativity, business plan creation, opportunity assessment and feasibility analysis, business implementation, new product introduction, and seeking funds.
Attributes: HNRS – Honors Course Designator
Equivalent to: BA 260

BA 270, BUSINESS PROCESS MANAGEMENT, 4 Credits

Introduces and integrates some core concepts from Operations Management (OM) and Business Information System (BIS) disciplines by introducing a process-oriented view of the flow of materials, information, products, and services through and across organizational functions. Helps students to: identify information-bearing events and actors, model and analyze business processes, assess, and improve process efficiency, recognize probabilistic components of business processes, and understand the interactions between human behavior and process design. Addresses hands-on, case-based assignments allow for practicing some principles and concepts.
Prerequisite: BA 275 with C- or better or BA 275H with C- or better or ST 202 with C- or better or ST 244 with C- or better or ST 314 with C- or better or ST 352 with C- or better
Equivalent to: BA 270H
Available via Ecampus

BA 270H, BUSINESS PROCESS MANAGEMENT, 4 Credits

Introduces and integrates some core concepts from Operations Management (OM) and Business Information System (BIS) disciplines by introducing a process-oriented view of the flow of materials, information, products, and services through and across organizational functions. Helps students to: identify information-bearing events and actors, model and analyze business processes, assess, and improve process efficiency, recognize probabilistic components of business processes, and understand the interactions between human behavior and process design. Addresses hands-on, case-based assignments allow for practicing some principles and concepts.
Attributes: HNRS – Honors Course Designator
Prerequisite: BA 275 with C- or better or BA 275H with C- or better or ST 202 with C- or better or ST 244 with C- or better or ST 314 with C- or better or ST 352 with C- or better
Equivalent to: BA 270

BA 275, FOUNDATIONS OF STATISTICAL INFERENCE, 4 Credits

An introductory course on statistical inference with an emphasis on business applications. Coverage includes descriptive statistics, random variables, probability distributions, sampling and sampling distributions, statistical inference for means and proportions using one and two samples, and linear regression analysis.
Prerequisite: MTH 111 with C- or better or MTH 111Z with C- or better or MTH 241 with C- or better or MTH 251Z with C- or better or MTH 251HZ with C- or better or MTH 251 with C- or better or MTH 251H with C- or better or Math Placement - ALEKS with a score of 060
Equivalent to: BA 275H, BA 276
Available via Ecampus

BA 275H, FOUNDATIONS OF STATISTICAL INFERENCE, 4 Credits

An introductory course on statistical inference with an emphasis on business applications. Coverage includes descriptive statistics, random variables, probability distributions, sampling and sampling distributions, statistical inference for means and proportions using one and two samples, and linear regression analysis.
Attributes: HNRS – Honors Course Designator
Prerequisite: MTH 111 with C- or better or MTH 111Z with C- or better or MTH 241 with C- or better or MTH 251Z with C- or better or MTH 251HZ with C- or better or MTH 251 with C- or better or MTH 251H with C- or better or Math Placement - ALEKS with a score of 060
Equivalent to: BA 275, BA 276

BA 281, PROFESSIONAL DEVELOPMENT, 3 Credits

Designed to give students an early start on the process of career planning and development. The process involves thoughtful self-assessment, career exploration, planning and follow-through with preliminary employment strategies.
Equivalent to: BA 281H, BA 291, BA 292, BA 293, BA 294, BA 295, BA 296, BA 381, BA 382, BA 383, BA 384, BA 385, BA 386, DSGN 253
Available via Ecampus

BA 281H, PROFESSIONAL DEVELOPMENT, 3 Credits

Designed to give students an early start on the process of career planning and development. The process involves thoughtful self-assessment, career exploration, planning and follow-through with preliminary employment strategies.
Attributes: HNRS – Honors Course Designator
Equivalent to: BA 281, BA 291, BA 292, BA 293, BA 294, BA 295, BA 296, BA 381, BA 382, BA 383, BA 384, BA 385, BA 386, DSGN 253

BA 282, DRAFTING YOUR CAREER BLUEPRINT, 1 Credit

Part of Blueprint – a 12 course professional development course series to guide the student from college to career. Topics include characteristics of exemplary leadership, analyzing own strengths and talents, and developing a plan for strengthening leadership capacity.
Equivalent to: DSGN 282
Available via Ecampus

BA 283, NAVIGATING CRUCIAL CONVERSATIONS IN THE WORKPLACE, 1 Credit

Examines how a culture of effective dialogue fosters employee engagement.
Prerequisite: BA 252 with C- or better or BA 252H with C- or better
Equivalent to: DSGN 283
Available via Ecampus

BA 284, FOUNDATIONS OF PERSONAL FINANCE I, 1 Credit

Part of Blueprint – a 12 course professional development course series to guide the student from college to career. First of four courses dedicated to the foundations of personal finances. Topics include basics of personal finances and resources available; setting academic plan; setting strategic financial goals; budgeting.
Equivalent to: DSGN 284
Available via Ecampus

BA 290, INTRODUCTION TO CAREERS IN MARKETING, 3 Credits

Explores marketing through the perspectives of current marketing professionals. Introductory language and principles of marketing are introduced and examined through real world examples. Presents various careers within marketing.
Available via Ecampus

BA 297, +BUSINESS OF OPPRESSION, 4 Credits

Points a critical lens at how economic and commercial forces have played a pivotal role in historical and contemporary challenges and responses to racial justice. Practices critical discourse using reasoning, argument analysis, persuasive writing, and public speaking as we discuss controversial topics centered on the economics of race, equity, and oppression in the US.
Attributes: CFDP – Core Ed - Difference, Power & Oppression
Available via Ecampus

BA 299, SPECIAL TOPICS, 1-4 Credits

This course is repeatable for 16 credits.

BA 300, +TRANSITIONS, 2 Credits

Supports transfer students' transition to Oregon State by introducing them to the university's mission and goals, sharing the tools and resources it offers its students, and assisting students in developing strategies for their personal and academic success and well-being.
Attributes: CSTR – Core Ed - Transitions
Equivalent to: CORE 300, ED 300, ENGR 310, LA 300, SCI 300
Available via Ecampus

BA 311, +FRAMING YOUR CAREER PLAN, 1 Credit

Develop career-based skills and gain knowledge on how to communicate one's value in the workplace. Explore effective job search strategies and design a personalized professional growth plan.
Attributes: CSC2 – Core Ed - Beyond OSU Career Engagement
Prerequisite: BA 160 with C- or better or BA 160H with C- or better or BA 381 with C- or better or BA 280 with C- or better
Equivalent to: DSGN 311
Available via Ecampus

BA 312, FOUNDATIONS OF PERSONAL FINANCE II, 1 Credit

Part of Blueprint – a 12 course professional development course series to guide the student from college to career. The second of a four course series in Blueprint that is dedicated to the foundations of personal finances for life here at OSU.
Equivalent to: DSGN 312
Available via Ecampus

BA 313, A CASE FOR CIVIL DISCOURSE IN BUSINESS, 1 Credit

Explores the role civil discourse plays in impacting societal issues from a business perspective.
Equivalent to: DSGN 313
Available via Ecampus

BA 314, SUSTAINABLE BUSINESS OPERATIONS, 4 Credits

Operations are the processes by which an organization transforms inputs (e.g., labor, material, and knowledge) into outputs (products and services). Operations managers are responsible for designing, running and improving the processes and systems to efficiently accomplish this for production or service businesses. Focuses on the concepts and tools employed by operations managers to provide their organization a competitive advantage. Topics include statistical tools and quantitative methods (descriptive statistics, probabilities, sampling, interval estimation and hypothesis testing) and operations management concepts (strategies, forecasting, process design, capacity utilization, quality systems, supply chain management, inventory management, resource planning, sustainability and lean systems.)
Available via Ecampus

BA 315, ACCOUNTING FOR DECISION MAKING, 4 Credits

Looks at how the accounting model reflects business transactions and events. Introduces both financial and managerial accounting and the creation, interpretation, and analysis of financial statements. Students obtain an understanding of the determination, organization, and management of costs and revenues including management decisions based upon this information.
Equivalent to: BA 215
Recommended: Third-year (junior) standing
Available via Ecampus

BA 347, INTERNATIONAL BUSINESS, 4 Credits

Integrated view of international business including current patterns of international business, socioeconomic and geopolitical systems within countries as they affect the conduct of business, major theories explaining international business transactions, financial forms and institutions that facilitate international transactions, and the interface between nation states and the firms conducting foreign business activities.
Prerequisite: (ECON 202Z with C- or better or ECON 202 with C- or better) and (BA 226Z [C-] or BA 226HZ [C-] or BA 230 [C-] or BA 230H [C-] or BA 330 [C-])
Equivalent to: BA 347H
Available via Ecampus

BA 347H, INTERNATIONAL BUSINESS, 4 Credits

Integrated view of international business including current patterns of international business, socioeconomic and geopolitical systems within countries as they affect the conduct of business, major theories explaining international business transactions, financial forms and institutions that facilitate international transactions, and the interface between nation states and the firms conducting foreign business activities.
Attributes: HNRS – Honors Course Designator
Prerequisite: (ECON 202Z with C- or better or ECON 202 with C- or better) and (BA 226Z [C-] or BA 226HZ [C-] or BA 230 [C-] or BA 230H [C-] or BA 330 [C-])
Equivalent to: BA 347

BA 348, INTERNATIONAL EXCHANGE ORIENTATION, 1 Credit

Consists of large-group sessions as well as small-group break-out sessions for each country individually. It is vital to attend all sessions as valuable information pertaining to your study abroad opportunity will be presented.

BA 349, IMPACT OF CULTURE ON BUSINESS, 1 Credit

A requirement of all students participating in a College of Business-approved international exchange program and for completing the College of Business International Business option. The major emphasis is for students to reflect on their experience while studying, living and traveling in a foreign culture and for them to determine how the foreign culture impacts how they would conduct business in that country.
Prerequisite: BA 348 (may be taken concurrently) with C- or better

BA 354, ^ETHICS IN ORGANIZATIONS, 4 Credits

Develops business professional skills in individual moral self-awareness and organizational ethical analysis in order to examine, diagnose, and navigate ethically relevant work situations.
Attributes: CSWC – Core Ed - Writing Intensive Curriculum (WIC); CWIC – Bacc Core, Skills, Writing Intensive Curriculum (WIC)
Prerequisite: (COMM 111 with C- or better or COMM 111H with C- or better or COMM 111Z with C- or better or COMM 111HZ with C- or better or COMM 114 with C- or better or COMM 114H with C- or better or COMM 218 with C- or better or COMM 218H with C- or better or COMM 218Z with C- or better or COMM 218HZ with C- or better) and (WR 222 [C-] or WR 222H [C-] or WR 227Z [C-] or WR 227HZ [C-] or WR 323 [C-] or WR 323H [C-] or WR 327 [C-] or WR 327H [C-] or HC 199 [C-])
Equivalent to: BA 354H
Available via Ecampus

BA 354H, ^ETHICS IN ORGANIZATIONS, 4 Credits

Develops business professional skills in individual moral self-awareness and organizational ethical analysis in order to examine, diagnose, and navigate ethically relevant work situations.
Attributes: CSWC – Core Ed - Writing Intensive Curriculum (WIC); CWIC – Bacc Core, Skills, Writing Intensive Curriculum (WIC); HNRS – Honors Course Designator
Prerequisite: (COMM 111 with C- or better or COMM 111H with C- or better or COMM 111Z with C- or better or COMM 111HZ with C- or better or COMM 114 with C- or better or COMM 114H with C- or better or COMM 218 with C- or better or COMM 218H with C- or better or COMM 218Z with C- or better or COMM 218HZ with C- or better) and (WR 222 [C-] or WR 222H [C-] or WR 227Z [C-] or WR 227HZ [C-] or WR 323 [C-] or WR 323H [C-] or WR 327 [C-] or WR 327H [C-] or HC 199 [C-])
Equivalent to: BA 354

BA 357, OPERATIONS AND SUPPLY CHAIN MANAGEMENT, 4 Credits

Provides an overview of the functional activities necessary for the creation/delivery of goods and services. Topics covered include productivity; strategy in a global business environment; project management; quality management; location and layout strategies; supply chain and inventory management; material requirements planning; JIT; work-place safety; maintenance and reliability; sourcing and sustainability.
Prerequisite: BA 275 with C- or better or BA 275H with C- or better
Equivalent to: BA 357H
Recommended: Good working knowledge of Excel applications
Available via Ecampus

BA 357H, OPERATIONS AND SUPPLY CHAIN MANAGEMENT, 4 Credits

Provides an overview of the functional activities necessary for the creation/delivery of goods and services. Topics covered include productivity; strategy in a global business environment; project management; quality management; location and layout strategies; supply chain and inventory management; material requirements planning; JIT; work-place safety; maintenance and reliability; sourcing and sustainability.
Attributes: HNRS – Honors Course Designator
Prerequisite: BA 275 with C- or better or BA 275H with C- or better
Equivalent to: BA 357
Recommended: Good working knowledge of Excel applications

BA 361, IDEATION AND CREATIVE THINKING, 4 Credits

Focuses on the creative process applied toward business and societal problems, specifically, on identifying and developing innovative solutions to complex problems, fostering a creative culture, and providing practical tools for enhancing individual and team creativity. Uses exercises, simulations, and real-world business scenarios.
Available via Ecampus

BA 362, SOCIAL ENTREPRENEURSHIP AND SOCIAL INITIATIVES, 4 Credits

The core concepts of entrepreneurship, using entrepreneurship to craft innovative responses to social problems. Entrepreneurial skills are as valuable in the social sector as they are in business. Includes both profit and non-profit firms that have programs designed to create social value.

BA 363, INNOVATION MANAGEMENT, 4 Credits

Introduces students to the field of innovation in both theory and practice. Examines different forms of innovation and the conditions under which innovation efforts succeed and fail. Approaches innovation from three perspectives—the innovation environment, invention, and commercialization.
Available via Ecampus

BA 365, FAMILY BUSINESS MANAGEMENT, 4 Credits

Focuses on the opportunities and the problems characteristic of family businesses: entrepreneurship, management succession, transfer of ownership, mixing family and business roles, family conflicts, personnel issues, non-family employees, and outside advisors.
Available via Ecampus

BA 367, DIGITAL VENTURE LAUNCH, 3 Credits

Introduces students to digital tools commonly used by entrepreneurs including AI-powered solutions. Engages students in a shared class project and guided individual exploration tools like landing page builders, social media platforms, digital analytics, and content creation systems. Prepares students to test, refine, and develop their own business ideas, whether it is a future main venture or a meaningful side gig.
Prerequisite: BA 260 with C- or better or BA 260H with C- or better

BA 368, ADVANCED DIGITAL VENTURE LAUNCH, 3 Credits

Emphasizes the real-world application of entrepreneurial tools and strategies. Engages students in testing, experimenting with, and potentially launching their venture ideas through hands on implementation. Recognizes that success may mean a full launch, a robust side gig, or a well-designed prototype or experiment. Evaluates outcomes based on skillful application, learning, and decision-making rather than solely on business performance or revenue generation.
Prerequisite: BA 367 with C- or better

BA 370, BUSINESS INFORMATION SYSTEMS OVERVIEW, 4 Credits

Introduce students to the field of information management. Topics include information systems technology, the strategic role of IT, the business applications of networks, databases and Internet technologies, and the development and implementation of information systems. Use relational database models to design a real-world case study.
Prerequisite: BA 270 with C- or better or BA 270H with C- or better
Equivalent to: BA 370H
Available via Ecampus

BA 370H, BUSINESS INFORMATION SYSTEMS OVERVIEW, 4 Credits

Introduce students to the field of information management. Topics include information systems technology, the strategic role of IT, the business applications of networks, databases and Internet technologies, and the development and implementation of information systems. Use relational database models to design a real-world case study.
Attributes: HNRS – Honors Course Designator
Prerequisite: BA 270 with C- or better or BA 270H with C- or better
Equivalent to: BA 370

BA 375, APPLIED QUANTITATIVE METHODS, 4 Credits

Introduces students to the basics of data science and data analytics for handling of large-scale databases. Provides an overview of the main data-analytic techniques and topics including data visualization, linear and nonlinear regression analysis, time series analysis and forecasting, classification, and clustering methods.
Prerequisite: BA 275 with C- or better or BA 275H with C- or better or ST 202 with C- or better or ST 244 with C- or better or ST 314 with C- or better or ST 352 with C- or better
Equivalent to: BA 375H
Available via Ecampus

BA 375H, APPLIED QUANTITATIVE METHODS, 4 Credits

Introduces students to the basics of data science and data analytics for handling of large-scale databases. Provides an overview of the main data-analytic techniques and topics including data visualization, linear and nonlinear regression analysis, time series analysis and forecasting, classification, and clustering methods.
Attributes: HNRS – Honors Course Designator
Prerequisite: BA 275 with C- or better or BA 275H with C- or better or ST 202 with C- or better or ST 244 with C- or better or ST 314 with C- or better or ST 352 with C- or better
Equivalent to: BA 375

BA 381, +PERSONAL AND PROFESSIONAL DEVELOPMENT, 4 Credits

Create a strong foundation for one's career through developing or enhancing one's professional brand, crafting effective career documents, and building strong business communication skills. Explore different career options and develop a plan to achieve one's career goals.
Attributes: CSC1 – Core Ed - Beyond OSU Career Preparation
Prerequisite: BA 300 (may be taken concurrently) with D- or better or CORE 300 (may be taken concurrently) with D- or better or ED 300 (may be taken concurrently) with D- or better or ENGR 310 (may be taken concurrently) with D- or better or LA 300 (may be taken concurrently) with D- or better or SCI 300 (may be taken concurrently) with D- or better
Equivalent to: BA 253, BA 253H, BA 281, BA 281H, BA 291, BA 292, BA 293, BA 294, BA 295, BA 296, BA 353, BA 382, BA 383, BA 384, BA 385, BA 386, DSGN 253
Available via Ecampus

BA 390, PRINCIPLES OF MARKETING, 4 Credits

Covers concepts and principles used by marketing professionals. An introduction to the relationships between customers, products, and companies in a competitive and dynamically evolving marketplace.
Equivalent to: BA 390H
Recommended: ECON 201Z; analytical, critical thinking, and problem solving skills
Available via Ecampus

BA 390H, PRINCIPLES OF MARKETING, 4 Credits

Covers concepts and principles used by marketing professionals. An introduction to the relationships between customers, products, and companies in a competitive and dynamically evolving marketplace.
Attributes: HNRS – Honors Course Designator
Equivalent to: BA 390
Recommended: ECON 201Z; analytical, critical thinking, and problem solving skills

BA 396, +MARKETS AS SOCIAL STATUS SYSTEMS, 3 Credits

Uses concepts learned in Principles of Marketing and Difference, Power, and Oppression Foundations courses to examine how systemic power in markets reproduces constructed differences between consumer groups and results in intersecting inequities. Explores links between historic inequities and contemporary inequities, and compares approaches for dismantling inequities through marketing activities.
Attributes: CSDP – Core Ed - Advanced Difference, Power & Oppression
Prerequisite: BA 223 with C- or better or BA 223H with C- or better or BA 390 with C- or better or BA 390H with C- or better
Recommended: Completion of a Difference, Power, and Oppression Foundations course
Available via Ecampus

BA 398, +SUSTAINABLE CAPITALISM: EXPLORING POWER, PROSPERITY, AND JUSTICE, 3 Credits

Examines capitalism and business through a balanced lens, exploring how they can both perpetuate systems of oppression and serve as a vehicle for positive societal change. Explores a wide array of perspectives and theoretical frameworks; assesses the multifaceted nature of capitalism and potential reforms that could create more equitable and sustainable socio-political and economic structures.
Attributes: CSDP – Core Ed - Advanced Difference, Power & Oppression
Recommended: Completion of a Difference, Power, and Oppression Foundations course

BA 399, SPECIAL TOPICS IN BUSINESS ADMINISTRATION, 1-4 Credits

This course is repeatable for 16 credits.

BA 403, THESIS, 1-16 Credits

This course is repeatable for 16 credits.
Available via Ecampus

BA 405, READING AND CONFERENCE, 1-16 Credits

This course is repeatable for 16 credits.

BA 406, PROJECTS, 1-16 Credits

This course is repeatable for 16 credits.
Available via Ecampus

BA 407, SEMINAR, 1-16 Credits

Equivalent to: BA 407H
This course is repeatable for 16 credits.

BA 407H, SEMINAR, 1-16 Credits

Attributes: HNRS – Honors Course Designator
Equivalent to: BA 407
This course is repeatable for 16 credits.

BA 409, PRACTICUM, 1-12 Credits

This course is repeatable for 16 credits.

BA 410, BUSINESS INTERNSHIP, 1-12 Credits

This course is repeatable for 16 credits.
Available via Ecampus

BA 411, NAVIGATING CAREER TRANSITIONS, 1 Credit

Explores strategies and decision-making tactics to prepare for successful career transitions.
Equivalent to: DSGN 411
Available via Ecampus

BA 412, FINANCIAL PLANNING I, 1 Credit

Part of Blueprint – a 12-course professional development course series to guide the student from college to career. Continues to build a foundation of financial planning, offering students the tools to successfully prepare for future wealth. Topics include: budgeting for life after graduation, planning for new earnings and income, saving for your future self, and keeping your money and yourself secure.
Equivalent to: DSGN 412
Available via Ecampus

BA 413, FINANCIAL PLANNING II, 1 Credit

Part of Blueprint – a 12 course professional development course series to guide the student from college to career. Fourth of four courses dedicated to the foundations of professional financial planning so the student can have the tools needed to successfully manage their career pathway.
Equivalent to: DSGN 413
Available via Ecampus

BA 432, *ENVIRONMENTAL LAW, SUSTAINABILITY AND BUSINESS, 3 Credits

Explores fundamental business, legal, and policy issues raised by environmental law, sustainable business practices, and clean energy policies, and their impact on business and management practices.
Attributes: CSGI – Bacc Core, Synthesis, Contemporary Global Issues

BA 458, INNOVATION AND NEW PRODUCT DEVELOPMENT, 4 Credits

Examines the strategic management of an organization's system and technologies in support of innovation and new product/service development. Topics include how successful new products are conceived, developed, and launched; the internal and external factors that create barriers or opportunities for success. Explores strategic issues and works on new product development in a company.
Prerequisite: BA 260 with C- or better or BA 260H with C- or better or BA 267 with C- or better

BA 460, VENTURE MANAGEMENT, 4 Credits

Applies entrepreneurial and innovation processes to new business start-ups, existing small businesses, and new ventures within larger organizations; new venture planning, project management, and productivity improvement. Applies concepts and develops communication skills through cases and projects.
Prerequisite: BA 260 with C- or better or BA 260H with C- or better or BA 267 with C- or better
Available via Ecampus

BA 463, FAMILY ENTERPRISE GOVERNANCE, 4 Credits

Explores and analyzes family enterprise governance practices. Addresses the governance of established family enterprises as distinct from publicly-held firms. Examines succession, stewardship, conflict resolution, communications, legal, and financial aspects, estate planning, strategy, philanthropy and other topics that drive successful family enterprise governance.

BA 466, INTEGRATIVE STRATEGIC EXPERIENCE, 4 Credits

Applies frameworks and models of strategic management for understanding and analyzing a firm's effort to create and sustain competitive advantages. Uses an experiential approach to integrate and apply concepts of strategic management with elements of marketing, operations, finance, accounting, and organizational behavior for making decisions from a general manager's perspective. Explores the differences between strategic and tactical approaches to business decisions and the impact of the external environment on deploying internal resources.
Prerequisite: (BA 240 with C- or better or BA 240H with C- or better or BA 360 with C- or better or BA 360H with C- or better) and (BA 252 [C-] or BA 252H [C-] or BA 352 [C-] or BA 352H [C-]) and (BA 357 [C-] or BA 357H [C-]) and (BA 223 [C-] or BA 223H [C-] or BA 390 [C-] or BA 390H [C-])
Equivalent to: BA 466H
Available via Ecampus

BA 466H, INTEGRATIVE STRATEGIC EXPERIENCE, 4 Credits

Applies frameworks and models of strategic management for understanding and analyzing a firm's effort to create and sustain competitive advantages. Uses an experiential approach to integrate and apply concepts of strategic management with elements of marketing, operations, finance, accounting, and organizational behavior for making decisions from a general manager's perspective. Explores the differences between strategic and tactical approaches to business decisions and the impact of the external environment on deploying internal resources.
Attributes: HNRS – Honors Course Designator
Prerequisite: (BA 240 with C- or better or BA 240H with C- or better or BA 360 with C- or better or BA 360H with C- or better) and (BA 252 [C-] or BA 252H [C-] or BA 352 [C-] or BA 352H [C-]) and (BA 357 [C-] or BA 357H [C-]) and (BA 223 [C-] or BA 223H [C-] or BA 390 [C-] or BA 390H [C-])
Equivalent to: BA 466

BA 467, NEW VENTURE LABORATORY, 4 Credits

Develop a complete business plan including product specs with prototype, financial analysis, market analysis, marketing plan, management structure and proposed financing.
Prerequisite: BA 460 with C- or better or BA 363 with C- or better

BA 468, TECHNOLOGY COMMERCIALIZATION, 2-4 Credits

Emphasizes "hands on" learning in which students will exercise commercialization concepts on recently awarded Oregon State University patents or individual commercialization projects. Covers process and tools to assess the business viability of a technical idea, and to develop the best business approach for commercialization.
Prerequisite: BA 260 with C- or better or BA 260H with C- or better or (BA 167 with C- or better and BA 168 [C-])
This course is repeatable for 8 credits.

BA 484, LONG-TERM CARE OPERATIONS MANAGEMENT CAPSTONE, 3 Credits

Applies relevant analytics and regulatory frameworks to real-world long-term care operations. Provides training to conduct a compliance audit, build Quality Assurance and Performance Improvement (QAPI) dashboards, and present an integrated improvement plan. Operates as a consulting engagement with interim briefings and a final executive presentation.
Prerequisite: H 210 with C- or better and H 250 [C-]

BA 485, LONG-TERM CARE OPERATIONS MANAGEMENT WORKFORCE & EXPERIENCE INNOVATION CAPSTONE, 3 Credits

Applies strategic integration of reimbursement modeling, workforce analytics, and resident/family experience design in senior-care organizations. Provides training to build financial and workforce models, develop an experience innovation proposal, and produce an executive business plan.
Prerequisite: BA 484 (may be taken concurrently) with C- or better
Recommended: Senior standing

BA 497, ADVANCING BUSINESS AND SOCIETY WITH AI-BASED SOLUTIONS, 4 Credits

Explores the transformative impact of Artificial Intelligence (AI) on industries, societies, and the global economy. Examines AI's influence on the future of work, ethical challenges, and policy implications. Emphasizes the development of strategies for navigating AI's opportunities and risks in business and societal contexts.

BA 499, SPECIAL TOPICS IN BUSINESS ADMINISTRATION, 1-4 Credits

This course is repeatable for 16 credits.

BA 501, RESEARCH, 1-16 Credits

This course is repeatable for 16 credits.

BA 502, INDEPENDENT STUDY, 1-16 Credits

This course is repeatable for 32 credits.
Available via Ecampus

BA 503, THESIS, 1-16 Credits

This course is repeatable for 999 credits.

BA 505, READING AND CONFERENCE, 1-16 Credits

This course is repeatable for 16 credits.

BA 506, PROJECTS, 1-16 Credits

This course is repeatable for 16 credits.
Available via Ecampus

BA 507, SEMINAR, 1-16 Credits

This course is repeatable for 16 credits.

BA 510, BUSINESS INTERNSHIP, 1-6 Credits

This course is repeatable for 16 credits.
Available via Ecampus

BA 512, BUSINESS ANALYSIS AND COMMUNICATION, 6 Credits

Students will be guided through a process of determining business issues or challenges given specific situations, providing reasons/justifications why these are important, proposing solutions to the identified business problems, and communicating this analysis through in-class discussions and writing.
Recommended: ALS 162 with a minimum grade of B

BA 513, BUSINESS LEGAL ENVIRONMENT, 3 Credits

Provides the essential legal foundation for business managers in companies operating in the U.S. Effective strategies for managers to prevent and resolve legal disputes will be stressed. Topics include legal issues related to corporate forms, creating and enforcing contracts, reducing exposure to tort liability and the role of employees as agents of a business.
Available via Ecampus

BA 514, OPERATIONS MANAGEMENT, 3 Credits

Provides a foundation for business managers in statistics and operations management. Emphasis on quantitative tools for sampling, interval estimation and hypothesis testing as well as operations management concepts for processes, quality systems, supply chain management, inventory management, resource planning, and sustainable lean systems.
Recommended: College algebra (including probabilities).
Available via Ecampus

BA 515, MANAGERIAL DECISION TOOLS, 3 Credits

Develop business management skills by learning the principles of managerial and financial accounting. Emphasis will be placed on understanding financial statements, cost analysis, and funding decisions. Focuses on integrating the theoretical framework of accounting and finance with the "hands on" technical skills needed to evaluate financial decisions within an organization.
Recommended: College algebra
Available via Ecampus

BA 516, CREATING VALUE IN EXCHANGE, 3 Credits

A graduate-level survey course that provides a foundation for business managers in the concepts of marketing. Develops an understanding of marketing principles and an awareness of marketing challenges.
Recommended: Microeconomics
Available via Ecampus

BA 517, MARKETS AND VALUATION, 3 Credits

Introduces students to the basic questions facing a financial manager and the tools a financial manager uses to find answers to these questions. Introduces the basic tools of finance and applications of financial theory in use today. Introduces legal, ethical, technology, and global issues facing a financial manager. Designed to enhance a student's approach to financial decision making and emphasizes technical analysis and quantitative approaches to decision making.
Available via Ecampus

BA 518, ENTRPRENEURIAL MINDSET AND INNOVATION, 3 Credits

Introduces the fundamentals of entrepreneurship and innovation, and exposes the concepts, practice, and tools of the entrepreneurial world.

BA 528, FINANCIAL AND COST ANALYSIS, 3 Credits

Analyzes balance sheet and income statement to determine profitability, risk, and rate of return. Focuses on preparation of pro forma financial statements and cost measurement for products, projects, jobs, customers, and markets. Applies strategic cost decision making for pricing and resource allocation.
Recommended: BA 515
Available via Ecampus

BA 540, CORPORATE FINANCE, 3 Credits

Construct project cost of capital, cash flow, sensitivity, and scenarios analyses using accepted techniques for capital budgeting decisions. Predict the impact of various decisions on stakeholder, project, and firm valuation.
Recommended: BA 517
Available via Ecampus

BA 550, LEADERSHIP IN ORGANIZATIONS, 3 Credits

Explores classical and modern theories and evidence-based research in leadership. Develop effective skills and techniques on leading individuals, groups, teams, and organizations. Apply analysis of individual differences, group and organizational diversity, national and organizational culture to best practices that thoughtfully balance ethics, motivation, inclusivity, change, and organizational visions.
Available via Ecampus

BA 555, PRACTICAL BUSINESS ANALYSIS, 3 Credits

Emphasizes advanced survey of quantitative business methods useful for aiding management decisions. Topics include a review of basic statistics, mathematical programming, business simulation, statistical process control, advanced regression analysis, and forecasting.
Recommended: BA 514
Available via Ecampus

BA 561, SUPPLY CHAIN MANAGEMENT, 3 Credits

Covers tools and concepts needed to manage the entire supply chain effectively. Topics include negotiation, purchasing, logistics operations, and applying e-business tools. Emphasis on creating integrated supply chains.
Available via Ecampus

BA 562, PROJECT MANAGEMENT, 3 Credits

Demonstrate use of key project management concepts including a project charter, work breakdown structure, scheduling tasks and resources, risk management, expediting project completion, and stakeholder management. Evaluate the importance of effective project management within an organization, along with the influences of business culture and how organizations use projects to implement their strategies. Analyze critical behaviors and leadership traits associated with well managed projects, as well as the essentials to assemble and manage teams.
Available via Ecampus

BA 569, ADVANCED STRATEGIC MANAGEMENT, 3 Credits

Advanced integrative case-based course on the process of systematically developing and managing firm strategies. Topics are covered from a general management perspective and include setting corporate goals and objectives, analyzing external competitive environments, understanding business models, identifying strategy options, and designing appropriate organization systems and structure for implementation of plans. International and e-business issues are integrated throughout.
Recommended: All foundation courses
Available via Ecampus

BA 571, HEALTHCARE AND BIOMEDICAL INNOVATION, 3 Credits

An integrative learning experience intended to provide current and future managerial, analytical, clinical, and technical professionals in health-related fields with an understanding of the full range of strategic issues associated with innovation management, intellectual property (IP) protection, and new product development. Through the use of conceptual frameworks, relevant case studies, simulations, and product/service examples drawn from the global healthcare ecosystem, explore the effective use of IP to reduce and manage risk, facilitate market entry, and enhance competitive positioning.

BA 572, ADVANCED INFORMATION SYSTEMS, 3 Credits

The development, implementation and management of information technology applications will be addressed. Topics will address the development and application of technology to support linkages within the organization and outside the organization. Projects will be assigned to illustrate the topics.
Available via Ecampus

BA 590, MARKETING MANAGEMENT, 3 Credits

Provides an understanding of how a market-orientation can help firms to profitably deliver value to their targeted customers. Through a combination of lectures, in-class exercises, and case discussions, learn how to analyze complex marketing challenges, and make strategic decisions based on established marketing management principles.
Recommended: BA 516
Available via Ecampus

BA 599, SPECIAL TOPICS IN BUSINESS ADMINISTRATION, 1-4 Credits

This course is repeatable for 16 credits.

BA 601, RESEARCH AND SCHOLARSHIP, 1-16 Credits

This course is repeatable for 32 credits.

BA 602, INDEPENDENT STUDY, 1-16 Credits

This course is repeatable for 32 credits.

BA 603, THESIS/DISSERTATION, 1-16 Credits

This course is repeatable for 999 credits.

BA 605, READING AND CONFERENCE, 1-16 Credits

This course is repeatable for 32 credits.

BA 607, SEMINAR, 1-16 Credits

This course is repeatable for 32 credits.

BA 611, TEACHING EFFECTIVENESS, 1-6 Credits

Provides an overview of a broad range of effective teaching techniques and common issues associated with teaching at the college level (e.g., defining learning outcomes, common pitfalls, assessing of student learning, etc.).
This course is repeatable for 6 credits.

BA 612, FOUNDATIONS OF BUSINESS RESEARCH, 3 Credits

Introduces first-year business doctoral students to concepts fundamental to conducting research in business as a social science. Specific topics may change from quarter to quarter, but sample topics include the academic environment in business, research paradigms, ethics in research, fundamentals of scientific research, constructs, validity, sampling, and analysis and interpretation.

BA 613, SEMINAR IN BUSINESS RESEARCH METHODS, 3 Credits

Provides first-year business PhD students with an in-depth introduction to the most common research methodologies used by current business faculty across multiple functional disciplines. Specific research methods covered may change from quarter to quarter, but sample topics include use of basic econometric models for analysis of archival data, experimental methodologies, qualitative research techniques, and survey research.

BA 660, FOUNDATIONS OF ENTREPRENEURSHIP RESEARCH, 3 Credits

Provides a broad overview of the foundations of entrepreneurship research, including theoretical underpinnings of the field as well as some of the common and/or promising approaches to the study of entrepreneurial phenomena.

BA 661, DOCTORAL SEMINAR IN ORGANIZATIONAL THEORY, 3 Credits

Surveys research on classic and contemporary developments in basic organizational theory.

BA 662, CORPORATE ENTREPRENEURSHIP AND NEW VENTURES, 3 Credits

Surveys research in the area of corporate entrepreneurship and venturing, focusing on relevant theoretical underpinnings and core concepts in the corporate entrepreneurship, entrepreneurship, and strategy literatures.

BA 663, STRATEGIC MANAGEMENT, 3 Credits

Surveys research exploring the central question in strategy: Why do some firms outperform others? Considers a wide variety of foundational and contemporary issues in the field, and while specific topics may change from quarter to quarter, sample topics include competitive and cooperative interactions, the resource-based view and firm capabilities, organizational learning and adaptation, and industry evolution.

BA 664, TECHNOLOGY AND INNOVATION MANAGEMENT, 3 Credits

Surveys research on the management of innovation and technology in organizations, focusing on innovation as an outcome (product, service, technology, practice) and on the process of generation, adoption, and implementation of innovation in organizations.

BA 699, SPECIAL TOPICS, 1-3 Credits

This course is repeatable for 6 credits.