APPLIED JOURNALISM (AJ)

AJ 311. MEDIA STORYTELLING. (3 Credits)
Introduction to community journalism, with a focus on developing
storytelling methodologies for a variety of media in firsthand reporting
praxis.
Prerequisites: WR 121 with B or better

AJ 312. ADVANCED MEDIA STORYTELLING. (3 Credits)
Continued praxis in journalistic storytelling, with an emphasis on
developing intensive hard news stories and photojournalistic essay
packages through reporting government agencies.
Prerequisites: AJ 311 with B or better

AJ 313. PROFESSIONAL PRACTICES IN APPLIED JOURNALISM. (3
Credits)
Faculty, staff and students connect to generate in-depth critiques
of polished journalistic projects, culminating in the production and
distribution of a best practices job kit.
Prerequisites: AJ 311 with B or better and AJ 312 [B]
This course is repeatable for 6 credits.

AJ 410. INTERNSHIP. (1 Credit)
Students seeking to obtain the Applied Journalism Minor must complete
three sections of AJ 410 Internship, to include reporting, production and/
or editorial duties at Orange Media Network (OMN).
This course is repeatable for 6 credits.

AJ 490. MEDIA LAW AND ETHICS. (3 Credits)
Exploring case studies and other analyses germane to the most relevant
and pressing legal and ethical issues in contemporary journalism.
Prerequisites: AJ 311 with B or better
This course is repeatable for 6 credits.