New Media Communications Minor

New Media Communications Program
541-737-1492
Email: newmedia@oregonstate.edu
Website: http://liberalarts.oregonstate.edu/school-arts-and-communication/new-media-communications

New Media Communications (NMC) minor focuses on mediated storytelling and the new media technology that makes it possible. This focus within the broader discipline of mediated communications capitalizes on the historic strengths of Oregon State University. NMC takes an innovative approach to the study of mediated communications. New Media Communications is devoted to the study of mediated communications and its impact on culture, technology and society.

Courses in the New Media Communications minor are designed to prepare students for a variety of careers in media and allied fields in which knowledge of and skills in mediated communications are an integral part of professional activity. NMC offers students the opportunity to pursue a range of theoretical and practical courses in media.

An NMC minor will allow students from across campus to complement their chosen field of study with an understanding of mediated communications from a new media perspective. Students will better understand how to process the information they receive about their chosen field and how to distribute information about their own work effectively in society. The minor in New Media Communications will assist students in attaining the background necessary for leadership roles in their chosen fields.

All courses for the New Media Communications minor must be taken for graded credit.

A total of 27–29 credits is required for the minor, at least 15 of which must be upper division (300–400).

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>NMC 101</td>
<td>INTRODUCTION TO NEW MEDIA COMMUNICATIONS</td>
<td>3</td>
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<tr>
<td>NMC 260</td>
<td>NEW MEDIA FUTURES</td>
<td>3</td>
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<td>NMC 301</td>
<td>*WRITING FOR THE MEDIA PROFESSIONAL</td>
<td>3</td>
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<td><strong>Core Requirements</strong></td>
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**Electives**

Select 18-21 credits of the following (about six courses): 18-21

- NMC 240 SURVEY OF SOCIAL MEDIA
- NMC 255 INTRODUCTION TO SOUND DESIGN
- NMC 320 HISTORY OF TELECOMMUNICATIONS
- NMC 321 HISTORY OF BROADCASTING
- NMC 322 LANDMARKS IN MEDIA CONTENT
- NMC 340 SOCIAL MEDIA STRATEGY
- NMC 351 NEW MEDIA VISUALIZATION
- NMC 355 APPLIED SOUND DESIGN
- NMC 380 PRE-PRODUCTION
- NMC 383 FIELD PRODUCTION
- NMC 399 SPECIAL TOPICS (Can be taken for up to 6 credits)
- NMC 409 PRACTICUM
- NMC 410 INTERNSHIP (Can be taken for up to 6 credits)
- NMC 419 REEFER MADNESS IN THE MEDIA
- NMC 421 DIFFUSION OF INNOVATIONS
- NMC 427 *DIGITAL PORNOGRAPHY
- NMC 430 MEDIA THEORY
- NMC 483 NEW MEDIA 3-D
- NMC 484 NEW MEDIA ANIMATION

Total Hours 27-30

* Baccalaureate Core Course (BCC)
^ Writing Intensive Course (WIC)

Minor Code: 619