

# NEW MEDIA COMMUNICATIONS MINOR

## New Media Communications Program

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Website: <http://liberalarts.oregonstate.edu/school-arts-and-communication/new-media-communications>

New Media Communications (NMC) minor focuses on mediated storytelling and the new media technology that makes it possible. This focus within the broader discipline of mediated communications capitalizes on the historic strengths of Oregon State University. NMC takes an innovative approach to the study of mediated communications. New Media Communications is devoted to the study of mediated communications and its impact on culture, technology and society.

Courses in the New Media Communications minor are designed to prepare students for a variety of careers in media and allied fields in which knowledge of and skills in mediated communications are an integral part of professional activity. NMC offers students the opportunity to pursue a range of theoretical and practical courses in media.

An NMC minor will allow students from across campus to complement their chosen field of study with an understanding of mediated communications from a new media perspective. Students will better understand how to process the information they receive about their chosen field and how to distribute information about their own work effectively in society. The minor in New Media Communications will assist students in attaining the background necessary for leadership roles in their chosen fields.

All courses for the New Media Communications minor must be taken for graded credit.

A total of 27–29 credits is required for the minor, at least 15 of which must be upper division (300–400).

Code	Title	Hours
<b>Core Requirements</b>		
NMC 101	INTRODUCTION TO NEW MEDIA COMMUNICATIONS	3
NMC 260	NEW MEDIA FUTURES	3
NMC 301	^WRITING FOR THE MEDIA PROFESSIONAL	3
<b>Electives</b>		
Select 18-21 credits of the following (about six courses):		18-21
NMC 240	SURVEY OF SOCIAL MEDIA	
NMC 255	INTRODUCTION TO SOUND DESIGN	
NMC 320	HISTORY OF TELECOMMUNICATIONS	
NMC 321	HISTORY OF BROADCASTING	
NMC 322	LANDMARKS IN MEDIA CONTENT	
NMC 340	SOCIAL MEDIA STRATEGY	
NMC 351	NEW MEDIA VISUALIZATION	
NMC 355	APPLIED SOUND DESIGN	
NMC 380	PRE-PRODUCTION	
NMC 383	FIELD PRODUCTION	
NMC 399	SPECIAL TOPICS (Can be taken for up to 6 credits)	
NMC 409	PRACTICUM	

NMC 410	INTERNSHIP (Can be taken for up to 6 credits)	
NMC 419	REEFER MADNESS IN THE MEDIA	
NMC 421	DIFFUSION OF INNOVATIONS	
NMC 427	*DIGITAL PORNOGRAPHY	
NMC 430	MEDIA THEORY	
NMC 483	NEW MEDIA 3-D	
NMC 484	NEW MEDIA ANIMATION	
Total Hours		27-30

\* Baccalaureate Core Course (BCC)

^ Writing Intensive Course (WIC)

**Minor Code: 619**