

ARTS, MEDIA, AND TECHNOLOGY UNDERGRADUATE MAJOR (BA, BS, HBA, HBS)

Available only at OSU-Cascades.

This program provides students with the required skills needed for the contemporary visual arts and design fields. Specifically, the degree provides students with skills in digital imaging, video, design, interactivity, gaming, and 3D output as well as basic visual studies fundamentals in creative communication, color theory, image output and display. This program creates a unique educational experience within Oregon by providing a trans-disciplinary curriculum; traditional studio practice combined with communication and entrepreneurship coursework while also instilling technical practices for professional application. This coursework provides graduates with the content knowledge, experience, and technological skills that employers argue are necessary to be competitive in the 21st century arts and design industries and communities.

Major Code: 907

- Create original visual work that exhibits a distinctive, dynamic and unique personal voice.
- Develop written and verbal competencies to describe and analyze visual art and graphic design through writing, conceptual development, research, study of theory and critique of the intent of their own work.
- Develop necessary techniques and execution of form and content relevant to visual communication in 2D, 3D, and 4D mediums.
- Demonstrate competency with industry standards through a professional art or design experience and an embrace of new technologies.
- Develop an original, innovative and articulate body of work for a professional portfolio.
- Focus on ethics in the process of making various forms of visual communication.

BA Requirement

Code	Title	Credits
Bacc Core ¹		48
College of Liberal Arts BA		24
College of Liberal Arts Core		17
Major (includes WI)		86
Electives		5
Total Credits		180

BS Requirement

Code	Title	Credits
Bacc Core ¹		48
College of Liberal Arts BS		15
College of Liberal Arts Core		17
Major (includes WI)		86
Electives		14
Total Credits		180

Code	Title	Credits
AMT Core Curriculum		
ART 101	*INTRODUCTION TO THE VISUAL ARTS	3
ART 115	2-D CORE STUDIO	4
ART 117	3-D CORE STUDIO	4
ART 121	DIGITAL CORE STUDIO	4
ART 222	INTRODUCTION TO TIME-BASED ART	4
ART 215	COLOR IN THE VISUAL ARTS	4
ART 263	DIGITAL PHOTOGRAPHY	4
ART 339	PROFESSIONAL PRACTICES FOR ARTISTS	3
ART 349	VIDEO ART	4
ART 366	ART SINCE 1945 ¹	3
ART 367	*HISTORY OF DESIGN	3
ART 411	*ART IN CONTEXT HISTORICAL AND CRITICAL APPROACHES	3
ART 422	NEW MEDIA: INTERACTIVE	4
ART 451	INTRODUCTION TO ARTS ENTREPRENEURSHIP	3
ART 403	THESIS	1-16
ART 406	PROJECTS	1-16
or ART 410	INTERNSHIP	
GD 110	GRAPHIC DESIGN TOOLS AND TECHNIQUES	4
GD 210	GRAPHIC DESIGN I	4
GD 310		4
GD 430	GRAPHIC DESIGN PRACTICUM	2
GD 440	USER RESEARCH FOR GRAPHIC DESIGNERS	4
NMC 101	*INTRODUCTION TO NEW MEDIA COMMUNICATIONS	3
NMC 351	NEW MEDIA VISUALIZATION	4
NMC 484	NEW MEDIA ANIMATION	4

* Baccalaureate Core Course (BCC)

^ Writing Intensive Course (WIC)

¹ To fulfill the prerequisites of ART 366, AMT majors are advised to take the following courses as part of their Baccalaureate Core and College of Liberal Arts Core: ART 204 (BCC Western Culture, Year 1), ART 205 (BCC Literature and The Arts, Year 2), ART 206 (CLA Fine Arts, Year 2)

Major Code: 907

First Year		Credits
Fall		
BACC MTH		4
BACC WRI		3
CLA BA or BS		4
ART 101	*INTRODUCTION TO THE VISUAL ARTS	3
		Credits
		14
Winter		
ART 204	*INTRODUCTION TO WESTERN ART: PREHISTORY TO THE HIGH MIDDLE AGES (or BACC WC)	3
BACC WRII		3
CLA BA or BS		4
ART 115	2-D CORE STUDIO	4
		Credits
		14
Spring		
BACC CD		4
BACC Fitness		3
CLA BA or BS		4
ART 117	3-D CORE STUDIO	4
		Credits
		15

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Second Year		
Fall		
BACC DPD		3
BACC Bio		4
CLA BA or BS		4
ART 121	DIGITAL CORE STUDIO	4
Credits		15
Winter		
BACC SPI		3
BACC Phy Sc		3
GD 110	GRAPHIC DESIGN TOOLS AND TECHNIQUES	4
ART 222	INTRODUCTION TO TIME-BASED ART	4
Credits		14
Spring		
BACC Sc II		4
CLA BA		4
NMC 101	*INTRODUCTION TO NEW MEDIA COMMUNICATIONS	3
ART 215	COLOR IN THE VISUAL ARTS	4
Credits		15
Third Year		
Fall		
ART 205	*INTRODUCTION TO WESTERN ART: GOTHIC TO BAROQUE (or CLA FA)	3
ART 367	*HISTORY OF DESIGN	3
GD 210	GRAPHIC DESIGN I	4
ART 263	DIGITAL PHOTOGRAPHY	4
Credits		14
Winter		
ART 206	*INTRODUCTION TO WESTERN ART: NEOCLASSICISM TO CONTEMPORARY (or BACC L&A)	3
NMC 351	NEW MEDIA VISUALIZATION	4
GD 310		4
GD 430	GRAPHIC DESIGN PRACTICUM	2
Elective		3
Credits		16
Spring		
CLA HUM		4
ART 366	ART SINCE 1945	3
ART 349	VIDEO ART	4
ART 339	PROFESSIONAL PRACTICES FOR ARTISTS	3
Elective		2
Credits		16
Fourth Year		
Fall		
CLA NWC		4
GD 440	USER RESEARCH FOR GRAPHIC DESIGNERS	4
ART 411	*ART IN CONTEXT HISTORICAL AND CRITICAL APPROACHES	3
ART 422	NEW MEDIA: INTERACTIVE	4
Credits		15
Winter		
CLA SS		4
NMC 484	NEW MEDIA ANIMATION	4
ART 403	THESIS	4
BACC SYN CGI		4
Credits		16
Spring		
CLA Additional		3
BACC SYN STS		3
ART 406 or ART 410	PROJECTS or INTERNSHIP	4
ART 451	INTRODUCTION TO ARTS ENTREPRENEURSHIP	3

Elective	3
Credits	16
Total Credits	180