

DIGITAL COMMUNICATION OPTION

This option is available within the Social Science (<https://catalog.oregonstate.edu/college-departments/liberal-arts/other-degrees-programs/social-science-ba-bs-hba-hbs/>) major at the following location:

- OSU-Cascades

The Digital Communication option within Social Sciences provides students with a theoretical and practical understanding of the nature of changes within the digital media landscape and prepares them to anticipate and manage future changes as it continues to evolve. Rooted in the interdisciplinary Social Sciences degree, this degree focuses on the intersection of society and how we create, manage, and communicate across various forms of media while historically contextualizing topics studied.

Option Code: A063

Options follow the learning outcomes of the major. For this option, refer to the learning outcomes of the Social Science (<https://catalog.oregonstate.edu/college-departments/liberal-arts/other-degrees-programs/social-science-ba-bs-hba-hbs/#learningoutcomestext>) major.

Code	Title	Credits
Required Core		
NMC 101	+*INTRODUCTION TO NEW MEDIA COMMUNICATIONS	3
NMC 260	+NEW MEDIA FUTURES	3
Electives		
Select 15 credits from the following courses:		15
COMM 323	COMMUNITY DIALOGUE	
COMM 325	COMMUNICATING LEADERSHIP	
COMM 368	PROPAGANDA AND SOCIAL CONTROL	
COMM 372	VISUAL RHETORIC	
COMM 385	COMMUNICATION AND CULTURE IN CYBERSPACE	
COMM 432	+GENDER AND COMMUNICATION	
NMC 301	*WRITING FOR THE MEDIA PROFESSIONAL	
NMC 418	+VIRAL CONTENT	
NMC 430	MEDIA THEORY	
NMC 435	MEDIA EFFECTS	
NMC 437	NEW MEDIA AND SOCIETY	
Total Credits		21

* Baccalaureate Core course. Applies to general education requirements for undergraduate students in a catalog year up to 2024-2025

+ Core Education course. Applies to general education requirements for undergraduate students in catalog year 2025-2026 and beyond

^ Writing Intensive Curriculum (WIC) course

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