

MANAGEMENT AND MARKETING OPTION

This option is offered within the following major(s):

- Renewable Materials - College of Forestry (<http://catalog.oregonstate.edu/college-departments/forestry/wood-science-engineering/renewable-materials-bs-hbs/>)

The option provides students with the skills to manage organizations to be competitive in the global renewable materials marketplace or develop innovative and effective marketing programs for green products.

Option Code: 288

Code	Title	Credits
Required Core		
BA 211	FINANCIAL ACCOUNTING	4
BA 213	MANAGERIAL ACCOUNTING	4
BA 330	LEGAL ENVIRONMENT OF BUSINESS	4
BA 260	INTRODUCTION TO ENTREPRENEURSHIP	4
BA 351	MANAGING ORGANIZATIONS	4
BA 360	INTRODUCTION TO FINANCIAL MANAGEMENT	4
BA 390	PRINCIPLES OF MARKETING	4
DSGN 121	COMPUTER AIDED DESIGN	3
ECON 201	*INTRODUCTION TO MICROECONOMICS	4
ECON 202	*INTRODUCTION TO MACROECONOMICS	4
MTH 111	*COLLEGE ALGEBRA	4
MTH 241	*CALCULUS FOR MANAGEMENT AND SOCIAL SCIENCE	4
ST 351	INTRODUCTION TO STATISTICAL METHODS	4
ST 352	INTRODUCTION TO STATISTICAL METHODS	4
WSE 455	INDUSTRIAL MARKETING IN THE FOREST SECTOR	3
WSE 461	BIO-BASED PRODUCTS MANUFACTURING	4
WSE 462	ADVANCED MANUFACTURING 1	4
WSE 471	RENEWABLE MATERIALS IN BUILDING CONSTRUCTION	3
Restricted Electives		
Select a minimum of 12 credits of the following: ¹		12
AEC 352/ECON 352	*ENVIRONMENTAL ECONOMICS AND POLICY	
BA 357	OPERATIONS MANAGEMENT	
BA 432	*ENVIRONMENTAL LAW, SUSTAINABILITY AND BUSINESS	
BA 451	SUPPLY AND SOURCING MANAGEMENT	
BA 458	INNOVATION AND NEW PRODUCT DEVELOPMENT	
BA 460	VENTURE MANAGEMENT	
ECON 340	INTERNATIONAL ECONOMICS	
FES 241	DENDROLOGY	
MGMT 364	PROJECT MANAGEMENT	
MGMT 452	LEADERSHIP	
MRKT 396	FUNDAMENTALS OF MARKETING RESEARCH	
MRKT 488	PROFESSIONAL SALES	
MRKT 489	PERSONAL SELLING SKILLS AND TECHNIQUES	
MRKT 497	GLOBAL MARKETING	
PS 477	INTERNATIONAL ENVIRONMENTAL POLITICS AND POLICY	
COF Study Abroad courses, various		
Approved Area of Concentration		
Select a 24-credit program of study proposed by the student and approved by the WSE Department Head. Must include 12 credits of Restricted Electives from the list above, and 20 upper-division credits.		12
Total Credits		93

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As a base for an "Area of Concentration" as described below.

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Baccalaureate Core Course (BCC)

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Writing Intensive Course (WIC)

Baccalaureate Core Courses

Not satisfied by the Renewable Materials core or the option.

Courses meeting other Baccalaureate requirements for the following categories not specified by the Renewable Materials Core or the option can be found in the OSU Catalog (<https://catalog.oregonstate.edu/>).

Code	Title	Credits
	Cultural Diversity	3
	Difference, Power, and Discrimination	3
	Literature and Arts	3
	Western Culture	3
	Science, Technology, and Society Synthesis	3
	Contemporary Global Issues	3
Plus additional Free Electives sufficient to ensure 180 total credits (60 must be upper division)		
Total Credits		18

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