

SUSTAINABLE TOURISM MANAGEMENT OPTION

This option is available within the Tourism, Recreation, and Adventure Leadership (<https://catalog.oregonstate.edu/college-departments/forestry/forest-ecosystems-society/tourism-recreation-adventure-leadership-bs-hbs/>) major at the following locations:

- Corvallis
- Ecampus

Designed for students pursuing careers as tourism destination planners, developers, and marketers in government, non-profit, or the private sector, in both domestic and international locations. This option applies business concepts to tourism, and explains best practices for planning, developing, and managing sustainable nature-based tourism. Students understand issues of equity and justice in the context of the tourism industry, apply business and marketing principles, create marketing strategies, and explain land management goals and permit processes. They learn to plan, develop and manage sustainable nature-based tourism in a manner that integrates experiential, economic, biophysical, and social data. They explore the consequences of development of natural resources in domestic and international tourism.

Option Code: 874

Upon successful completion of the program, students will meet the following learning outcomes:

- Explain the importance of tourism and recreation in natural settings for achieving societal goals, such as community development, human health and quality of life, and sustainable use of natural resources.
- Identify, analyze, and apply the best available information on science, management practices, and public preferences to address contemporary tourism, recreation, and outdoor leadership opportunities and issues.
- Use applicable laws, policies, and regulations to make nature-based tourism, recreation, and outdoor leadership decisions across cultural and geographical contexts.
- Communicate effectively with a variety of audiences in appropriate formats.
- Demonstrate leadership and collaboration skills to work effectively and professionally in groups.
- Explain the principles and methods for successful supervision of employees and/or volunteers.

Code	Title	Credits
First Year (7 credits)		
AEC 250	+*INTRODUCTION TO ENVIRONMENTAL ECONOMICS AND POLICY	4
or ECON 201Z	+*PRINCIPLES OF MICROECONOMICS	
or ECON 202Z	+*PRINCIPLES OF MACROECONOMICS	
FOR 111	+INTRODUCTION TO FORESTRY	3
or NR 201	+MANAGING NATURAL RESOURCES FOR THE FUTURE	
or NR 202	NATURAL RESOURCE PROBLEMS AND SOLUTIONS	
Second Year (13-14 credits)		
AEC 351	*NATURAL RESOURCE ECONOMICS AND POLICY	3
or AEC 352/ECON 352	*ENVIRONMENTAL ECONOMICS AND POLICY	
or TRAL 432	ECONOMIC APPLICATIONS IN TOURISM, RECREATION, AND SPORTS	
ST 244	+ELEMENTARY STATISTICS II	4

TRAL 354	COMMUNITIES, NATURAL AREAS, AND SUSTAINABLE TOURISM	3
Select one course from the following:		3-4
FE 257	GIS AND FOREST ENGINEERING APPLICATIONS	
FW 303	SURVEY OF GEOGRAPHIC INFORMATION SYSTEMS IN NATURAL RESOURCE	
GEOG 201	+*FOUNDATIONS OF GEOSPATIAL SCIENCE AND GIS	
GEOG 360	GISCIENCE I: GEOGRAPHIC INFORMATION SYSTEMS AND THEORY	
Third Year (10-11 credits)		
BA 260	FOUNDATIONS OF THE ENTREPRENEURIAL MINDSET	4
FES 485	*CONSENSUS AND NATURAL RESOURCES	3
GEOG 250	+*LAND USE PLANNING FOR SUSTAINABLE COMMUNITIES	3-4
or SUS 304	*SUSTAINABILITY ASSESSMENT	
Fourth Year (19-22 credits)		
BA 432	*ENVIRONMENTAL LAW, SUSTAINABILITY AND BUSINESS	3
or SUS 450	SUSTAINABLE ORGANIZATIONS	
or WSE 385	*EVALUATING SUSTAINABILITY THROUGH LIFE CYCLE ANALYSIS	
TRAL 457	+PLANNING FOR SUSTAINABLE TOURISM	4
Select one course from the following:		3
LEAD 342	*TEAM AND ORGANIZATIONAL LEADERSHIP	
LEAD 430	FOUNDATIONS OF ADVENTURE LEADERSHIP	
LEAD 443	LEADERSHIP THROUGH CONVERSATIONS	
NMC 311	INTRODUCTION TO NONPROFIT MANAGEMENT	
Select one course from the following:		3-4
BA 354	*MANAGING ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	
ENSC 321	*ENVIRONMENTAL CASE STUDIES	
FE 463/FOR 463	*FOREST POLICY AND REGULATION	
SUS 325/CROP 325/SOIL 325	*AG AND ENVIRONMENTAL PREDICAMENTS: A CASE STUDY APPROACH	
TRAL 375	*EXPERIENTIAL EDUCATION	
WR 462	*ENVIRONMENTAL WRITING	
Select one course from the following:		3-4
ANTH 466	*RURAL ANTHROPOLOGY	
ANTH 478	*ANTHROPOLOGY OF TOURISM	
GEOG 451	PLANNING PRINCIPLES AND PRACTICES FOR RESILIENT COMMUNITIES	
GEOG 452/ENSC 452	ENVIRONMENTAL ASSESSMENT	
SOC 381	SOCIAL DIMENSIONS OF SUSTAINABILITY	
SUS 420	SOCIAL DIMENSIONS OF SUSTAINABILITY	
Select one course from the following:		3-4
AEC 432	ENVIRONMENTAL LAW	
FES 486	*PUBLIC LANDS POLICY AND MANAGEMENT	
FOR 461	FOREST POLICY ANALYSIS	
FOR 463/FE 463	*FOREST POLICY AND REGULATION ((if not used above))	
PS 477	INTERNATIONAL ENVIRONMENTAL POLITICS AND POLICY	
Total Credits		49-54

* Baccalaureate Core course. Applies to general education requirements for undergraduate students in a catalog year up to 2024-2025

+ Core Education course. Applies to general education requirements for undergraduate students in catalog year 2025-2026 and beyond

^ Writing Intensive Curriculum (WIC) course

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