

SUSTAINABLE TOURISM MANAGEMENT OPTION

This option is offered within the following major(s):

- Tourism, Recreation, and Adventure Leadership - College of Forestry (<http://catalog.oregonstate.edu/college-departments/forestry/forest-ecosystems-society/tourism-recreation-adventure-leadership-bs-hbs>)

Available only on the Corvallis campus.

Designed for students pursuing careers as tourism destination planners, developers, and marketers in government, non-profit, or the private sector, in both domestic and international locations. This option applies business concepts to tourism, and explains best practices for planning, developing, and managing sustainable nature-based tourism. Students learn to create a business plan, apply business law principles, create marketing strategies, create financial statements, explain land management goals and permit processes. They learn to plan, develop and manage sustainable nature-based tourism in a manner that integrates experiential, economic, biophysical, and social data. They explore the consequences of development of natural resources in domestic and international tourism.

Course	Title	Hours
First Year		
Select one of the following: 3		
NR 201	MANAGING NATURAL RESOURCES FOR THE FUTURE	3
NR 202	NATURAL RESOURCE PROBLEMS AND SOLUTIONS	3
FOR 111	INTRODUCTIO TO FORESTRY	3
TRAL 251	RECREATION RESOURCE MANAGEMENT	4
		Hours 7
Second Year		
ECON 202	*INTRODUCTION TO MACROECONOMICS	4
ST 202	PRINCIPLES OF STATISTICS	4
TRAL 354	COMMUNITIES, NATURAL AREAS, AND SUSTAINABLE TOURISM	3
		Hours 11
Third Year		
BA 260	INTRODUCTION TO ENTREPRENEURSHIP	4

FES 485	*CONSENSU AND NATURAL RESOURCES	3
Select one of the following:		3-4
FE 257	GIS AND FOREST ENGINEERIN APPLICATIO	3
FW 303	SURVEY OF GEOGRAPHIC INFORMATION SYSTEMS IN NATURAL RESOURCE	3
GEOG 360	GISCIENCE I: GEOGRAPHI INFORMATI(SYSTEMS AND THEORY	3
GEOG 450	LAND USE IN THE AMERICAN WEST	3
GEOG 451	PLANNING PRINCIPLES AND PRACTICES FOR RESILIENT COMMUNITI	4
		Hours 17-18
Fourth Year		
AEC 454 or TRAL 432	RURAL DEVELOPME ECONOMICS AND POLICY or ECONOM OF RECREA' AND TOURISM	3
BA 432	*ENVIRONMENTAL LAW, SUSTAINABILITY AND BUSINESS	3
Select one of the following:		3-4
AG 421	*WRITING IN AGRICULTURE	3
ENSC 479	**ENVIRONM CASE STUDIES	3
FOR 460	*FOREST POLICY	3
TRAL 375	*EXPERIENT EDUCATION	3
GEOG 452	SUSTAINABLE SITE PLANNING	3
Select one of the following:		3-4
AEC 432	ENVIRONMENTAL LAW	3
FOR 460	*FOREST POLICY	3

2 Sustainable Tourism Management Option

FOR 462	NATURAL RESOURCE POLICY AND LAW	
PS 477	INTERNATIONAL ENVIRONMENTAL POLITICS AND POLICY	
TRAL 478	LEGAL ISSUES IN TOURISM, RECREATION, AND ADVENTURE LEADERSHIP	
TRAL 457	PLANNING FOR SUSTAINABLE TOURISM	4
		Hours 19-21
		Total Hours 54-57

* Baccalaureate Core Course (BCC)

^ Writing Intensive Course (WIC)

Plus additional free electives if necessary to meet university requirement of 180 minimum credits.

Note: FOR 460 ^FOREST POLICY is listed in two places but may be counted only once. If selected to meet one requirement then a different class must be selected to meet the other requirement.

Option Code: 874

Course	Title	Hours
First Year		
Fall		
FOR 111 or NR 201	INTRODUCTION TO FORESTRY or MANAGING NATURAL RESOURCES FOR THE FUTURE	3
WR 121	*ENGLISH COMPOSITION	3
Bacc Core Biological Science		4
Elective		1
		Hours 11
Winter		
COMM 111 or COMM 114	*PUBLIC SPEAKING or *ARGUMENT AND CRITICAL DISCUSSION	3
FOR 112	COMPUTING APPLICATIONS IN FORESTRY	3
HHS 231	*LIFETIME FITNESS FOR HEALTH	2

MTH 111	*COLLEGE ALGEBRA	4
Elective		3
		Hours 15
Spring		
AEC 250 or ECON 201	*INTRODUCTION TO ENVIRONMENTAL ECONOMICS AND POLICY or *INTRODUCTION TO MICROECONOMICS	3-4
MTH 245	*MATHEMATICS FOR MANAGEMENT, LIFE, AND SOCIAL SCIENCES	4
Bacc Core, WR II		3
Bacc Core, Western Culture		3
		Hours 13-14
Summer		
Work experience, volunteer, or internship		
		Hours 0
Second Year		
Fall		
ECON 202	*INTRODUCTION TO MACROECONOMICS	4
TRAL 353	NATURE, ECO, AND ADVENTURE TOURISM	3
ST 201	PRINCIPLES OF STATISTICS	4
Bacc Core, Cultural Diversity		3
Elective		3
		Hours 17
Winter		
AEC 311	INTERMEDIATE APPLIED ECONOMICS I: PRODUCERS AND CONSUMERS	4
SUS 350	*SUSTAINABLE COMMUNITIES	4
PAC		1
Bacc Core, Literature and the Arts		3
		Hours 12
Spring		
FW 340	*MULTICULTURAL PERSPECTIVES IN NATURAL RESOURCES	3
ST 202	PRINCIPLES OF STATISTICS	4
Bacc Core, Physical Science		4-5
Elective		1
Social Science Elective		3
		Hours 15-16

Summer		
Work experience, volunteer, or internship		
	Hours	0

Third Year		
Fall		
GEOG 450	LAND USE IN THE AMERICAN WEST	3
Bacc Core, Bio/Physical Science		4-5
Elective		3
	Hours	10-11

Winter		
BA 260	INTRODUCTI TO ENTREPREN	4
FES 485	*CONSENSUS AND NATURAL RESOURCES	3
GEOG 451	PLANNING PRINCIPLES AND PRACTICES FOR RESILIENT COMMUNITI	4
	Hours	11

Spring		
GEOG 360	GISCIENCE I: GEOGRAPHI INFORMATI SYSTEMS AND THEORY	4
Select four elective courses		12
	Hours	16

Summer		
Work experience, volunteer, or internship		
	Hours	0

Fourth Year		
Fall		
FOR 462 or AEC 432	NATURAL RESOURCE POLICY AND LAW or ENVIRONMENTAL LAW	3-4
GEOG 452	SUSTAINABI SITE PLANNING	3
Select three elective courses		9
	Hours	15-16

Winter		
AEC 454	RURAL DEVELOPMENT ECONOMICS AND POLICY	3
BA 432	*ENVIRONM LAW, SUSTAINABI AND BUSINESS	3

FES 422	RESEARCH METHODS IN SOCIAL SCIENCE	4
FOR 460	*FOREST POLICY	4
	Hours	14
Spring		
Select four elective courses		12
	Hours	12
	Total Hours	161-165

* Baccalaureate Core Course (BCC)

^ Writing Intensive Course (WIC)