

# DEAN'S ACADEMY OPTION

This option is available at Corvallis campus within the following majors:

- Accountancy (<https://catalog.oregonstate.edu/college-departments/business/accountancy-bs-hbs/>)
- Apparel Design (<https://catalog.oregonstate.edu/college-departments/business/apparel-design-bs-hbs/>)
- Business Administration (<https://catalog.oregonstate.edu/college-departments/business/business-administration-ba-bs-hba-hbs/>)
- Business Analytics (<https://catalog.oregonstate.edu/college-departments/business/business-analytics-bs-hbs/>)
- Business Information Systems (<https://catalog.oregonstate.edu/college-departments/business/business-information-systems-ba-bs-hba-hbs/>)
- Design and Innovation Management (<https://catalog.oregonstate.edu/college-departments/business/design-innovation-management-bs-hbs/>)
- Innovation & Entrepreneurship (<https://catalog.oregonstate.edu/college-departments/business/innovation-entrepreneurship-ba-bs-hba-hbs/>)
- Finance (<https://catalog.oregonstate.edu/college-departments/business/finance-ba-bs-hba-hbs/>)
- Interior Design (<https://catalog.oregonstate.edu/college-departments/business/interior-design-bs-hbs/>)
- Marketing (<https://catalog.oregonstate.edu/college-departments/business/marketing-ba-bs-hba-hbs/>)
- Organizational Leadership (<https://catalog.oregonstate.edu/college-departments/business/organizational-leadership-ba-bs-hba-hbs/>)
- Product and Merchandising Management (<https://catalog.oregonstate.edu/college-departments/business/product-merchandising-management-bs-hbs/>)
- Sports Business (<https://catalog.oregonstate.edu/college-departments/business/sports-business-ba-bs-hba-hbs/>)
- Supply Chain and Logistics Management (<https://catalog.oregonstate.edu/college-departments/business/supply-chain-logistics-management-bs-hbs/>)

To earn the Dean's Academy Option, students must complete a minimum of 21 credits, 15 of which must be at the upper-division level, of business or design coursework that have been designated as honors sections (i.e., the course has an "H" designation). All 300- and 400-level courses are considered upper-division courses. Any Honors section offered in the College of Business can be used to satisfy the Dean's Academy option requirements.

## Option Code: 754

*Upon successful completion of the program, students will meet the following learning outcomes:*

- Recognize entrepreneurial opportunities for new business ventures and evaluate their potential for business success.
- Understand the implementation issues including financial, legal, operational and administrative procedures involved in starting new business ventures.
- Communicate effectively and professionally in business situations through physical or virtual presence, writing, speaking, listening, and electronic media.

- Demonstrate the ability to lead by using team building skills and facilitating collaborative behaviors in the accomplishment of group goals and objectives.
- Recognize basic concepts and theories related to business ethics and social responsibility.
- Demonstrate knowledge of the ethical behavior appropriate to specific business situations.
- Identify and analyze business problems and opportunities and formulate recommendations for courses of action.
- Use quantitative and qualitative tools and methodologies to support organizational decision making.
- Assess how organizations create value in their global supply chains through the integrated production and distribution of goods, services and information.
- Describe the concept of competitive advantage and how it may be achieved through strategic and tactical methods.
- Analyze the information content of organizational processes.
- Define markets and apply marketing concepts and principles using a customer focus to effectively sell products and services.
- Recognize and appropriately respond to ethical, legal and strategic concerns relating to human resource and organizational management.
- Make basic investment and financing decisions for a business using financial management concepts, and methods.

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