

# ENTREPRENEURSHIP AND INNOVATION MANAGEMENT GRADUATE MINOR

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This program is available at the following location:

- Corvallis

The graduate minor in Entrepreneurship and Innovation Management emphasizes innovation, technology commercialization, and entrepreneurship to prepare graduate students to create research-driven, investor-ready lean canvas business models and plans to take an innovative idea to market.

Only non-COB graduate students are eligible to complete the Entrepreneurship and Innovation Management graduate minor.

**Minor Code: 2066**

*Upon successful completion of the program, students will meet the following learning outcomes:*

## Master

- Conduct research or produce some other form of creative work.
- Demonstrate mastery of subject material.
- Conduct scholarly or professional activities in an ethical manner.

## Doctoral

- Produce and defend an original significant contribution to knowledge.
- Demonstrate mastery of subject material.
- Conduct scholarly activities in an ethical manner.

This minor requires 15 credits of course work for Master's programs and 18 credits of course work for Doctoral programs.

Code	Title	Credits
<b>Required Coursework <sup>1</sup></b>		
BA 560		3
BA 567		
BA 568		3
BA 569	ADVANCED STRATEGIC MANAGEMENT	3
BA 570		3
<b>Total Credits</b>		<b>12</b>

<sup>1</sup> Doctoral students take one additional graduate course from the College of Business as an elective (3 credits)

**Minor Code: 2066**