

MERCHANDISING MANAGEMENT MINOR

This program suspended per proposal 94292, July 13, 2015.

The Merchandising Management minor emphasizes the merchandising of textile products such as apparel, outdoor gear, and home furnishings.

The following are prerequisites for upper-division courses in the minor:

Code	Title	Hours
BA 215	FUNDAMENTALS OF ACCOUNTING (or equivalent)	4
BA 390	MARKETING	4
ECON 201	*INTRODUCTION TO MICROECONOMICS	4
ECON 202	*INTRODUCTION TO MACROECONOMICS	4

All courses must be taken on a graded (A–F) basis.

Code	Title	Hours
Core Courses		
DHE 255. Textiles (Terminated summer 2017)		
DHE 270	*APPEARANCE, POWER AND SOCIETY	4
DHE 271	INTRODUCTION TO RETAIL BUYING	3
DHE 277. Fashion Trend Analysis (Terminated fall 2017)		
DHE 326	SEWN PRODUCT DEVELOPMENT	5
DHE 370	^TEXTILE AND APPAREL MARKET ANALYSIS	4
DHE 470	RETAIL MERCHANDISING	4
Select a minimum of 8 credits of the following:		8
DHE 366	CROSS CULTURAL ASPECTS OF THE NEAR ENVIRONMENT	
DHE 461	HISTORY OF THE NEAR ENVIRONMENT I	
DHE 462	*HISTORY OF THE NEAR ENVIRONMENT II	
DHE 463	HISTORY OF CONTEMPORARY FASHION	
DHE 472	MERCHANDISE PLANNING AND CONTROL	
DHE 473. Assortment Analysis and Management (Terminated spring 2015)		
DHE 475	*GLOBAL SOURCING OF TEXTILES, APPAREL, AND FOOTWEAR	
Total Hours		28

* Baccalaureate Core Course (BCC)

^ Writing Intensive Course (WIC)

Minor Code: 416