

MERCHANDISING MANAGEMENT MINOR

This program was suspended per proposal 94292, July 13, 2015.

The Merchandising Management minor emphasizes the merchandising of textile products such as apparel, outdoor gear, and home furnishings.

Minor Code: 416

The following are prerequisites for upper-division courses in the minor:

Code	Title	Credits
BA 215	(or equivalent)	4
BA 390	PRINCIPLES OF MARKETING	4
ECON 201	*INTRODUCTION TO MICROECONOMICS	4
ECON 202	*INTRODUCTION TO MACROECONOMICS	4

All courses must be taken on a graded (A–F) basis.

Code	Title	Credits
Core Courses		
DHE 255.	Textiles (Terminated summer 2017)	
DHE 270		4
DHE 271		3
DHE 277.	Fashion Trend Analysis (Terminated fall 2017)	
DHE 326		5
DHE 370		4
DHE 470		4
Select a minimum of 8 credits from the following:		8
DHE 366		
DHE 461		
DHE 462		
DHE 463		
DHE 472		
DHE 473.	Assortment Analysis and Management (Terminated spring 2015)	
DHE 475		
Total Credits		28

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Baccalaureate Core Course (BCC)

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Writing Intensive Course (WIC)

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