

# HOSPITALITY MANAGEMENT UNDERGRADUATE MAJOR (BA, BS)

The undergraduate curriculum in hospitality management provides students with the knowledge necessary to become leaders, executives and owners in the hospitality industry. The course work provides students with skills in service, operations management, hospitality technology, food and beverage operations as well as basic business fundamentals in marketing and accounting.

Code	Title	Hours
<b>Baccalaureate Core</b>		
<i>Fitness</i>		
HHS 231	*LIFETIME FITNESS FOR HEALTH	2
HHS 241	*LIFETIME FITNESS (or any PAC course)	1-2
<i>Mathematics</i>		
MTH 111	*COLLEGE ALGEBRA	4
<i>Speech</i>		
COMM 111	*PUBLIC SPEAKING	3
<i>Writing I</i>		
WR 121	*ENGLISH COMPOSITION	3
<i>Writing II</i>		
Select one course		3-4
<i>Biological Science</i>		
Select one course		4
Select one or two Biological Science or Physical Science courses		4-5
<i>Cultural Diversity</i>		
Select one course		3-4
<i>Literature and the Arts</i>		
Select one course		3-4
<i>Physical Science</i>		
Select one course		4-5
<i>Social Processes and Institutions</i>		
ECON 201	*INTRODUCTION TO MICROECONOMICS	
<i>Western Culture</i>		
Select one course		3-4
<i>Difference, Power and Discrimination</i>		
Select one course		3-4
<i>Contemporary Global Issues</i>		
SUS 350	*SUSTAINABLE COMMUNITIES	
<i>Science, Technology and Society</i>		
Select one course		3-4
<b>Hospitality Core Classes</b>		
HM 101	INTRODUCTION TO HOSPITALITY	4
HM 210	HOSPITALITY INTERNSHIP	3
HM 230	LODGING MANAGEMENT	4
HM 235	HOSPITALITY LAW AND LABOR RELATIONS	4
HM 310	INTERNSHIP II	3
HM 320	SERVICE AUTOMATION AND TECHNOLOGY	4
HM 321	HOSPITALITY TECHNOLOGY LABORATORY	4

HM 410	HOSPITALITY INTERNSHIP III	3
HM 420	REVENUE MANAGEMENT AND PRICING	4
HM 430	SERVICE MANAGEMENT	4
HM 470	*ADVANCED HOSPITALITY	4
MTH 245	*MATHEMATICS FOR MANAGEMENT, LIFE, AND SOCIAL SCIENCES	4

**Business Core (Business and Entrepreneurship Minor)**

BA 215	FUNDAMENTALS OF ACCOUNTING	4
BA 230	BUSINESS LAW I	4
BA 260	INTRODUCTION TO ENTREPRENEURSHIP	4
BA 314	SUSTAINABLE BUSINESS OPERATIONS	4
BA 352	MANAGING INDIVIDUAL AND TEAM PERFORMANCE	4
or BA 351	MANAGING ORGANIZATIONS	
BA 360	INTRODUCTION TO FINANCIAL MANAGEMENT	4
BA 390	MARKETING	4
ECON 201	*INTRODUCTION TO MICROECONOMICS (Credits applied in Bacc Core section above)	4

**Hospitality Electives**

Select 12 credits of the following:		12
HM 325	ONLINE MARKETING AND REPUTATION MANAGEMENT	4
HM 340	VACATION PROPERTY MANAGEMENT	4
HM 460	HOSPITALITY INVESTMENT AND ASSET MANAGEMENT	4
HM 425	ADVANCED RESTAURANT MANAGEMENT AND OWNERSHIP	4

CUL 110. Culinary Foundations I (4). \*\*Offered at Cascade Culinary Institute COCC

HM 190. Contemporary Dining Room Service Operations, Etiquette and Guest Relations (5). \*\*Offered at Cascade Culinary Institute COCC

CUL 200. Comprehensive Kitchen Operations for the Restaurant Industry (4).\*\*Offered at Cascade Culinary Institute COCC

**Ecotourism and Sustainability Specialization OPTIONAL**

Choose 10 credits from below:		
SUS 350	*SUSTAINABLE COMMUNITIES	4
SUS 420	SOCIAL DIMENSIONS OF SUSTAINABILITY	3

**Language Option for Students Seeking a Bachelor of Arts Only**

Foreign Language Series: 111, 112, 113, 211, 212, 213 18

**Total credits required for graduation 180**

<sup>1</sup> Offered at COCC's Cascade Culinary Institute (<https://www.cocc.edu/departments/cascade-culinary-institute/>)

<sup>2</sup> Cascade Culinary Institute

<sup>3</sup> Approval pending submission and approval of proposal.

\* Baccalaureate Core Course (BCC)

^ Writing Intensive Course (WIC)

**Major Code: 291**