

HOSPITALITY MANAGEMENT UNDERGRADUATE MAJOR (BA, BS, HBA, HBS)

This program is available at the following locations:

- **Ecampus**
- **OSU-Cascades (hybrid)**

The undergraduate curriculum in hospitality management provides students with the knowledge necessary to become leaders, executives and owners in the hospitality industry. The course work provides students with skills in service, operations management, hospitality technology, food and beverage operations as well as basic business fundamentals in marketing and accounting.

Major Code: 291

Upon successful completion of the program, students will meet the following learning outcomes:

- Identify and evaluate diverse career opportunities in hospitality, describe principles of guest service, and understand key operational processes and technologies in hospitality management.
- Apply customer service skills, role-play scenarios to resolve complaints, and recommend human resource strategies that enhance employee performance and customer satisfaction.
- Analyze case studies to evaluate operational, global, and diversity challenges in hospitality, and compare different inventory and management systems for effectiveness.
- Develop, present, and critique strategic and marketing plans for hospitality businesses, integrating key management and marketing principles to achieve organizational goals.
- Reflect on challenges to foster personal and career growth in hospitality management by participating in internships, undergraduate research, or classroom projects with industry and documenting key learning experiences.

Code	Title	Credits
Hospitality Core		
HM 101	INTRODUCTION TO HOSPITALITY	4
HM 210	HOSPITALITY INTERNSHIP	3
HM 230	LODGING MANAGEMENT	4
HM 235	HOSPITALITY LABOR	4
HM 310	INTERNSHIP II	3
HM 320	SERVICE AUTOMATION AND TECHNOLOGY	4
HM 321	HOSPITALITY TECHNOLOGY LABORATORY	4
HM 325	ONLINE MARKETING AND REPUTATION MANAGEMENT	4
HM 340	VACATION PROPERTY MANAGEMENT	4
HM 410	HOSPITALITY INTERNSHIP III	3
HM 420	REVENUE MANAGEMENT AND PRICING	4
HM 425	ADVANCED RESTAURANT MANAGEMENT AND OWNERSHIP	4
HM 430	SERVICE MANAGEMENT	4
HM 470	*ADVANCED HOSPITALITY	4
Business & Skills Core		
BA 160 or BA 381	+COB CAREER AND MAJOR EXPLORATION +PERSONAL AND PROFESSIONAL DEVELOPMENT	1-4
BA 226Z	INTRODUCTION TO BUSINESS LAW	4
BA 260	FOUNDATIONS OF THE ENTREPRENEURIAL MINDSET	4

BA 252 or BA 251	MANAGING INDIVIDUAL AND TEAM PERFORMANCE +MANAGING ORGANIZATIONS	4
BA 311	+FRAMING YOUR CAREER PLAN	1
BA 314	SUSTAINABLE BUSINESS OPERATIONS	4
BA 315	ACCOUNTING FOR DECISION MAKING	4
BA 360	INTRODUCTION TO FINANCIAL MANAGEMENT	4
BA 390	PRINCIPLES OF MARKETING	4
BA 398 or BA 396	+SUSTAINABLE CAPITALISM: EXPLORING POWER, PROSPERITY, AND JUSTICE +MARKETS AS SOCIAL STATUS SYSTEMS	3
COMM 111Z	+PUBLIC SPEAKING	4
ECON 201Z	+PRINCIPLES OF MICROECONOMICS	4
MTH 245	+MATHEMATICS FOR MANAGEMENT, LIFE, AND SOCIAL SCIENCES	4
Remaining Core Ed and Electives ¹		79-82
Total Credits		180

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Baccalaureate Core course. Applies to general education requirements for undergraduate students in a catalog year up to 2024-2025

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Core Education course. Applies to general education requirements for undergraduate students in catalog year 2025-2026 and beyond

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Writing Intensive Curriculum (WIC) course

1

Students may choose to complete the optional Ecotourism and Sustainability Specialization as part of their elective credits

Ecotourism and Sustainability Specialization

Code	Title	Credits
TRAL 353	NATURE, ECO, AND ADVENTURE TOURISM	4
SUS 350	+*SUSTAINABLE COMMUNITIES	4
SUS 420	SOCIAL DIMENSIONS OF SUSTAINABILITY	3
Total Credits		11

Major Code: 291

Degree plans are subject to change and the following is only an example of how students may complete their degree in four years. Students should consult their advisor to determine the best degree plan for them. Contact details for advisors can be found on the Academic Advising (<https://catalog.oregonstate.edu/advising/>) page.

Bachelor of Science

First Year		Credits
Fall		
BA 160 or BA 381	+COB CAREER AND MAJOR EXPLORATION or +PERSONAL AND PROFESSIONAL DEVELOPMENT	1-4
HM 101	INTRODUCTION TO HOSPITALITY	4
WR 121Z	+*COMPOSITION I	4
Core Ed: Transitions		2
Credits		14
Winter		
HM 230	LODGING MANAGEMENT	4
MTH 111Z	+*PRECALCULUS I: FUNCTIONS	4
Core Ed: Arts & Humanities General		3-4
Elective		4
Credits		15

2 Hospitality Management Undergraduate Major (BA, BS, HBA, HBS)

Spring		
COMM 111Z	+*PUBLIC SPEAKING	4
HM 235	HOSPITALITY LABOR	4
MTH 245	+*MATHEMATICS FOR MANAGEMENT, LIFE, AND SOCIAL SCIENCES	4
Elective		3
Credits		15
Second Year		
Fall		
BA 252 or BA 251	MANAGING INDIVIDUAL AND TEAM PERFORMANCE or +MANAGING ORGANIZATIONS	4
ECON 201Z	+*PRINCIPLES OF MICROECONOMICS	4
HM 320	SERVICE AUTOMATION AND TECHNOLOGY	4
Core Ed: Scientific Inquiry & Analysis		4
Credits		16
Winter		
BA 226Z	INTRODUCTION TO BUSINESS LAW	4
Core Ed: Difference Power & Oppression Foundations		3-4
Core Ed: Scientific Inquiry & Analysis		4
Elective		4
Credits		15
Spring		
BA 260	FOUNDATIONS OF THE ENTREPRENEURIAL MINDSET	4
HM 210	HOSPITALITY INTERNSHIP	3
Elective		4
Elective		4
Credits		15
Third Year		
Fall		
BA 360	INTRODUCTION TO FINANCIAL MANAGEMENT	4
HM 325	ONLINE MARKETING AND REPUTATION MANAGEMENT	4
Core Ed: Arts & Humanities Global		3-4
Elective		4
Credits		15
Winter		
BA 311	+*FRAMING YOUR CAREER PLAN	1
BA 314	SUSTAINABLE BUSINESS OPERATIONS	4
HM 340	VACATION PROPERTY MANAGEMENT	4
Core Ed: Writing Elevation		3-4
Elective		3
Credits		15
Spring		
BA 315	ACCOUNTING FOR DECISION MAKING	4
BA 398 or BA 396	+SUSTAINABLE CAPITALISM: EXPLORING POWER, PROSPERITY, AND JUSTICE or +MARKETS AS SOCIAL STATUS SYSTEMS	3
HM 310	INTERNSHIP II	3
HM 321	HOSPITALITY TECHNOLOGY LABORATORY	4
Credits		14
Fourth Year		
Fall		
BA 390	PRINCIPLES OF MARKETING	4
HM 420	REVENUE MANAGEMENT AND PRICING	4
HM 430	SERVICE MANAGEMENT	4
Specialization Course or Elective		3
Credits		15
Winter		
HM 425	ADVANCED RESTAURANT MANAGEMENT AND OWNERSHIP	4
Core Ed: Seeking Solutions		3-4
Specialization Course or Elective		4

Elective		4
Credits		16
Spring		
HM 410	HOSPITALITY INTERNSHIP III	3
HM 470	*ADVANCED HOSPITALITY	4
Specialization Course or Elective		4
Elective		4
Credits		15
Total Credits		180

Bachelor of Arts

First Year		
Fall		
BA 160 or BA 381	+COB CAREER AND MAJOR EXPLORATION or +PERSONAL AND PROFESSIONAL DEVELOPMENT	1-4
HM 101	INTRODUCTION TO HOSPITALITY	4
WR 121Z	+*COMPOSITION I	4
Language 111		4
Core Ed: Transitions		2
Credits		15
Winter		
HM 230	LODGING MANAGEMENT	4
MTH 111Z	+*PRECALCULUS I: FUNCTIONS	4
Language 112		4
Core Ed: Arts & Humanities Global		3-4
Credits		15
Spring		
COMM 111Z	+*PUBLIC SPEAKING	4
HM 235	HOSPITALITY LABOR	4
MTH 245	+*MATHEMATICS FOR MANAGEMENT, LIFE, AND SOCIAL SCIENCES	4
Language 113		4
Credits		16
Second Year		
Fall		
BA 252 or BA 251	MANAGING INDIVIDUAL AND TEAM PERFORMANCE or +MANAGING ORGANIZATIONS	4
ECON 201Z	+*PRINCIPLES OF MICROECONOMICS	4
HM 320	SERVICE AUTOMATION AND TECHNOLOGY	4
Language 211		4
Credits		16
Winter		
BA 226Z	INTRODUCTION TO BUSINESS LAW	4
Language 212		4
Core Ed: Difference Power & Oppression Foundations		3-4
Core Ed: Scientific Inquiry & Analysis		4
Credits		15
Spring		
BA 260	FOUNDATIONS OF THE ENTREPRENEURIAL MINDSET	4
HM 210	HOSPITALITY INTERNSHIP	3
Language 213		4
Elective		4
Credits		15
Third Year		
Fall		
BA 360	INTRODUCTION TO FINANCIAL MANAGEMENT	4
BA 398 or BA 396	+SUSTAINABLE CAPITALISM: EXPLORING POWER, PROSPERITY, AND JUSTICE or +MARKETS AS SOCIAL STATUS SYSTEMS	3
HM 325	ONLINE MARKETING AND REPUTATION MANAGEMENT	4
Core Ed: Scientific Inquiry & Analysis		4
Credits		15

Winter		
BA 311	+FRAMING YOUR CAREER PLAN	1
BA 314	SUSTAINABLE BUSINESS OPERATIONS	4
HM 340	VACATION PROPERTY MANAGEMENT	4
Core Ed: Writing Elevation		3-4
BA: Cultural Awareness Course		3
Credits		15
Spring		
BA 315	ACCOUNTING FOR DECISION MAKING	4
HM 310	INTERNSHIP II	3
HM 321	HOSPITALITY TECHNOLOGY LABORATORY	4
Core Ed: Arts & Humanities General		3-4
Credits		14
Fourth Year		
Fall		
BA 390	PRINCIPLES OF MARKETING	4
HM 420	REVENUE MANAGEMENT AND PRICING	4
HM 430	SERVICE MANAGEMENT	4
Specialization Course or Elective		3
Credits		15
Winter		
HM 425	ADVANCED RESTAURANT MANAGEMENT AND OWNERSHIP	4
Core Ed: Seeking Solutions		3-4
Specialization Course or Elective		4
BA: Cultural Awareness Course		3
Credits		14
Spring		
HM 410	HOSPITALITY INTERNSHIP III	3
HM 470	*ADVANCED HOSPITALITY	4
Specialization Course or Elective		4
Elective		4
Credits		15
Total Credits		180

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