FAMILY BUSINESS MINOR

Family businesses are the dominant form of economic organization within the state of Oregon and the Pacific Northwest. It is vital to understand the dynamics within a family business to arm family members and non-family consultants and executives with the knowledge they need to help the family firm succeed.

The Family Business minor is intended to prepare students for leadership positions within a family firm. With a focus on entrepreneurship, it offers students the opportunity to develop their entrepreneurial talents while providing a solid foundation on the risks and challenges facing a family firm, including finances, legal issues, marketing and succession planning. The curriculum will prepare future family business leaders to balance the well-being of the business, the family and individuals, as they address the challenges and opportunities which inevitably arise, day to day and during succession.

To earn the minor upon graduation, students must meet all of the following:

- Earn a minimum of C– in each of their minor courses (all courses must be taken A–F grading)
- Complete over 50 percent of their minor with OSU credits
- Have minimum 2.5 GPA (OSU grades) in all required minor course work

### Required Courses

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<tr>
<th>Code</th>
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<th>Hours</th>
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| BA 215  | FUNDAMENTALS OF ACCOUNTING  
| or      | **FINANCIAL ACCOUNTING  
& BA 213 **MANAGERIAL ACCOUNTING |       |
| BA 260  | INTRODUCTION TO ENTREPRENEURSHIP  
| or BA 351 | MANAGING ORGANIZATIONS  
| or BA 352 | MANAGING INDIVIDUAL AND TEAM PERFORMANCE |       |
| BA 360  | INTRODUCTION TO FINANCIAL MANAGEMENT  
| or FIN 340 | FINANCE |       |
| BA 365  | FAMILY BUSINESS MANAGEMENT  
| BA 390  | MARKETING    |       |
| BA 463  | FAMILY ENTERPRISE GOVERNANCE  
| or ECON 201 | *INTRODUCTION TO MICROECONOMICS  
| or AEC 311 | INTERMEDIATE APPLIED ECONOMICS I: PRODUCERS AND CONSUMERS |       |
| Total Hours |                                               | 32    |

1. *AEC 250 is a prereq for AEC 311.*
   * Baccalaureate Core Course
   e. Currently offered online through OSU Extended Campus

Minor Code: 783