

FAMILY BUSINESS MINOR

Family businesses are the dominant form of economic organization within the state of Oregon and the Pacific Northwest. It is vital to understand the dynamics within a family business to arm family members and non-family consultants and executives with the knowledge they need to help the family firm succeed.

The Family Business minor is intended to prepare students for leadership positions within a family firm. With a focus on entrepreneurship, it offers students the opportunity to develop their entrepreneurial talents while providing a solid foundation on the risks and challenges facing a family firm, including finances, legal issues, marketing and succession planning. The curriculum will prepare future family business leaders to balance the well-being of the business, the family and individuals, as they address the challenges and opportunities which inevitably arise, day to day and during succession.

Minor Code: 783

Code	Title	Hours
Required Courses		
BA 215	FUNDAMENTALS OF ACCOUNTING ^e	4
or		
BA 211 & BA 213	FINANCIAL ACCOUNTING and MANAGERIAL ACCOUNTING	
BA 260	INTRODUCTION TO ENTREPRENEURSHIP ^e	4
BA 351	MANAGING ORGANIZATIONS ^e	4
or BA 352	MANAGING INDIVIDUAL AND TEAM PERFORMANCE	
BA 360	INTRODUCTION TO FINANCIAL MANAGEMENT ^e	4
or FIN 340	FINANCE	
BA 365	FAMILY BUSINESS MANAGEMENT ^e	4
BA 390	MARKETING ^e	4
BA 463	FAMILY ENTERPRISE GOVERNANCE ^e	4
ECON 201	*INTRODUCTION TO MICROECONOMICS ^e	4
or AEC 311	INTERMEDIATE APPLIED ECONOMICS I: PRODUCERS AND CONSUMERS	
Total Hours		32

* Baccalaureate Core Course (BCC)

^e Currently offered online through OSU Ecampus

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