

ENTREPRENEURSHIP AND INNOVATION MANAGEMENT GRADUATE MINOR

The graduate minor in Entrepreneurship and Innovation Management emphasizes innovation, technology commercialization, and entrepreneurship to prepare graduate students to create research-driven, investor-ready lean canvas business models and plans to take an innovative idea to market.

Only non-COB graduate students are eligible to complete the Entrepreneurship and Innovation Management graduate minor.

Minor Code: 2066

This minor requires 15 credits of course work for Master's programs and 18 credits of course work for Doctoral programs.

Code	Title	Credits
Required Coursework ¹		
BA 560	VENTURE PLANNING	3
BA 567	SELECTED TOPICS IN MANAGEMENT	0-4
BA 568	INTEGRATED BUSINESS PROJECT	3
BA 569	ADVANCED STRATEGIC MANAGEMENT	3
BA 570	INNOVATION STRATEGY, IP, AND NPD	3
Total Credits		12-16

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Doctoral students take one additional graduate course from the College of Business as an elective (3 credits)

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