BUSINESS GRADUATE MAJOR (MSB)

The MSB provides students a focused exploration of a specific business discipline or topic. The degree program offers two specializations: Financial Planning and Supply Chain Analytics.

Financial Planning encompasses individual wealth management planning including such topics as tax planning, estate planning, insurance, retirement planning, and portfolio allocation. An MSB in Financial Planning leads to a candidate earning a Certified Financial Planning designation.

Supply Chain Analytics is a combination of the disciplines of Supply Chain and Logistics Management and Business Analytics. Supply Chain and Logistics Management develops a solid mastery of international operations, logistics, and supply chain management concepts and methods. Business Analytics leverages advances in software interoperability, data exchange mechanisms and data mining and visualization techniques to better understand their operations, customers, and markets enabling graduates to manage internal operations and global supply chains in the manufacturing and service sectors and in government agencies. The combination of these two disciplines into Supply Chain Analytics is a unique focus on the uses of data management and data analytics to explore the characteristics of supply chains and identify value-enhancing efficiencies.

The MSB requires 45 credit hours of coursework. The curriculum includes:

- Five courses of general business foundational knowledge for 15 credits
- Minimum of 30 credits specific to the desired concentration

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>BA 513</td>
<td>BUSINESS LEGAL ENVIRONMENT</td>
<td>3</td>
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<td>BA 514</td>
<td>OPERATIONS MANAGEMENT</td>
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<td>BA 515</td>
<td>MANAGERIAL DECISION TOOLS</td>
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<td>BA 516</td>
<td>CREATING VALUE IN EXCHANGE</td>
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<td>BA 517</td>
<td>MARKETS AND VALUATION</td>
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Select a concentration below:

**Financial Planning Concentration (30 credits)**

- BA 540   CORPORATE FINANCE
- FIN 542  INVESTMENTS
- FIN 550  FUNDAMENTALS OF FINANCIAL PLANNING
- FIN 551  INSURANCE PLANNING AND TAX PLANNING
- FIN 552  FINANCIAL PLANNING II
- FIN 553  FINANCIAL PLANNING III
- MRKT 588 PERSONAL SELLING

**Supply Chain Analytics Concentration (30 credits)**

- BA 551   SUPPLY AND SOURCING MANAGEMENT
- BA 552   MANUFACTURING AND SERVICE OPERATIONS
- BA 555   PRACTICAL BUSINESS ANALYSIS
- BA 561   SUPPLY CHAIN MANAGEMENT
- BA 573   DATA ANALYTICS FOR COMPETITIVE ADVANTAGE