

BUSINESS GRADUATE MAJOR (MSB)

Option requirement	30
Total Credits	45

Major Code: 2067

This major offers the following option(s):

- Finance (<http://catalog.oregonstate.edu/college-departments/business/business-msb/finance-option/>)
- Financial Analytics (<http://catalog.oregonstate.edu/college-departments/business/business-msb/financial-analytics-option/>)
- Financial Planning (<http://catalog.oregonstate.edu/college-departments/business/business-msb/financial-planning-option/>)
- Marketing Insights and Analytics (<http://catalog.oregonstate.edu/college-departments/business/business-msb/marketing-insights-analytics-option/>)
- Supply Chain Analytics (<http://catalog.oregonstate.edu/college-departments/business/business-msb/supply-chain-analytics-option/>)

Also available via Ecampus.

The MSB provides students a focused exploration of a specific business discipline or topic. The degree program offers two specializations: Financial Planning and Supply Chain Analytics.

Financial Planning encompasses individual wealth management planning including such topics as tax planning, estate planning, insurance, retirement planning, and portfolio allocation. An MSB in Financial Planning leads to a candidate earning a Certified Financial Planning designation.

Supply Chain Analytics is a combination of the disciplines of Supply Chain and Logistics Management and Business Analytics. Supply Chain and Logistics Management develops a solid mastery of international operations, logistics, and supply chain management concepts and methods. Business Analytics leverages advances in software interoperability, data exchange mechanisms and data mining and visualization techniques to better understand their operations, customers, and markets enabling graduates to manage internal operations and global supply chains in the manufacturing and service sectors and in government agencies. The combination of these two disciplines into Supply Chain Analytics is a unique focus on the uses of data management and data analytics to explore the characteristics of supply chains and identify value-enhancing efficiencies.

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The MSB requires 45 credit hours of coursework. The curriculum includes:

- Five courses of general business foundational knowledge for 15 credits
- Minimum of 30 credits specific to the desired concentration

Code	Title	Credits
Required core		
BA 513	BUSINESS LEGAL ENVIRONMENT	3
BA 514	OPERATIONS MANAGEMENT	3
BA 515	MANAGERIAL DECISION TOOLS	3
BA 516	CREATING VALUE IN EXCHANGE	3
BA 517	MARKETS AND VALUATION	3