

STRATEGY, ENTREPRENEURSHIP, AND INNOVATION GRADUATE OPTION

This option is offered within the following major(s):

- Business Administration - College of Business (<http://catalog.oregonstate.edu/college-departments/business/business-administration-mba-phd>)

Graduate option for the PhD in Business Administration.

The primary objective of the Strategy, Entrepreneurship and Innovation option is to train doctoral students for careers as professors at high-quality research-oriented universities. This training includes providing them with a program of course work that will prepare them to conduct quality research in strategy and entrepreneurship as well as management and marketing, involving them in faculty-sponsored research projects as co-investigators and co-authors, and assimilating them into all aspects of academics related to innovation and commercialization (e.g., teaching, research, and service).

Code	Title	Hours
<i>Basic Program</i>		<i>8</i>
BA 611	TEACHING EFFECTIVENESS ¹	
BA 612	FOUNDATIONS OF BUSINESS RESEARCH	
BA 613	SEMINAR IN BUSINESS RESEARCH METHODS	
<i>Other sample courses include (but are not limited to):</i>		<i>18</i>
AEC 512	MICROECONOMIC THEORY I	
AEC 513	MICROECONOMIC THEORY II	
AEC 525	APPLIED ECONOMETRICS	
AEC 625	ADVANCED ECONOMETRICS I	
AEC 627	COMPUTATIONAL ECONOMICS	
ST 511	METHODS OF DATA ANALYSIS	
<i>Advanced Program</i>		<i>24</i>
BA 602	INDEPENDENT STUDY	
BA 660	FOUNDATIONS OF ENTREPRENEURSHIP RESEARCH	
BA 661	DOCTORAL SEMINAR IN ORGANIZATIONAL THEORY	
BA 662	CORPORATE ENTREPRENEURSHIP AND NEW VENTURES	
BA 663	STRATEGIC MANAGEMENT	
BA 664	TECHNOLOGY AND INNOVATION MANAGEMENT	
MGMT 650	ORGANIZATIONAL BEHAVIOR	
MRKT 690	MARKETING AND COMMERCIALIZATION	
<i>Additional Courses to Fulfill PhD Requirements ¹</i>		<i>24</i>
<i>Sample courses include (but are not limited to):</i>		
AEC 611	ADVANCED MICROECONOMIC THEORY I	
ECON 520	GAME THEORY	
ECON 560	INDUSTRIAL ORGANIZATION THEORY AND POLICY	
ST 512	METHODS OF DATA ANALYSIS	

ST 513	METHODS OF DATA ANALYSIS	
ST 551	STATISTICAL METHODS	
ST 552	STATISTICAL METHODS	
<i>Dissertation/Research</i>		<i>36</i>
BA 603	THESIS/DISSERTATION	
Total Hours		110

¹ BA 611 TEACHING EFFECTIVENESS is a one-credit course which must be taken twice.

Option Code: 2064