

# STRATEGY, ENTREPRENEURSHIP, AND INNOVATION GRADUATE OPTION

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BA 611 is a one-credit course which must be taken twice.

**Option Code: 2064**

This option is offered within the following major(s):

- Business Administration - College of Business (<http://catalog.oregonstate.edu/college-departments/business/business-administration-mba-phd/>)

Graduate option for the PhD in Business Administration.

The primary objective of the Strategy, Entrepreneurship and Innovation option is to train doctoral students for careers as professors at high-quality research-oriented universities. This training includes providing them with a program of course work that will prepare them to conduct quality research in strategy and entrepreneurship as well as management and marketing, involving them in faculty-sponsored research projects as co-investigators and co-authors, and assimilating them into all aspects of academics related to innovation and commercialization (e.g., teaching, research, and service).

## Option Code: 2064

| Code   | Title                                       | Credits   |
|--|---|-----------|
| <b>Basic Program</b>   |   | <b>8</b>  |
| BA 611   | TEACHING EFFECTIVENESS <sup>1</sup>         |           |
| BA 612   | FOUNDATIONS OF BUSINESS RESEARCH            |           |
| BA 613   | SEMINAR IN BUSINESS RESEARCH METHODS        |           |
| <i>Other sample courses include (but are not limited to):</i>      |   | <i>18</i> |
| AEC 512  | MICROECONOMIC THEORY I                      |           |
| AEC 513  | MICROECONOMIC THEORY II                     |           |
| AEC 525  | APPLIED ECONOMETRICS                        |           |
| AEC 625  | ADVANCED ECONOMETRICS I                     |           |
| AEC 627  | COMPUTATIONAL ECONOMICS                     |           |
| ST 511   | METHODS OF DATA ANALYSIS                    |           |
| <b>Advanced Program</b>  |   | <b>24</b> |
| BA 602   | INDEPENDENT STUDY                           |           |
| BA 660   | FOUNDATIONS OF ENTREPRENEURSHIP RESEARCH    |           |
| BA 661   | DOCTORAL SEMINAR IN ORGANIZATIONAL THEORY   |           |
| BA 662   | CORPORATE ENTREPRENEURSHIP AND NEW VENTURES |           |
| BA 663   | STRATEGIC MANAGEMENT                        |           |
| BA 664   | TECHNOLOGY AND INNOVATION MANAGEMENT        |           |
| MGMT 650   | ORGANIZATIONAL BEHAVIOR                     |           |
| MRKT 690   | MARKETING AND COMMERCIALIZATION             |           |
| <b>Additional Courses to Fulfill PhD Requirements <sup>1</sup></b> |   | <b>24</b> |
| <i>Sample courses include (but are not limited to):</i>            |   |           |
| AEC 611  | ADVANCED MICROECONOMIC THEORY I             |           |
| ECON 520   | GAME THEORY                                 |           |
| ECON 560   | INDUSTRIAL ORGANIZATION THEORY AND POLICY   |           |
| ST 512   | METHODS OF DATA ANALYSIS                    |           |
| ST 513   | METHODS OF DATA ANALYSIS                    |           |
| ST 551   | STATISTICAL METHODS                         |           |
| ST 552   | STATISTICAL METHODS                         |           |
| <b>Dissertation/Research</b>                                       |   | <b>36</b> |
| BA 603   | THESIS/DISSERTATION                         |           |

Total Credits

110