INNOVATION MANAGEMENT GRADUATE OPTION

This option is offered within the following major(s):

- Business Administration - College of Business (http://catalog.oregonstate.edu/college-departments/business/business-administration-mba-phd)

Also available via Ecampus.

The Innovation Management graduate option, within the Master of Business Administration (MBA) program, emphasizes innovation, technology commercialization, and entrepreneurship to prepare graduates to assume leadership roles in emerging businesses. This MBA graduate option provides the student background, tools and experiential learning in the management of innovative business and technical concepts. A core element of the Innovation Management graduate option is the completion of a self-paced experiential project based on development/analysis of an innovative business or technical concept.

Length: The MBA curriculum can be completed within an intensive one-year timeframe. Part-time students, taking six to nine credits per quarter, can complete the program in two years on campus or in Portland.

Learning Outcomes:

- Develop a research-driven, investor-ready lean canvas business model and plan to take an innovative idea to market

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>BA 560</td>
<td>VENTURE PLANNING</td>
<td>3</td>
</tr>
<tr>
<td>BA 567</td>
<td>SELECTED TOPICS IN MANAGEMENT</td>
<td>4</td>
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<tr>
<td>BA 570</td>
<td>INNOVATION STRATEGY, IP, AND NPD</td>
<td>3</td>
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<tr>
<td>BA 568</td>
<td>INTEGRATED BUSINESS PROJECT</td>
<td>3</td>
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- Present a compelling argument for funding

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The Innovation Management MBA graduate option requires 60 credits of course work, including 15 credits of Core-1 courses, 27 credits of Core-2 courses, 18 credits within the Innovation Management graduate option.

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<tr>
<td>BA 513</td>
<td>BUSINESS LEGAL ENVIRONMENT</td>
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<tr>
<td>BA 514</td>
<td>OPERATIONS MANAGEMENT</td>
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<tr>
<td>BA 515</td>
<td>MANAGERIAL DECISION TOOLS</td>
<td>3</td>
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<td>BA 516</td>
<td>CREATING VALUE IN EXCHANGE</td>
<td>3</td>
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<td>BA 517</td>
<td>MARKETS AND VALUATION</td>
<td>3</td>
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<tr>
<td>BA 528</td>
<td>FINANCIAL AND COST ANALYSIS</td>
<td>3</td>
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<td>BA 540</td>
<td>CORPORATE FINANCE</td>
<td>3</td>
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<td>BA 550</td>
<td>ORGANIZATION LEADERSHIP AND MANAGEMENT</td>
<td>3</td>
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<tr>
<td>BA 555</td>
<td>PRACTICAL BUSINESS ANALYSIS</td>
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<tr>
<td>BA 561</td>
<td>SUPPLY CHAIN MANAGEMENT</td>
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1 Core-1 requirements may be waived if a candidate has a recent undergraduate major in business, or has completed equivalent course work within an undergraduate business minor.

Option Code: 2062