

# INNOVATION MANAGEMENT GRADUATE OPTION

This option is offered within the following major(s):

- Business Administration - College of Business (<http://catalog.oregonstate.edu/college-departments/business/business-administration-mba-phd/>)

Also available via Ecampus.

The Innovation Management graduate option, within the Master of Business Administration (MBA) program, emphasizes innovation, technology commercialization, and entrepreneurship to prepare graduates to assume leadership roles in emerging businesses. This MBA graduate option provides the student background, tools and experiential learning in the management of innovative business and technical concepts. A core element of the Innovation Management graduate option is the completion of a self-paced experiential project based on development/analysis of an innovative business or technical concept.

**Length:** The MBA curriculum can be completed within an intensive one-year timeframe. Part-time students, taking six to nine credits per quarter, can complete the program in two years on campus or in Portland.

**Learning Outcomes:**

- Develop a research-driven, investor-ready lean canvas business model and plan to take an innovative idea to market

Code	Title	Credits
BA 560	VENTURE PLANNING	3
BA 567	SELECTED TOPICS IN MANAGEMENT	4
BA 570	INNOVATION STRATEGY, IP, AND NPD	3
BA 568	INTEGRATED BUSINESS PROJECT	3

- Present a compelling argument for funding

Code	Title	Credits
BA 567	SELECTED TOPICS IN MANAGEMENT	4
BA 568	INTEGRATED BUSINESS PROJECT	3

**Option Code: 2062**

The Innovation Management MBA graduate option requires 60 credits of coursework, including 15 credits of Core-1 courses, 27 credits of Core-2 courses, 18 credits within the Innovation Management graduate option.

Code	Title	Credits
<b>Core-1 Coursework<sup>1</sup></b>		
BA 513	BUSINESS LEGAL ENVIRONMENT	3
BA 514	OPERATIONS MANAGEMENT	3
BA 515	MANAGERIAL DECISION TOOLS	3
BA 516	CREATING VALUE IN EXCHANGE	3
BA 517	MARKETS AND VALUATION	3
<b>Core-2 Coursework</b>		
BA 528	FINANCIAL AND COST ANALYSIS	3
BA 540	CORPORATE FINANCE	3
BA 550	ORGANIZATION LEADERSHIP AND MANAGEMENT	3
BA 555	PRACTICAL BUSINESS ANALYSIS	3
BA 561	SUPPLY CHAIN MANAGEMENT	3
BA 569	ADVANCED STRATEGIC MANAGEMENT	3
BA 572	ADVANCED INFORMATION SYSTEMS	3

BA 590	MARKETING MANAGEMENT	3
MGMT 559	MANAGING ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	3
<b>Innovation Management Graduate Option Coursework</b>		
BA 531	BUSINESS LAW - TECHNOLOGY/NEW VENTURES	3
BA 560	VENTURE PLANNING	3
BA 562	MANAGING PROJECTS	3
BA 567	SELECTED TOPICS IN MANAGEMENT	3
BA 568	INTEGRATED BUSINESS PROJECT	3
BA 570	INNOVATION STRATEGY, IP, AND NPD	3
Total Credits		60

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Core-1 requirements may be waived if a candidate has a recent undergraduate major in business, or has completed equivalent course work within an undergraduate business minor.

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