BUSINESS ADMINISTRATION UNDERGRADUATE MAJOR (BA, BS, HBA, HBS)

Also available at OSU-Cascades, OSU-Portland and via Ecampus.

Major Code: 181

The undergraduate curriculum in business administration reflects the increasingly complex economic, social, and technological aspects of modern business decision-making. Course work emphasizes the development of effective decision-making, an understanding of personal values and motivation, and the awareness of the interrelationships between business and society.

Business Administration major requirements are divided into two parts—lower-division and upper-division. The lower-division business core program involves completion of courses within the first and second year (see core curriculum below) that build a solid foundation for the upper-division business curricula. The lower-division business core course work may be completed at OSU or any accredited college or university that offers equivalent courses transferable to OSU.

### Summary of Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Lower Division</td>
<td>62-65</td>
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</tr>
<tr>
<td>Business Core Classes (44-47)</td>
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<tr>
<td>Math, Economics, Writing and Communications</td>
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<tr>
<td>Upper Division</td>
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<tr>
<td>University General Education Requirements</td>
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</tr>
<tr>
<td>Unrestricted Electives</td>
<td>41–44</td>
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<tr>
<td>Option Courses (23-28)</td>
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<td></td>
</tr>
<tr>
<td>Minor Courses (27)</td>
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<tr>
<td>Total credits required for graduation</td>
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1. 10 credits from the lower-division business core satisfy University General Education Requirements
2. Options and minors are available to provide specializations

### Business Administration Program Requirements (180)

#### Business Administration Core Curriculum (78–81)

The business administration core curriculum provides students with a broad overview of business; basic skills in accounting and quantitative methods; an understanding of the legal and social environment of business; a background in management and organizational behavior, marketing, finance, and operations management; an understanding of the entrepreneurial process; and the opportunity to integrate course work and further develop decision-making skills through the analysis of business cases.

### Course Code Title

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>MTH 241</td>
<td>CALCULUS FOR MANAGEMENT AND SOCIAL SCIENCE</td>
<td>4</td>
</tr>
<tr>
<td>ECON 201</td>
<td>INTRODUCTION TO MICROECONOMICS</td>
<td>4</td>
</tr>
<tr>
<td>ECON 202</td>
<td>INTRODUCTION TO MACROECONOMICS</td>
<td>4</td>
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<tr>
<td>COMM 111</td>
<td>PUBLIC SPEAKING</td>
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<tr>
<td>COMM 114</td>
<td>ARGUMENT AND CRITICAL DISCOURSE</td>
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### University General Requirements

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<tr>
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<th>Hours</th>
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<tr>
<td>WR 222</td>
<td>ENGLISH COMPOSITION</td>
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<tr>
<td>or WR 323</td>
<td>ENGLISH COMPOSITION</td>
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</tr>
<tr>
<td>or WR 327</td>
<td>TECHNICAL WRITING</td>
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### Unrestricted Electives

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<tbody>
<tr>
<td></td>
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<td>41–44</td>
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### Minor

<table>
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<th>Code</th>
<th>Title</th>
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<tr>
<td></td>
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<td>27</td>
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### Option

<table>
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<tr>
<th>Code</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>23–28</td>
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</table>

### Business Administration Major

#### First Year

Students entering OSU on the Corvallis campus as their first college experience are required to participate in Innovation Nation, the College of Business Living-Learning Community (LLC). These students, as well as students who transfer in the winter term into the business administration major from another college or university, will complete the following three-course sequence during their first year:

- BA 160 B-ENGAGED
- BA 161 INNOVATION NATION–AWARENESS TO ACTION
- BA 162 INNOVATION NATION–IDEAS TO REALITY

All other students, including students completing their degree at OSU-Cascades or via OSU Ecampus, will complete the following course:

- BA 101 BUSINESS NOW

All students should also complete:
### Business Administration Undergraduate Major (BA, BS, HBA, HBS)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 111</td>
<td>*PUBLIC SPEAKING</td>
<td>3</td>
</tr>
<tr>
<td>or COMM 114</td>
<td>or *ARGUMENT AND CRITICAL DISCOURSE</td>
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<tr>
<td>or COMM 218</td>
<td>or INTERPERSONAL COMMUNICATION</td>
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<tr>
<td>MTH 241</td>
<td>*CALCULUS FOR MANAGEMENT AND SOCIAL SCIENCE</td>
<td>4</td>
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</table>

**Baccalaureate core, unrestricted electives**: 29-32

**Fourth Year**

- BA 411: FOURTH YEAR PERSONAL PROFESSIONAL LEADERSHIP DEVELOPMENT I 1
- BA 412: THE DESIGN THINKING CHALLENGE 1
- BA 413: FINANCIAL PLANNING II 1
- BA 466: INTEGRATIVE STRATEGIC EXPERIENCE 4

**Baccalaureate core, minor, option or unrestricted electives**: 38

**Total Hours**: 178-181

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**Second Year**

All students in the business administration major, except those completing their degree at OSU-Cascades, should complete the following courses:

- BA 281: PROFESSIONAL DEVELOPMENT 3
- BA 282: PERSONAL, PROFESSIONAL AND LEADERSHIP DEVELOPMENT I 1
- BA 283: CREATIVITY, CULTURE, AND THE WORKPLACE 1
- BA 284: PERSONAL, PROFESSIONAL AND LEADERSHIP DEVELOPMENT III 1

Students completing their degree at OSU-Cascades should complete the following course:

- BA 253: PROFESSIONAL DEVELOPMENT 4

All second-year students should also complete:

- BA 211: FINANCIAL ACCOUNTING 4
- BA 213: MANAGERIAL ACCOUNTING 4
- BA 223: PRINCIPLES OF MARKETING 4
- or BA 390: MARKETING 4
- BA 230: BUSINESS LAW I 4
- BA 240: FINANCE 4
- or BA 360: INTRODUCTION TO FINANCIAL MANAGEMENT 4
- BA 260: INTRODUCTION TO ENTREPRENEURSHIP 4
- BA 270: BUSINESS PROCESS MANAGEMENT 4
- BA 275: FOUNDATIONS OF STATISTICAL INFERENCE 4
- ECON 201: *INTRODUCTION TO MICROECONOMICS 4
- ECON 202: *INTRODUCTION TO MACROECONOMICS 4

**Hours**: 46

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**Third Year**

- BA 311: THIRD-YEAR PERSONAL PROFESSIONAL LEADERSHIP DEVELOPMENT I 1
- BA 312: THIRD-YEAR PERSONAL PROFESSIONAL LEADERSHIP DEVELOPMENT II 1
- BA 313: THIRD-YEAR PERSONAL PROFESSIONAL LEADERSHIP DEVELOPMENT III 1
- BA 347: INTERNATIONAL BUSINESS 4
- BA 352: MANAGING INDIVIDUAL AND TEAM PERFORMANCE 4
- BA 354: *MANAGING ETHICS AND CORPORATE SOCIAL RESPONSIBILITY 4
- BA 357: OPERATIONS MANAGEMENT 4
- BA 370: BUSINESS INFORMATION SYSTEMS OVERVIEW 4
- or ACTG 378: ACCOUNTING INFORMATION MANAGEMENT 4
- BA 375: APPLIED QUANTITATIVE METHODS 4
- WR 222: *ENGLISH COMPOSITION 3
- or WR 322: or *ENGLISH COMPOSITION 3
- or WR 327: or *TECHNICAL WRITING 3

**Baccalaureate core, minor, option or unrestricted electives**: 15

**Hours**: 45

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**Fourth Year**

- BA 411: FOURTH YEAR PERSONAL PROFESSIONAL LEADERSHIP DEVELOPMENT I 1
- BA 412: THE DESIGN THINKING CHALLENGE 1
- BA 413: FINANCIAL PLANNING II 1
- BA 466: INTEGRATIVE STRATEGIC EXPERIENCE 4

**Baccalaureate core, minor, option or unrestricted electives**: 38

**Hours**: 45

**Total Hours**: 178-181

---

**Third Year**

**Fall**

- BA 311: THIRD-YEAR PERSONAL PROFESSIONAL LEADERSHIP DEVELOPMENT I 1
- BA 347: INTERNATIONAL BUSINESS 4
- BA 352: MANAGING INDIVIDUAL AND TEAM PERFORMANCE 4
- WR 222: *ENGLISH COMPOSITION 3
- or WR 322: or *ENGLISH COMPOSITION 3
- or WR 327: or *TECHNICAL WRITING 3

**Hours**: 13

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**Fourth Year**

- BA 411: FOURTH YEAR PERSONAL PROFESSIONAL LEADERSHIP DEVELOPMENT I 1
- BA 412: THE DESIGN THINKING CHALLENGE 1
- BA 413: FINANCIAL PLANNING II 1
- BA 466: INTEGRATIVE STRATEGIC EXPERIENCE 4

**Baccalaureate core, minor, option or unrestricted electives**: 38

**Hours**: 45

**Total Hours**: 178-181

---

**Second Year**

**Fall**

- BA 230: BUSINESS LAW I 4
- BA 260: INTRODUCTION TO ENTREPRENEURSHIP 4
- BA 275: FOUNDATIONS OF STATISTICAL INFERENCE 4
- BA 282: PERSONAL, PROFESSIONAL AND LEADERSHIP DEVELOPMENT I 1
- ECON 201: *INTRODUCTION TO MICROECONOMICS 4

**Hours**: 17

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**Spring**

- BA 212: FINANCIAL ACCOUNTING 4
- BA 223: PRINCIPLES OF MARKETING 4
- BA 270: BUSINESS PROCESS MANAGEMENT 4
- BA 281: PROFESSIONAL DEVELOPMENT 3
- BA 283: CREATIVITY, CULTURE, AND THE WORKPLACE 1

**Hours**: 16

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**Second Year**

**Fall**

- BA 230: BUSINESS LAW I 4
- BA 260: INTRODUCTION TO ENTREPRENEURSHIP 4
- BA 275: FOUNDATIONS OF STATISTICAL INFERENCE 4
- BA 282: PERSONAL, PROFESSIONAL AND LEADERSHIP DEVELOPMENT I 1
- ECON 201: *INTRODUCTION TO MICROECONOMICS 4

**Hours**: 17

---

**Winter**

- BA 211: FINANCIAL ACCOUNTING 4
- BA 223: PRINCIPLES OF MARKETING 4
- BA 270: BUSINESS PROCESS MANAGEMENT 4
- BA 281: PROFESSIONAL DEVELOPMENT 3
- BA 283: CREATIVITY, CULTURE, AND THE WORKPLACE 1

**Hours**: 16

---

**Spring**

- BA 213: MANAGERIAL ACCOUNTING 4
- BA 240: FINANCE 4
- BA 284: PERSONAL, PROFESSIONAL AND LEADERSHIP DEVELOPMENT III 1
- ECON 202: *INTRODUCTION TO MACROECONOMICS 4

**Hours**: 13

---

**Second Year**

**Fall**

- BA 230: BUSINESS LAW I 4
- BA 260: INTRODUCTION TO ENTREPRENEURSHIP 4
- BA 275: FOUNDATIONS OF STATISTICAL INFERENCE 4
- BA 282: PERSONAL, PROFESSIONAL AND LEADERSHIP DEVELOPMENT I 1
- ECON 201: *INTRODUCTION TO MICROECONOMICS 4

**Hours**: 17

---

**Winter**

- BA 211: FINANCIAL ACCOUNTING 4
- BA 223: PRINCIPLES OF MARKETING 4
- BA 270: BUSINESS PROCESS MANAGEMENT 4
- BA 281: PROFESSIONAL DEVELOPMENT 3
- BA 283: CREATIVITY, CULTURE, AND THE WORKPLACE 1

**Hours**: 16

---

**Spring**

- BA 213: MANAGERIAL ACCOUNTING 4
- BA 240: FINANCE 4
- BA 284: PERSONAL, PROFESSIONAL AND LEADERSHIP DEVELOPMENT III 1
- ECON 202: *INTRODUCTION TO MACROECONOMICS 4

**Hours**: 13
### Business Administration Undergraduate Major (BA, BS, HBA, HBS)

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<thead>
<tr>
<th>Option/Electives</th>
<th>Hours</th>
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#### Winter

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<tr>
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<td>BA 354</td>
<td>*MANAGING ETHICS AND CORPORATE SOCIAL RESPONSIBILITY</td>
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<td>BA 375</td>
<td>APPLIED QUANTITATIVE METHODS</td>
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<td>Bacc Core - STS</td>
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| Hours | 15 |

#### Spring

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<tr>
<td>BA 313</td>
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<td>BA 357</td>
<td>OPERATIONS MANAGEMENT</td>
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<td>BA 370</td>
<td>BUSINESS INFORMATION SYSTEMS OVERVIEW</td>
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<td>Bacc Core - CGI</td>
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| Hours | 15 |

#### Fourth Year

#### Fall

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| Hours | 15 |

#### Winter

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| Hours | 15 |

#### Spring

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<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>BA 413</td>
<td>FINANCIAL PLANNING II</td>
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<td>BA 466</td>
<td>INTEGRATIVE STRATEGIC EXPERIENCE</td>
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| Hours | 15 |

| Total Hours | 180 |

* Baccalaureate Core Course (BCC)

^ Writing Intensive Course (WIC)

1 WR 121 is alpha coded