BUSINESS ADMINISTRATION UNDERGRADUATE MAJOR (BA, BS, HBA, HBS)

Also available at OSU-Cascades, OSU-Portland and via Ecampus.

The undergraduate curriculum in business administration reflects the increasingly complex economic, social, and technological aspects of modern business decision-making. Course work emphasizes the development of effective decision-making, an understanding of personal values and motivation, and the awareness of the interrelationships between business and society.

Business Administration major requirements are divided into two parts—lower-division and upper-division. The lower-division business core program involves completion of courses within the first and second year (see core curriculum below) that build a solid foundation for the upper-division business curricula. The lower-division business core course work may be completed at OSU or any accredited college or university that offers equivalent courses transferable to OSU.

Code Title Hours

Summary of Requirements

Lower Division 62-65

Business Core Classes (44-47)

Math, Economics, Writing and Communications (18) 1

Upper Division 34

University General Education Requirements 40

Unrestricted Electives 41-44

Option Courses (24) 2

Minor Courses (27) 2

Total credits required for graduation 180

1 10 credits from the lower-division business core satisfy University General Education Requirements

2 Options and minors are available to provide specializations

Business Administration Core Curriculum (78–81)

The business administration core curriculum provides students with a broad overview of business; basic skills in accounting and quantitative methods; an understanding of the legal and social environment of business; a background in management and organizational behavior, marketing, finance, and operations management; an understanding of the entrepreneurial process; and the opportunity to integrate course work and further develop decision-making skills through the analysis of business cases.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Mathematics</td>
<td></td>
</tr>
<tr>
<td>MTH 241</td>
<td>*CALCULUS FOR MANAGEMENT AND SOCIAL SCIENCE</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>Economics</td>
<td></td>
</tr>
<tr>
<td>ECON 201</td>
<td>*INTRODUCTION TO MICROECONOMICS</td>
<td>4</td>
</tr>
<tr>
<td>ECON 202</td>
<td>*INTRODUCTION TO MACROECONOMICS</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>Written and Oral Communication</td>
<td>6</td>
</tr>
</tbody>
</table>

Select one from below:

- COMM 111  *PUBLIC SPEAKING
- or COMM 114 *ARGUMENT AND CRITICAL DISCOURSE
- or COMM 218 *INTERPERSONAL COMMUNICATION

Select one from below:

- WR 222  *ENGLISH COMPOSITION
- or WR 323 *ENGLISH COMPOSITION
- or WR 327 *TECHNICAL WRITING

University General Requirements 1) 40

Unrestricted Electives 41-44

Students are provided elective credits to enable them to achieve a degree of specialization and depth to match their interests.

Minor 2

Select 27 credits

Option 3

Select one option. See list below.

1) MTH 241 *CALCULUS FOR MANAGEMENT AND SOCIAL SCIENCE; ECON 201 *INTRODUCTION TO MICROECONOMICS/ECON 202 *INTRODUCTION TO MACROECONOMICS; WR 222 *ENGLISH COMPOSITION, WR 323 *ENGLISH COMPOSITION or WR 327 *TECHNICAL WRITING; and COMM 111 *PUBLIC SPEAKING, COMM 114 *ARGUMENT AND CRITICAL DISCOURSE or COMM 218 *INTERPERSONAL COMMUNICATION meet the University's Baccalaureate Core requirements for mathematics, social processes and institutions, writing II, and speech, respectively. All students must meet the other baccalaureate core requirements and the other requirements for baccalaureate degrees. (See Earning a Degree at OSU.) Students are encouraged to choose a non-business university-approved minor that consists of a minimum of 27 credits, with at least 12 credits at the upper-division level. Students are responsible for determining whether the minor has been approved for transcript visibility and to request the notation on their transcript. Students may also choose to complete a coherent set of non-business courses to support their career goals.

2) Options are designed to allow students to extend their professional preparation beyond the introductory level in one or more areas. Some options need to be started in the third year, while others can be completed all during the fourth year. See an academic advisor for more information.

* Baccalaureate Core Course (BCC)

**Option**

Options are designed to allow students to extend their professional preparation beyond the introductory level in one or more areas. There are 11 options available to the Business Administration major:

1. Dean's Academy
2. Digital Marketing (Ecampus only)
3. Entrepreneurship for Business Majors (Corvallis campus only)
4. Family Business (Corvallis campus and Ecampus)
5. General Business (Available at OSU Cascades campus and Ecampus)
6. Hospitality Management (OSU Cascades campus only)
7. International Business (requires participation in study abroad program)
8. Marketing (Ecampus only)
9. Merchandising Management (Corvallis campus only)
10. Retail Management (Ecampus only)
11. Supply Chain and Logistics Management (Corvallis campus and Ecampus)

Some options need to be started in the third year, while others can be completed all during the fourth year. See an academic advisor for more information.

Business Administration Major

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>First Year</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Students entering OSU on the Corvallis campus as their first college experience are required to participate in Innovation Nation, the College of Business Living-Learning Community (LLC). These students, as well as students who transfer in the winter term into the business administration major from another college or university, will complete the following three-course sequence during their first year:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BA 160</td>
<td>B-ENGAGED</td>
<td></td>
</tr>
<tr>
<td>BA 161</td>
<td>INNOVATION NATION—AWARENESS TO ACTION</td>
<td></td>
</tr>
<tr>
<td>BA 162</td>
<td>INNOVATION NATION—IDEAS TO REALITY</td>
<td></td>
</tr>
<tr>
<td>All other students, including students completing their degree at OSU-Cascades or via OSU Ecampus, will complete the following course:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BA 101</td>
<td>BUSINESS NOW</td>
<td>6</td>
</tr>
<tr>
<td>All students should also complete:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>COMM 111 or COMM 114 or COMM 218</td>
<td>*PUBLIC SPEAKING or *ARGUMENT AND CRITICAL DISCOUIF or *INTERP COMMUI</td>
<td>3</td>
</tr>
<tr>
<td>MTH 241</td>
<td>*CALCULUS FOR MANAGEMENT AND SOCIAL SCIENCE</td>
<td>4</td>
</tr>
<tr>
<td>Baccalaureate core, unrestricted electives</td>
<td></td>
<td>32</td>
</tr>
<tr>
<td>Hours</td>
<td></td>
<td>45</td>
</tr>
<tr>
<td><strong>Second Year</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>All students in the business administration major, except those completing their degree at OSU-Cascades, should complete the following courses*:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BA 280</td>
<td>BUSINESS INSIGHTS (Transfer students only)</td>
<td></td>
</tr>
<tr>
<td>BA 281</td>
<td>PROFESSIONAL DEVELOPMENT</td>
<td>3</td>
</tr>
<tr>
<td>BA 282</td>
<td>PERSONAL, PROFESSIONAL AND LEADERSHIP DEVELOPMENT</td>
<td>1</td>
</tr>
<tr>
<td>BA 283</td>
<td>PERSONAL, PROFESSIONAL AND LEADERSHIP DEVELOPMENT II</td>
<td>1</td>
</tr>
<tr>
<td>BA 284</td>
<td>PERSONAL, PROFESSIONAL AND LEADERSHIP DEVELOPMENT III</td>
<td>1</td>
</tr>
<tr>
<td>Students competing their degree at OSU-Cascades should complete the following course:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BA 230</td>
<td>BUSINESS LAW I</td>
<td>4</td>
</tr>
<tr>
<td>BA 240 or BA 360</td>
<td>FINANCE or INTRODUCTION TO FINANCIAL MANAGEMENT</td>
<td>4</td>
</tr>
<tr>
<td>BA 260</td>
<td>INTRODUCTION TO ENTREPRENEURSHIP</td>
<td>4</td>
</tr>
<tr>
<td>BA 270</td>
<td>BUSINESS PROCESS MANAGEMENT</td>
<td>4</td>
</tr>
<tr>
<td>BA 275</td>
<td>FOUNDATIONS OF STATISTICAL INFERENCE</td>
<td>4</td>
</tr>
<tr>
<td>ECON 201</td>
<td>*INTRODUCTION TO MICROECONOMICS</td>
<td>4</td>
</tr>
<tr>
<td>ECON 202</td>
<td>*INTRODUCTION TO MACROECONOMICS</td>
<td>4</td>
</tr>
<tr>
<td>Hours</td>
<td></td>
<td>46</td>
</tr>
<tr>
<td><strong>Third Year</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Students completing their degree programs at the Corvallis campus or via Extended Campus should complete:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BA 311</td>
<td>THIRD-YEAR PERSONAL PROFESSIONAL LEADERSHIP DEVELOPMENT</td>
<td>1</td>
</tr>
</tbody>
</table>
**BA 312**  
THIRD YEAR PERSONAL PROFESSIONAL LEADERSHIP DEVELOPMENT II  
1 Hour

**BA 313**  
THIRD YEAR PERSONAL PROFESSIONAL LEADERSHIP DEVELOPMENT III  
1 Hour

All students should complete:

**BA 347**  
INTERNATIONAL BUSINESS  
4 Hours

**BA 352**  
MANAGING INDIVIDUAL AND TEAM PERFORMANCE  
4 Hours

**BA 354**  
*MANAGING ETHICS AND CORPORATE SOCIAL RESPONSIBILITY  
4 Hours

**BA 357**  
OPERATION MANAGEMENT  
4 Hours

**BA 370**  
or ACTG 378  
BUSINESS INFORMATION SYSTEMS OVERVIEW or ACCOUNTING INFORMATION MANAGEMENT  
4 Hours

**BA 375**  
APPLIED QUANTITATIVE METHODS  
4 Hours

**WR 222**  
or WR 323  
or WR 327  
*ENGLISH COMPOSITION (Alpha coded) or *PUBLIC SPEAKING or *ARGUMENT AND CRITICAL DISCOURSE or *INTERPERSONAL COMMUNICATION  
3 Hours

Baccalaureate core, minor, option or unrestricted electives  
14-16 Hours

**BA 411**  
FOURTH YEAR PERSONAL PROFESSIONAL LEADERSHIP DEVELOPMENT I  
1 Hour

**BA 412**  
FOURTH YEAR PERSONAL PROFESSIONAL LEADERSHIP DEVELOPMENT II  
1 Hour

**BA 413**  
FOURTH YEAR PERSONAL PROFESSIONAL LEADERSHIP DEVELOPMENT III  
1 Hour

**BA 466**  
INTEGRATIVE STRATEGIC EXPERIENCE  
4 Hours

Baccalaureate core, minor, option or unrestricted electives  
38 Hours

Total Hours  
45 Hours

*$ Baccalaureate Core Course (BCC)

^ Writing Intensive Course (WIC)

**Major Code: 181**

**Sample Four-Year Plan: Business Administration**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>First Year</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Fall</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BA 160</td>
<td>B-ENGAGED</td>
<td>3</td>
</tr>
<tr>
<td>BC Science</td>
<td></td>
<td>4</td>
</tr>
<tr>
<td>WR 121</td>
<td>or COMM 111</td>
<td>3</td>
</tr>
<tr>
<td>or COMM 114</td>
<td>or COMM 218</td>
<td></td>
</tr>
<tr>
<td>*ENGLISH COMPOSITION (Alpha coded) or *PUBLIC SPEAKING or *ARGUMENT AND CRITICAL DISCOURSE or *INTERPERSONAL COMMUNICATION</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WR 222</td>
<td>or WR 323</td>
<td>3</td>
</tr>
<tr>
<td>or WR 327</td>
<td></td>
<td></td>
</tr>
<tr>
<td>*ENGLISH COMPOSITION or *ENGLISH COMPOSITION or *TECHNICAL WRITING</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Math through MTH 241</td>
<td></td>
<td>4</td>
</tr>
<tr>
<td>Hours</td>
<td>14</td>
<td></td>
</tr>
<tr>
<td><strong>Winter</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BA 161</td>
<td>INNOVATION NATION—AWARENESS! TO ACTION</td>
<td>3</td>
</tr>
<tr>
<td>BC Science</td>
<td></td>
<td>4</td>
</tr>
<tr>
<td>WR 121</td>
<td>or COMM 111</td>
<td>3</td>
</tr>
<tr>
<td>or COMM 114</td>
<td>or COMM 218</td>
<td></td>
</tr>
<tr>
<td>*ENGLISH COMPOSITION (Alpha coded) or *PUBLIC SPEAKING or *ARGUMENT AND CRITICAL DISCOURSE or *INTERPERSONAL COMMUNICATION</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Math through MTH 241</td>
<td></td>
<td>4</td>
</tr>
<tr>
<td>Hours</td>
<td>14</td>
<td></td>
</tr>
<tr>
<td><strong>Spring</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BA 162</td>
<td>INNOVATION NATION—IDEAS TO REALITY</td>
<td>3</td>
</tr>
<tr>
<td>BC Science</td>
<td></td>
<td>4</td>
</tr>
</tbody>
</table>
Business Administration Undergraduate Major (BA, BS, HBA, HBS)

WR 121 3

*ENGLISH COMPOSITION (Alpha coded OR Bacc Core-Fitness, Speech, CD, DPD)

Bacc Core-Fitness, Speech, CD, DPD Electives 6

Second Year

Fall

BA 230 4
BUSINESS LAW I

BA 260 4
INTRODUCTION TO ENTREPRENEURSHIP

BA 275 4
FOUNDATIONS OF STATISTICAL INFERENCE

BA 282 1
PERSONAL, PROFESSIONAL AND LEADERSHIP DEVELOPMENT I

ECON 201 4
*INTRODUCTION TO MICROECONOMICS

Hours 16

Winter

BA 211 4
FINANCIAL ACCOUNTING

BA 223 4
PRINCIPLES OF MARKETING

BA 270 4
BUSINESS PROCESS MANAGEMENT

BA 281 3
PROFESSIONAL DEVELOPMENT

BA 283 1
PERSONAL, PROFESSIONAL AND LEADERSHIP II DEVELOPMENT

Hours 17

Spring

BA 213 4
MANAGERIAL ACCOUNTING

BA 240 4
FINANCE

BA 284 1
PERSONAL, PROFESSIONAL AND LEADERSHIP III DEVELOPMENT

ECON 202 4
*INTRODUCTION TO MACROECONOMICS

Third Year

Fall

BA 311 1
THIRD-YEAR PERSONAL PROFESSIONAL LEADERSHIP DEVELOPMENT I

BA 347 4
INTERNATIONAL BUSINESS

BA 352 4
MANAGING INDIVIDUAL AND TEAM PERFORMANCE

WR 222 3
*ENGLISH COMPOSITION or *ENGLISH COMPOSITION or *TECHNICAL WRITING

Option/Electives 3

Hours 15

Winter

BA 312 1
THIRD-YEAR PERSONAL PROFESSIONAL LEADERSHIP DEVELOPMENT II

BA 354 4
*MANAGING ETHICS AND CORPORATE SOCIAL RESPONSIBILITY

BA 375 4
APPLIED QUANTITATIVE METHODS

Bacc Core-STS 3

Option/Electives 3

Hours 15

Spring

BA 313 1
THIRD-YEAR PERSONAL PROFESSIONAL LEADERSHIP DEVELOPMENT III

BA 357 4
OPERATION MANAGEMENT

BA 370 4
BUSINESS INFORMATION SYSTEMS OVERVIEW

Bacc Core-CGI 3

Electives 3

Hours 15
## Business Administration Undergraduate Major (BA, BS, HBA, HBS)

### Fourth Year

#### Fall

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA 412</td>
<td>FOURTH YEAR PERSONAL PROFESSIONAL LEADERSHIP DEVELOPMENT II</td>
<td>1</td>
</tr>
</tbody>
</table>

**Option/Electives** 14 Hours 15 Hours

#### Winter

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA 413</td>
<td>FOURTH YEAR PERSONAL PROFESSIONAL LEADERSHIP DEVELOPMENT III</td>
<td>1</td>
</tr>
</tbody>
</table>

**Option/Electives** 14 Hours 15 Hours

#### Spring

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA 413</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>BA 466</td>
<td>INTEGRATIVE STRATEGIC EXPERIENCE</td>
<td>4</td>
</tr>
</tbody>
</table>

**Option/Electives** 10 Hours 15 Hours

**Total Hours** 180

* Baccalaureate Core Course (BCC)

^ Writing Intensive Course (WIC)