

BUSINESS ADMINISTRATION UNDERGRADUATE MAJOR (BA, BS, HBA, HBS)

This major offers the following option(s):

- Dean's Academy (<http://catalog.oregonstate.edu/college-departments/business/business-administration-ba-bs-hba-hbs/deans-academy-option/>)
 - Digital Marketing (<http://catalog.oregonstate.edu/college-departments/business/business-administration-ba-bs-hba-hbs/digital-marketing-option/>)
 - Entrepreneurship for Business Majors (<http://catalog.oregonstate.edu/college-departments/business/business-administration-ba-bs-hba-hbs/entrepreneurship-business-majors-option/>)
 - Family Business (<http://catalog.oregonstate.edu/college-departments/business/business-administration-ba-bs-hba-hbs/family-business-option/>)
 - General Business (<http://catalog.oregonstate.edu/college-departments/business/business-administration-ba-bs-hba-hbs/general-business-option/>)
 - Hospitality Management (<http://catalog.oregonstate.edu/college-departments/business/business-administration-ba-bs-hba-hbs/hospitality-management-option/>)
 - International Business (<http://catalog.oregonstate.edu/college-departments/business/business-administration-ba-bs-hba-hbs/international-business-option/>)
 - Marketing (<http://catalog.oregonstate.edu/college-departments/business/business-administration-ba-bs-hba-hbs/marketing-option/>)
 - Merchandising Management (<http://catalog.oregonstate.edu/college-departments/business/business-administration-ba-bs-hba-hbs/merchandising-management-option/>)
 - Retail Management (<http://catalog.oregonstate.edu/college-departments/business/business-administration-ba-bs-hba-hbs/retail-management-option/>)
 - Supply Chain and Logistics Management (<http://catalog.oregonstate.edu/college-departments/business/business-administration-ba-bs-hba-hbs/supply-chain-logistics-management-option/>)
- Recognize entrepreneurial opportunities for new business ventures and evaluate their potential for business success.
 - Understand the implementation issues including financial, legal, operational and administrative procedures involved in starting new business ventures.
 - Communicate effectively and professionally in business situations through physical or virtual presence, writing, speaking, listening, and electronic media.
 - Demonstrate the ability to lead by using team building skills and facilitating collaborative behaviors in the accomplishment of group goals and objectives.
 - Recognize basic concepts and theories related to business ethics and social responsibility.
 - Demonstrate knowledge of the ethical behavior appropriate to specific business situations.
 - Identify and analyze business problems and opportunities and formulate recommendations for courses of action.
 - Use quantitative and qualitative tools and methodologies to support organizational decision making.
 - Assess how organizations create value in their global supply chains through the integrated production and distribution of goods, services and information.
 - Describe the concept of competitive advantage and how it may be achieved through strategic and tactical methods.
 - Analyze the information content of organizational processes.
 - Define markets and apply marketing concepts and principles using a customer focus to effectively sell products and services.
 - Recognize and appropriately respond to ethical, legal and strategic concerns relating to human resource and organizational management.
 - Make basic investment and financing decisions for a business using financial management concepts, and methods.

The undergraduate curriculum in business administration reflects the increasingly complex economic, social, and technological aspects of modern business decision-making. Course work emphasizes the development of effective decision-making, an understanding of personal values and motivation, and the awareness of the interrelationships between business and society.

Business Administration major requirements are divided into two parts—lower-division and upper-division. The lower-division business core program involves completion of courses within the first and second year (see core curriculum below) that build a solid foundation for the upper-division business curricula. The lower-division business core course work may be completed at OSU or any accredited college or university that offers equivalent courses transferable to OSU.

Also available at OSU-Cascades, OSU-Portland and via Ecampus.

The business administration degree provides students with a broad overview of business; basic skills in accounting and quantitative methods; an understanding of the legal and social environment of business; a background in management and organizational behavior, marketing, finance, and operations management; an understanding of the entrepreneurial process; and the opportunity to integrate course work and further develop decision-making skills through the analysis of business cases.

Students may choose to complete one of the options offered by the College of Business for this degree program, or complete it without an option, providing flexibility to students in how they reach 180 credits.

Major Code: 181

Code	Title	Credits
Summary of Requirements		
<i>Lower Division</i>		62
Business Courses (47)		
Math, Economics, Writing and Communications (15) ¹		
<i>Upper Division</i>		37
Business Courses (34)		
Writing (3) ²		
<i>University General Education Requirements</i>		40
<i>Unrestricted Electives</i> ³		41
Total credits required for graduation		180

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11 credits from lower-division course work satisfy University General Education Requirements

2

3 credits from the upper-division business core satisfy University General Education Requirements.

3

Options and minors are available to provide specializations.

Business Administration Curriculum (99) ¹

The business administration curriculum provides students with a broad overview of business; basic skills in accounting and quantitative methods; an understanding of the legal and social environment of business; a background in management and organizational behavior, marketing, finance, and operations management; an understanding of the entrepreneurial process; and the opportunity to integrate course work and further develop decision-making skills through the analysis of business cases.

Code	Title	Credits
First Year		
Students entering OSU on the Corvallis campus, or at OSU-Cascades are required to complete the following three-course sequence during their first year.		6-9
BA 160 or BA 163	B-ENGAGED B-ENGAGED	
BA 161	INNOVATION NATION-AWARENESS TO ACTION	
BA 162	INNOVATION NATION-IDEAS TO REALITY	
All other students, including those completing their degree via Ecampus, will complete the following course		
BA 101	BUSINESS NOW	
All students should also complete:		
COMM 111 or COMM 114 or COMM 218	*PUBLIC SPEAKING *ARGUMENT AND CRITICAL DISCOURSE *INTERPERSONAL COMMUNICATION	3
MTH 241	*CALCULUS FOR MANAGEMENT AND SOCIAL SCIENCE	4
Second Year ²		
BA 281	PROFESSIONAL DEVELOPMENT	3
BA 282	DRAFTING YOUR CAREER BLUEPRINT	1
BA 283	CREATIVITY, CULTURE, AND THE WORKPLACE	1
BA 284	FOUNDATIONS OF PERSONAL FINANCE I	1
BA 211	FINANCIAL ACCOUNTING	4
BA 213	MANAGERIAL ACCOUNTING	4
BA 223 or BA 390	PRINCIPLES OF MARKETING PRINCIPLES OF MARKETING	4
BA 230	BUSINESS LAW I	4
BA 240 or BA 360	FINANCE INTRODUCTION TO FINANCIAL MANAGEMENT	4
BA 260	INTRODUCTION TO ENTREPRENEURSHIP	4
BA 270	BUSINESS PROCESS MANAGEMENT	4
BA 275	FOUNDATIONS OF STATISTICAL INFERENCE	4
ECON 201	*INTRODUCTION TO MICROECONOMICS	4
ECON 202	*INTRODUCTION TO MACROECONOMICS	4
Third Year		
BA 311	FRAMING YOUR CAREER PLAN	1
BA 312	FOUNDATIONS OF PERSONAL FINANCE II	1
BA 313	THE ORANGE AND BLACK CASE COMPETITION	1
BA 347	INTERNATIONAL BUSINESS	4
BA 352	MANAGING INDIVIDUAL AND TEAM PERFORMANCE	4
BA 354	*MANAGING ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	4

BA 357	OPERATIONS MANAGEMENT	4
BA 370	BUSINESS INFORMATION SYSTEMS OVERVIEW	4
BA 375	APPLIED QUANTITATIVE METHODS	4
WR 222 or WR 323 or WR 327	*ENGLISH COMPOSITION *ENGLISH COMPOSITION *TECHNICAL WRITING	3
Fourth Year		
BA 411	NAVIGATING YOUR WORKPLACE	1
BA 412	FINANCIAL PLANNING I	1
BA 413	FINANCIAL PLANNING II	1
BA 466	INTEGRATIVE STRATEGIC EXPERIENCE	4
Total Credits		96-99

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Baccalaureate Core Course (BCC)

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Writing Intensive Course (WIC)

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MTH 241; ECON 201 and ECON 202; WR 222, WR 323 or WR 327, and COMM 111, COMM 114 or COMM 218 meet the university's Baccalaureate Core requirements for mathematics, social processes and institutions, writing II, and speech, respectively. All students must meet the other Baccalaureate Core requirements and the other requirements for baccalaureate degrees. (See Requirements for Baccalaureate Degrees.)

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For students who transfer into College of Business business-related programs, the Blueprint transition courses meet the same outcomes as the professional development (Blueprint) course series accounting for the student's academic year when they transfer into the business program

Major Code: 181

First Year		Credits
Fall		
BA 160	B-ENGAGED	3
MTH 111	*COLLEGE ALGEBRA	4
Bacc Core: Science 1		4
WR 121	*ENGLISH COMPOSITION ¹	3
PAC XXX		1
Credits		15
Winter		
BA 161	INNOVATION NATION-AWARENESS TO ACTION	3
MTH 241	*CALCULUS FOR MANAGEMENT AND SOCIAL SCIENCE	4
COMM 111 or COMM 114 or COMM 218	*PUBLIC SPEAKING or *ARGUMENT AND CRITICAL DISCOURSE or *INTERPERSONAL COMMUNICATION	3
Bacc Core: Science 2		4
Credits		14
Spring		
BA 162	INNOVATION NATION-IDEAS TO REALITY	3
Bacc Core: Science 3		4
Bacc Core: Literature and The Arts		3
Bacc Core: DPD		3
HHS 231	*LIFETIME FITNESS FOR HEALTH	2
PAC XXX		1
Credits		16
Second Year		
Fall		
BA 281	PROFESSIONAL DEVELOPMENT	3
BA 282	DRAFTING YOUR CAREER BLUEPRINT	1

BA 211	FINANCIAL ACCOUNTING	4
ECON 201	*INTRODUCTION TO MICROECONOMICS	4
WR 222 or WR 323 or WR 327	*ENGLISH COMPOSITION or *ENGLISH COMPOSITION or *TECHNICAL WRITING	3
Credits		15
Winter		
BA 283	CREATIVITY, CULTURE, AND THE WORKPLACE	1
BA 213	MANAGERIAL ACCOUNTING	4
BA 230	BUSINESS LAW I	4
BA 275	FOUNDATIONS OF STATISTICAL INFERENCE	4
BA 223	PRINCIPLES OF MARKETING	4
Credits		17
Spring		
BA 240	FINANCE	4
BA 284	FOUNDATIONS OF PERSONAL FINANCE I	1
ECON 202	*INTRODUCTION TO MACROECONOMICS	4
BA 260	INTRODUCTION TO ENTREPRENEURSHIP	4
Credits		13
Third Year		
Fall		
BA 311	FRAMING YOUR CAREER PLAN	1
BA 270	BUSINESS PROCESS MANAGEMENT	4
BA 347	INTERNATIONAL BUSINESS	4
BA 352	MANAGING INDIVIDUAL AND TEAM PERFORMANCE	4
Bacc Core: Western Culture		3
Credits		16
Winter		
BA 312	FOUNDATIONS OF PERSONAL FINANCE II	1
BA 354	*MANAGING ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	4
BA 375	APPLIED QUANTITATIVE METHODS	4
Bacc Core: STS		3
Bacc Core: Cultural Diversity		3
Credits		15
Spring		
BA 313	THE ORANGE AND BLACK CASE COMPETITION	1
BA 357	OPERATIONS MANAGEMENT	4
BA 370	BUSINESS INFORMATION SYSTEMS OVERVIEW	4
Bacc Core: CGI		3
Option/Elective		3
Credits		15
Fourth Year		
Fall		
BA 411	NAVIGATING YOUR WORKPLACE	1
Option/Electives		13
Credits		14
Winter		
BA 412	FINANCIAL PLANNING I	1
Option/Electives		14
Credits		15
Spring		
BA 413	FINANCIAL PLANNING II	1
BA 466	INTEGRATIVE STRATEGIC EXPERIENCE	4
Option/Electives		10
Credits		15
Total Credits		180

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Writing Intensive Course (WIC)

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WR 121 is alpha coded

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Baccalaureate Core Course (BCC)