

APPAREL DESIGN UNDERGRADUATE MAJOR (BS, HBS)

The apparel design program focuses on market and consumer driven design. The program is designed to prepare students to be professionally ready for jobs in the athletic and outdoor industry. Graduates of the program will be literate in the business of fashion, design, production and marketing.

The Apparel Design major is a professional program (major code 400) offered through the College of Business. Entering students are designated as Pre-Apparel Design majors (major code 453). The lower-division pre-design program requires completion of courses within the first and second year (see core curriculum below) that build a solid foundation for the upper-division design curricula. These courses must be completed before the student is eligible for admission to the upper-division studio-based curricula. The lower-division pre-design core coursework may be completed at OSU or any accredited college or university that offers equivalent courses transferable to OSU.

Admission to the upper-division studio-based Apparel Design major is competitive and is restricted to those students who have demonstrated an ability to achieve the high standards required for professional studies. Enrollment may be limited to the number of students who can be served by the faculty and facilities. To apply and be considered for admission, students must meet the following requirements:

- * Be declared as a Pre-Apparel Design major.
- * Have a minimum OSU cumulative GPA of 2.5, and a minimum cumulative GPA of 2.5 in all lower-division pre-Apparel Design.
- * Have completed and received a C- or better in ALL courses within the lower-division pre-design core by the end of spring term before applying.

Students who have completed their lower-division design courses at a college or university other than OSU must be admitted to the pre-apparel design major their first term and apply to the apparel design major during the normal selection process (typically at the end of spring term each year). Admission into the apparel design major requires completion of DSGN 226 and submission of a portfolio. The portfolio will expect students to submit work that demonstrates competency in fundamental design skills and concepts.

The following courses are recommended for students who need to further develop those design skills:

ART 115 2-D CORE STUDIO
ART 117 3-D CORE STUDIO

Major Code: 400

Pre-Apparel Design Major Code: 453

Code	Title	Hours
Summary of Requirements		
<i>Lower Division</i>		62
Pre-Design Core Classes (34)		
DSGN 226	SPECIFICATION BUYING	
Art, Communications, Economics, Math, Statistics, and Writing (24) ¹		
<i>Upper Division</i>		73
Professional Design Core Classes (39) ²		
Apparel Design Courses (34)		

University General Education Requirements	24
Unrestricted Electives	21
Total credits required for graduation	180

- ¹ 21 credits from lower-division coursework satisfy University General Education Requirements
- ² 11 credits from upper-division coursework satisfy University General Education Requirements

Code	Title	Hours
Design Core Curriculum⁺		
The design core curriculum provides students with a broad overview of design thinking and processes		
Mathematics and Statistics		8
MTH 111	*COLLEGE ALGEBRA	
ST 201	PRINCIPLES OF STATISTICS	
Economics		4
ECON 201	*INTRODUCTION TO MICROECONOMICS	
Art		9
ART 101	*INTRODUCTION TO THE VISUAL ARTS	
ART 206	*INTRODUCTION TO WESTERN ART: NEOCLASSICISM TO CONTEMPORARY	
or ART 205	*INTRODUCTION TO WESTERN ART: GOTHIC TO BAROQUE	
or ART 204	*INTRODUCTION TO WESTERN ART: PREHISTORY TO THE HIGH MIDDLE AGES	
ART 367	*HISTORY OF DESIGN	
Written and Oral Communication		6
COMM 111	*PUBLIC SPEAKING	
or COMM 114	*ARGUMENT AND CRITICAL DISCOURSE	
or COMM 218	*INTERPERSONAL COMMUNICATION	
WR 222	*ENGLISH COMPOSITION	
or WR 323	*ENGLISH COMPOSITION	
or WR 327	*TECHNICAL WRITING	
University General Requirements		24
The ART, COMM, ECON, MTH, and WR classes above meet the university's baccalaureate core requirements for Mathematics, Social Processes and Institutions, Writing II, Speech, Western Culture, Literature and Arts, and Science, Technology and Society. All students must meet the other baccalaureate core requirements and the other requirements for baccalaureate degrees. (See Earning a Degree at OSU)		
Unrestricted Electives		21
Students are provided elective credits to enable them to achieve a degree of specialization and depth to match their interests		
Total Hours		180

Apparel Design Major

Course	Title	Hours
First Year		
Pre-Apparel Design⁺⁺		
Students entering OSU on the Corvallis campus as their first college experience are required to participate in Innovation Nation, the College of Business Living-Learning Community (LLC). These students, as well as students who transfer in the winter term into the Apparel Design major from another college or university, will complete the following three-course sequence during their first year:		
BA 160	B-ENGAGED	
BA 161	INNOVATION NATION-AWARENESS TO ACTION	
BA 162	INNOVATION NATION-IDEAS TO REALITY	
All other students will complete the following course:		
BA 101	BUSINESS NOW	6
All students should also complete:		
ART 101	*INTRODUCTION TO THE VISUAL ARTS	3
COMM 111	*PUBLIC SPEAKING	3
or COMM 114	or *ARGUMENT AND CRITICAL DISCOURSE	
or COMM 218	or *INTERPERSONAL COMMUNICATION	
DSGN 121	COMPUTER AIDED DESIGN	3

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MTH 111	*COLLEGE ALGEBRA	4
WR 121	*ENGLISH COMPOSITION	3
General Baccalaureate Core courses		20-23
Hours		42-45

Second Year

All students should complete the following courses:

BA 280	BUSINESS INSIGHTS (transfer students only)	2
DSGN 253	PROFESSIONAL DEVELOPMENT	3
DSGN 282	PERSONAL, PROFESSIONAL, AND LEADERSHIP DEVELOPMENT I	1
DSGN 283	PERSONAL, PROFESSIONAL, AND LEADERSHIP DEVELOPMENT II	1
DSGN 284	PERSONAL, PROFESSIONAL, AND LEADERSHIP DEVELOPMENT III	1

Students who transfer from another college or university into the pre-apparel design major who have completed all lower-division design core coursework should complete the following course:

BA 381	PERSONAL AND PROFESSIONAL DEVELOPMENT	4
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All second-year students should also complete:

ART 206 or ART 205 or ART 204	*INTRODUCTION TO WESTERN ART: NEOCLASSICISM TO CONTEMPORARY or *INTRODUCTION TO WESTERN ART: GOTHIC TO BAROQUE or *INTRODUCTION TO WESTERN ART: PREHISTORY TO THE HIGH MIDDLE AGES	3
BA 260	INTRODUCTION TO ENTREPRENEURSHIP	4

DSGN 226	SPECIFICATION BUYING	4
DSGN 244	COLOR INNOVATION	4
DSGN 255	TEXTILES	4
DSGN 281	DRAWING AND SKETCHING	4
ECON 201	*INTRODUCTION TO MICROECONOMICS	4
ST 201	PRINCIPLES OF STATISTICS	4
WR 222 or WR 323 or WR 327	*ENGLISH COMPOSITION or *ENGLISH COMPOSITION or *TECHNICAL WRITING	3
Baccalaureate core, minor courses, or unrestricted electives		5-7
Hours		51-53

Third Year

ART 367	*HISTORY OF DESIGN	3
BA 315	ACCOUNTING FOR DECISION MAKING	4
BA 352	MANAGING INDIVIDUAL AND TEAM PERFORMANCE	4
BA 354	*MANAGING ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	4
BA 390 or BA 223	MARKETING or PRINCIPLES OF MARKETING	4
DSGN 311	THIRD YEAR PERSONAL, PROFESSIONAL, & LEADERSHIP DEVELOP I	1
DSGN 312	THIRD YEAR PERSONAL, PROFESSIONAL, & LEADERSHIP DEVELOP II	1
DSGN 313	THIRD YEAR PERSONAL, PROFESSIONAL, & LEADERSHIP DEVELOP III	1
DSGN 327	PERFORMANCE APPAREL INNOVATION I	4
DSGN 329	SPORTSWEAR INDUSTRY COLLABORATION	3
DSGN 330	*FASHION FORECASTING AND MARKET ANALYSIS	4
DSGN 333	HISTORY OF CONTEMPORARY FASHION	4
DSGN 341	DESIGN THINKING AND PROCESS INNOVATION	4
DSGN 356	SPECIFICATION AND EVALUATION OF PERFORMANCE MATERIALS	3
DSGN 357	EVALUATION OF PERFORMANCE MATERIALS LABORATORY	1
Hours		45

Fourth Year

DSGN 328	DIGITAL DESIGN FOR APPAREL	3
DSGN 411	FOURTH YEAR PERSONAL, PROFESSIONAL, & LEADERSHIP DEVELOPMENT	1

DSGN 412	FOURTH YEAR PERSONAL, PROFESSIONAL, & LEADERSHIP DEVELOP II	1
DSGN 413	FOURTH YEAR PERSONAL, PROFESSIONAL, & LEADERSHIP DEVELOP III	1
DSGN 427	PERFORMANCE APPAREL INNOVATION II	4
DSGN 428	TECHNICAL SPORTSWEAR SIZING AND FIT	4
DSGN 429	FUNCTIONAL DESIGN AND PRODUCT DEVELOPMENT	4
DSGN 475	*GLOBAL SOURCING OF TEXTILES, APPAREL, AND FOOTWEAR	4
MGMT 364	PROJECT MANAGEMENT	4
MRKT 492	CONSUMER BEHAVIOR	4
MRKT 495	RETAIL MANAGEMENT	4
Baccalaureate core, minor courses, or unrestricted electives		11
Hours		45
Total Hours		183-188

* Baccalaureate Core Course (BCC)

^ Writing Intensive Course (WIC)

+ Courses cannot be counted twice to fulfill requirements of the major

++ Students entering design programs should have basic art and illustration skills. ART 115 and ART 117 are highly recommended elective courses

Major Code: 400

Pre-Apparel Design Major Code: 453

Course	Title	Hours
First Year		
Fall		
BA 160	B-ENGAGED	3
MTH 111	*COLLEGE ALGEBRA	4
Biological Science with Lab		4
Cultural Diversity		3
PAC: Physical Activity Course		1
Hours		15
Winter		
BA 161	INNOVATION NATION--AWARENESS TO ACTION	3
WR 121	*ENGLISH COMPOSITION	3
Physical Science with Lab		4
DSGN 121	COMPUTER AIDED DESIGN	3
Difference, Power, Discrimination		3
Hours		16
Spring		
BA 162	INNOVATION NATION--IDEAS TO REALITY	3
Physical or Biological Science with Lab		4
COMM 111	*PUBLIC SPEAKING	3
ART 101	*INTRODUCTION TO THE VISUAL ARTS (Lit/Art)	3
HHS 231	*LIFETIME FITNESS FOR HEALTH	2
Hours		15
Second Year		
Fall		
ECON 201	*INTRODUCTION TO MICROECONOMICS (Soc. Proc. & Inst)	4
DSGN 255	TEXTILES	4
WR 222	*ENGLISH COMPOSITION	3
DSGN 226	SPECIFICATION BUYING	4
DSGN 282	PERSONAL, PROFESSIONAL, AND LEADERSHIP DEVELOPMENT I	1
Hours		16
Winter		
BA 260	INTRODUCTION TO ENTREPRENEURSHIP	4
DSGN 253	PROFESSIONAL DEVELOPMENT	3

DSGN 244	COLOR INNOVATION	4
ST 201	PRINCIPLES OF STATISTICS	4
DSGN 283	PERSONAL, PROFESSIONAL, AND LEADERSHIP DEVELOPMENT II	1
Hours		16
Spring		
ART 206	*INTRODUCTION TO WESTERN ART: NEOCLASSICISM TO CONTEMPORARY (Western Culture)	3
DSGN 281	DRAWING AND SKETCHING	4
DSGN 284	PERSONAL, PROFESSIONAL, AND LEADERSHIP DEVELOPMENT III	1
Electives		5
Hours		13
Third Year		
Fall		
BA 315	ACCOUNTING FOR DECISION MAKING	4
DSGN 330	*FASHION FORECASTING AND MARKET ANALYSIS	4
DSGN 333	HISTORY OF CONTEMPORARY FASHION	4
ART 367	*HISTORY OF DESIGN (Science, Tech, Society)	3
DSGN 311	THIRD YEAR PERSONAL, PROFESSIONAL, & LEADERSHIP DEVELOP I	1
Hours		16
Winter		
DSGN 327	PERFORMANCE APPAREL INNOVATION I	4
BA 390	MARKETING	4
DSGN 341	DESIGN THINKING AND PROCESS INNOVATION	4
DSGN 312	THIRD YEAR PERSONAL, PROFESSIONAL, & LEADERSHIP DEVELOP II	1
Electives		1
Hours		14
Spring		
BA 352	MANAGING INDIVIDUAL AND TEAM PERFORMANCE	4
DSGN 329	SPORTSWEAR INDUSTRY COLLABORATION	3
DSGN 356	SPECIFICATION AND EVALUATION OF PERFORMANCE MATERIALS	3
DSGN 357	EVALUATION OF PERFORMANCE MATERIALS LABORATORY	1
DSGN 313	THIRD YEAR PERSONAL, PROFESSIONAL, & LEADERSHIP DEVELOP III	1
Electives		3
Hours		15
Fourth Year		
Fall		
DSGN 475	*GLOBAL SOURCING OF TEXTILES, APPAREL, AND FOOTWEAR (Cont. Global Iss.)	4
DSGN 427	PERFORMANCE APPAREL INNOVATION II	4
DSGN 428	TECHNICAL SPORTSWEAR SIZING AND FIT	4
DSGN 411	FOURTH YEAR PERSONAL, PROFESSIONAL, & LEADERSHIP DEVELOPMENT	1
Electives		2
Hours		15
Winter		
MRKT 495	RETAIL MANAGEMENT	4
DSGN 328	DIGITAL DESIGN FOR APPAREL	3
DSGN 429	FUNCTIONAL DESIGN AND PRODUCT DEVELOPMENT	4
DSGN 412	FOURTH YEAR PERSONAL, PROFESSIONAL, & LEADERSHIP DEVELOP II	1
Electives		2
Hours		14
Spring		
BA 354	*MANAGING ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	4
MGMT 364	PROJECT MANAGEMENT	4
MRKT 492	CONSUMER BEHAVIOR	4

DSGN 413	FOURTH YEAR PERSONAL, PROFESSIONAL, & LEADERSHIP DEVELOP III	1
Electives		2
Hours		15
Total Hours		180

This is a sample schedule intended for informational purposes only. Students should consult with their OSU academic advisor to create a personalized degree plan.