

AGRICULTURAL AND FOOD BUSINESS MANAGEMENT UNDERGRADUATE MAJOR (BS, HBS)

This degree blends course work in agricultural economics, business, agricultural sciences, computer science, arts, and humanities so that graduates can respond to the unique challenges and opportunities in agribusiness vocations.

Major Code: 897

Code	Title	Hours
Core Requirements ⁺		
AEC 121	DISCOVERING AGRICULTURAL AND RESOURCE ECONOMICS	1
AEC 211	AGRICULTURAL AND FOOD MANAGEMENT	4
AEC 221	AGRICULTURAL AND FOOD MARKETING	3
AEC 250	*INTRODUCTION TO ENVIRONMENTAL ECONOMICS AND POLICY	3-4
or AEC 251	*INTRODUCTION TO AGRICULTURAL AND FOOD ECONOMICS	
or ECON 201	*INTRODUCTION TO MICROECONOMICS	
ECON 202	*INTRODUCTION TO MACROECONOMICS	4
AEC 311	INTERMEDIATE APPLIED ECONOMICS I: PRODUCERS AND CONSUMERS	4
AEC 442	AGRICULTURAL BUSINESS MANAGEMENT	4
AEC 461	*AGRICULTURAL AND FOOD POLICY ISSUES	4
AEC 465	AGRICULTURAL AND FOOD FINANCIAL MANAGEMENT	4
AEC 466	AGRICULTURAL AND FOOD MARKETING MANAGEMENT	4
Experiential Learning		
AEC 406	PROJECTS	6
or AEC 410	INTERNSHIP	
Four courses from AEC or additional upper division courses ¹		
Business Administration		
BA 211	FINANCIAL ACCOUNTING ⁺	4
BA 213	MANAGERIAL ACCOUNTING ⁺	4
BA 330	LEGAL ENVIRONMENT OF BUSINESS	4
Upper Division Business Courses		
Select two courses from the following: 8		
BA 302	BUSINESS PROCESS MANAGEMENT	
BA 347	INTERNATIONAL BUSINESS	
BA 351	MANAGING ORGANIZATIONS	
BA 352	MANAGING INDIVIDUAL AND TEAM PERFORMANCE	
BA 357	OPERATIONS MANAGEMENT	
BA 360	INTRODUCTION TO FINANCIAL MANAGEMENT	
BA 390	MARKETING	
BA 463	FAMILY ENTERPRISE GOVERNANCE	
FIN 441	FINANCIAL INSTITUTIONS	
MRKT 492	CONSUMER BEHAVIOR	
MRKT 493	INTEGRATED MARKETING COMMUNICATIONS	
MRKT 495	RETAIL MANAGEMENT	
MRKT 497	GLOBAL MARKETING	
Computers and Technology		
AG 111	INFORMATION TECHNOLOGY IN AGRICULTURE	3-4
or CS 101	COMPUTERS: APPLICATIONS AND IMPLICATIONS	
Mathematics ⁺		
MTH 111	*COLLEGE ALGEBRA	4
MTH 241	*CALCULUS FOR MANAGEMENT AND SOCIAL SCIENCE	4
Statistics ⁺		

ST 351	INTRODUCTION TO STATISTICAL METHODS	4
Quantitative Courses		
Select two courses from the following: 8		
AEC 446	INTRODUCTION TO APPLIED ECONOMETRICS	
AEC 447	AGRICULTURAL PRICE AND MARKET ANALYSIS	
ECON 424	INTRODUCTION TO ECONOMETRICS	
ST 352	INTRODUCTION TO STATISTICAL METHODS	
Additional Writing Course ⁺		
WR 323	*ENGLISH COMPOSITION	3
or WR 327	*TECHNICAL WRITING	
Communications		
WR 121	*ENGLISH COMPOSITION ⁺	3
WR 214	*WRITING IN BUSINESS	3
or WR 222	*ENGLISH COMPOSITION	
COMM 111	*PUBLIC SPEAKING	3
or COMM 114	*ARGUMENT AND CRITICAL DISCOURSE	
Health and Human Sciences		
HHS 231	*LIFETIME FITNESS FOR HEALTH	2
HHS 241	*LIFETIME FITNESS (or any PAC course)	1-2
Synthesis ²		
Contemporary Global Issues		
Science, Technology & Society		
Perspectives ³		
Physical Science		
Biological Science		
Additional Physical/Biological Science		
Western Culture		
Cultural Diversity		
Literature & the Arts		
Social Processes		
Difference, Power & Discrimination		
Total credits required for graduation		180

* Baccalaureate Core Course (BCC)

[^] Writing Intensive Course (WIC)

⁺ Courses require a grade of C- or higher

¹ Four courses from AEC or additional upper division courses approved by advisor. Must be a minimum of two AEC courses

² Must be in different departments

³ Only two courses allowed in same department

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