AGRICULTURAL SCIENCES AND NATURAL RESOURCES COMMUNICATIONS MINOR

Also available via Ecampus.

A minor in agricultural sciences and natural resources communications prepares students for careers in communications and public service roles in the agricultural, natural resources, forestry, and environmental sciences disciplines. This minor allows for students who may be well-versed in the technical knowledge of their science-based agriculture or natural resources discipline to effectively communicate vital information about agriculture and natural resources to a multitude of audiences. Minor requirements provide students a diverse education combining skills and knowledge in agricultural, environmental and natural resources sciences, the social sciences, speech communication, photography, new media communication, and writing. Students will practice effectively communicating issues, research, policy, products, and regulations in their related fields.

Minor Code: 857

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<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<td>AG 351</td>
<td>*COMMUNICATING AGRICULTURE TO THE PUBLIC</td>
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<td>AG 435</td>
<td>PROFESSIONAL PRESENTATIONS IN AGRICULTURE</td>
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<td>AG 445</td>
<td>SOCIAL MEDIA ADVOCACY IN AGRIC. SCIENCES &amp; NATURAL RESOURCES</td>
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<td>AG 465</td>
<td>AG SCI AND NATURAL RESOURCES COMMUNICATIONS MINOR CAPSTONE</td>
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Electives

Select 12 credits in at least two different areas of focus from the following courses:

**Audio/Visual Production**

NMC 356 PODCAST PRODUCTION
NMC 380 PRE-PRODUCTION
NMC 482 DOCUMENTARY

**Extension and Outreach Communication**

AG 230 INTRODUCTION TO EXTENSION AND ENGAGEMENT
AG 350
AG 455 *RISK AND CRISIS COMMUNICATIONS IN AG SCI & NATURAL RESOURCES
FW 289 COMMUNICATION SKILLS FOR FISHERIES AND WILDLIFE PROFESSIONALS
FW 489 EFFECTIVE COMMUNICATIONS IN FISHERIES AND WILDLIFE SCIENCE
NR 312 CRITICAL THINKING FOR NATURAL RESOURCE CHALLENGES
NR 351 *WHEN SCIENCE ESCAPES THE LAB: SCIENCE AND RESOURCE MANAGEMENT
SED 435 COMMUNICATING OCEAN SCIENCES TO INFORMAL AUDIENCES
TRAL 493/TRAL 593 ENVIRONMENTAL INTERPRETATION

**General Communications and Storytelling**

AJ 311 MEDIA STORYTELLING
AJ 312 ADVANCED MEDIA STORYTELLING
COMM 211 *COMMUNICATING ONLINE
COMM 316 ADVANCED PERSUASION
COMM 324 COMMUNICATION IN ORGANIZATIONS
COMM 326 INTERCULTURAL COMMUNICATION

**Photography and Design**

ART 115 2-D CORE STUDIO
ART 121 DIGITAL CORE STUDIO
ART 263 DIGITAL PHOTOGRAPHY
ART 350 PHOTOGRAPHY ON ASSIGNMENT

**Social Media**

NMC 240 SURVEY OF SOCIAL MEDIA
NMC 340 SOCIAL MEDIA STRATEGY
NMC 418 VIRAL CONTENT
NMC 435 MEDIA EFFECTS
NMC 470 MEDIA LAW

**Speaking/Presenting**

COMM 312 ADVANCED PUBLIC SPEAKING
COMM 368 PROPAGANDA AND SOCIAL CONTROL
COMM 440 THEORIES OF CONFLICT AND CONFLICT MANAGEMENT
COMM 442 BARGAINING AND NEGOTIATION PROCESSES

**Web Development**

CS 195 WEBSITE DESIGN
NMC 392 WEB DESIGN AND PROGRAMMING
NMC 393 SERVER SIDE PROGRAMMING

**Writing**

WR 201 *WRITING FOR MEDIA
WR 362 *SCIENCE WRITING
WR 383 FOOD WRITING
WR 414 ADVERTISING AND PUBLIC RELATIONS WRITING

**Experiential Learning**

AG 410 INTERNSHIP

Total Credits 29

*Baccalaureate Core Course (BCC)

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