Agricultural Sciences and Natural Resources Communications Minor

Also available via Ecampus.

A minor in agricultural sciences and natural resources communications prepares students for careers in communications and public service roles in the agricultural, natural resources, forestry, and environmental sciences disciplines. This minor allows for students who may be well-versed in the technical knowledge of their science-based agriculture or natural resources discipline to effectively communicate vital information about agriculture and natural resources to a multitude of audiences. Minor requirements provide students a diverse education combining skills and knowledge in agricultural, environmental and natural resources sciences, the social sciences, speech communication, photography, new media communication, and writing. Students will practice effectively communicating issues, research, policy, products, and regulations in their related fields.

Minor Code: 857

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>AG 351</td>
<td>*COMMUNICATING AGRICULTURE TO THE PUBLIC</td>
<td>3</td>
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<tr>
<td>AG 435</td>
<td>PROFESSIONAL PRESENTATIONS IN AGRICULTURE</td>
<td>3</td>
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<tr>
<td>AG 445</td>
<td>SOCIAL MEDIA ADVOCACY IN AGR SCIENCES &amp; NATURAL RESOURCES</td>
<td>3</td>
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<tr>
<td>AG 465</td>
<td>AG SCI AND NATURAL RESOURCES COMMUNICATIONS MINOR CAPSTONE</td>
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Electives

Select 12 credits in at least two different areas of focus from the following courses:

- Audio/Visual Production
  - NMC 356 PODCAST PRODUCTION
  - NMC 380 PRE-PRODUCTION
  - NMC 482 DOCUMENTARY

- Extension and Outreach Communication
  - AG 230 INTRODUCTION TO EXTENSION AND ENGAGEMENT
  - AG 350 *
  - FW 289 COMMUNICATION SKILLS FOR FISHERIES AND WILDLIFE PROFESSIONALS
  - FW 489 EFFECTIVE COMMUNICATIONS IN FISHERIES AND WILDLIFE SCIENCE
  - NR 312 CRITICAL THINKING FOR NATURAL RESOURCE CHALLENGES
  - NR 351 *WHEN SCIENCE ESCAPES THE LAB: SCIENCE AND RESOURCE MANAGEMENT
  - SED 435 COMMUNICATING OCEAN SCIENCES TO INFORMAL AUDIENCES
  - TRAL 493/TRAL 593 ENVIRONMENTAL INTERPRETATION

General Communications and Storytelling

- AJ 311 MEDIA STORYTELLING
- AJ 312 ADVANCED MEDIA STORYTELLING
- COMM 211 *COMMUNICATING ONLINE
- COMM 316 ADVANCED PERSUASION
- COMM 324 COMMUNICATION IN ORGANIZATIONS
- COMM 326 INTERCULTURAL COMMUNICATION

LEAD 342 *TEAM AND ORGANIZATIONAL LEADERSHIP
LEAD 443 LEADERSHIP THROUGH CONVERSATIONS
NMC 351 NEW MEDIA VISUALIZATION

Photography and Design

- ART 115 2-D CORE STUDIO
- ART 121 DIGITAL CORE STUDIO
- ART 263 DIGITAL PHOTOGRAPHY
- ART 350 PHOTOGRAPHY ON ASSIGNMENT

Social Media

- NMC 240 SURVEY OF SOCIAL MEDIA
- NMC 340 SOCIAL MEDIA STRATEGY
- NMC 418 VIRAL CONTENT
- NMC 435 MEDIA EFFECTS
- NMC 470 MEDIA LAW

Speaking/Presenting

- COMM 312 ADVANCED PUBLIC SPEAKING
- COMM 368 PROPAGANDA AND SOCIAL CONTROL
- COMM 440 THEORIES OF CONFLICT AND CONFLICT MANAGEMENT
- COMM 442 BARGAINING AND NEGOTIATION PROCESSES

Web Development

- CS 195 WEBSITE DESIGN
- NMC 392 WEB DESIGN AND PROGRAMMING
- NMC 393 SERVER SIDE PROGRAMMING

Writing

- WR 201 *WRITING FOR MEDIA
- WR 362 *SCIENCE WRITING
- WR 383 FOOD WRITING
- WR 414 ADVERTISING AND PUBLIC RELATIONS WRITING

Experiential Learning

- AG 410 INTERNSHIP 6

Total Credits 29

Baccalaureate Core Course (BCC)

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