

AGRICULTURAL SCIENCES AND NATURAL RESOURCES COMMUNICATIONS MINOR

This program is available at the following locations:

- Corvallis
- Ecampus

A minor in agricultural sciences and natural resources communications prepares students for careers in communications and public service roles in the agricultural, natural resources, forestry, and environmental sciences disciplines. This minor allows for students who may be well-versed in the technical knowledge of their science-based agriculture or natural resources discipline to effectively communicate vital information about agriculture and natural resources to a multitude of audiences. Minor requirements provide students a diverse education combining skills and knowledge in agricultural, environmental and natural resources sciences, the social sciences, speech communication, photography, new media communication, and writing. Students will practice effectively communicating issues, research, policy, products, and regulations in their related fields.

Minor Code: 857

Upon successful completion of the program, students will meet the following learning outcomes:

- Demonstrate professional skills/competencies and ability to adapt to diverse audiences and diverse work environments.
- Demonstrate an ability to apply scientific, and computer literacy knowledge.
- Analyze and communicate effectively how agricultural sciences integrate with contemporary, social, economic, political, and environmental issues.

Code	Title	Credits
Required Core		
AGCM 351	COMMUNICATING AGRICULTURE & NATURAL RESOURCES ISSUES	3
AGCM 435	PROFESSIONAL PRESENTATIONS IN AGRICULTURE	3
AGCM 445	SOCIAL MEDIA ADVOCACY IN AGRICULTURE & NATURAL RESOURCES	3
AGCM 465	AGRICULTURE & NATURAL RESOURCES COMMUNICATION CAPSTONE	2
Electives		
Select 12 credits in at least two different areas of focus from the following courses:		12
<i>Audio/Visual Production</i>		
NMC 356	PODCAST PRODUCTION	
NMC 380	+PRE-PRODUCTION	
NMC 482	DOCUMENTARY	
<i>Extension and Outreach Communication</i>		
AG 230	INTRODUCTION TO EXTENSION AND ENGAGEMENT	
AGCM 250	+ADVANCEMENT & CONSUMPTION OF AGRICULTURAL & NATURAL RESOURCES MEDIA	
AGCM 455	*RISK AND CRISIS COMMUNICATIONS IN AG SCI & NATURAL RESOURCES	
FW 289	COMMUNICATION SKILLS FOR FISHERIES AND WILDLIFE PROFESSIONALS	

NR 312	CRITICAL THINKING FOR NATURAL RESOURCE CHALLENGES	
NR 351	*WHEN SCIENCE ESCAPES THE LAB: SCIENCE AND RESOURCE MANAGEMENT	
TRAL 493	ENVIRONMENTAL INTERPRETATION	
<i>General Communications and Storytelling</i>		
AJ 311	MEDIA STORYTELLING	
AJ 312	ADVANCED MEDIA STORYTELLING	
COMM 211	+*COMMUNICATING ONLINE	
COMM 226	+INTERCULTURAL COMMUNICATION	
COMM 316	ADVANCED PERSUASION	
COMM 324	COMMUNICATION IN ORGANIZATIONS	
LEAD 262	+*TEAM AND ORGANIZATIONAL LEADERSHIP	
LEAD 443	LEADERSHIP THROUGH CONVERSATIONS	
NMC 351	NEW MEDIA VISUALIZATION	
<i>Photography and Design</i>		
ART 115	2-D CORE STUDIO	
ART 121	DIGITAL CORE STUDIO	
ART 263	DIGITAL PHOTOGRAPHY	
ART 350	PHOTOGRAPHY ON ASSIGNMENT	
<i>Social Media</i>		
NMC 240	SURVEY OF SOCIAL MEDIA	
NMC 340	SOCIAL MEDIA STRATEGY	
NMC 418	+VIRAL CONTENT	
NMC 435	MEDIA EFFECTS	
NMC 470	MEDIA LAW	
<i>Speaking/Presenting</i>		
COMM 312	ADVANCED PUBLIC SPEAKING	
COMM 368	PROPAGANDA AND SOCIAL CONTROL	
COMM 440	THEORIES OF CONFLICT AND CONFLICT MANAGEMENT	
COMM 442	BARGAINING AND NEGOTIATION PROCESSES	
<i>Web Development</i>		
NMC 392	WEB DESIGN AND PROGRAMMING	
NMC 393	SERVER SIDE PROGRAMMING	
<i>Writing</i>		
WR 201	*WRITING FOR MEDIA	
WR 362	+*SCIENCE WRITING	
WR 383	FOOD WRITING	
WR 414	ADVERTISING AND PUBLIC RELATIONS WRITING	
Experiential Learning		
AG 410	INTERNSHIP	6
Total Credits		29

- * Baccalaureate Core course. Applies to general education requirements for undergraduate students in a catalog year up to 2024-2025
- + Core Education course. Applies to general education requirements for undergraduate students in catalog year 2025-2026 and beyond

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